### **SEPARATE MINUTES**



KAPPA KAPPA PSI National Honorary Band Fraternity

> 47TH BIENNIAL CONVENTION JULY 23, 2013 - JULY 28, 2013

> > SPRINGFIELD, MA

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### KAPPA KAPPA PSI NATIONAL HONORARY COLLEGE BAND FRATERNITY 47<sup>th</sup> BIENNIAL NATIONAL CONVENTION

Springfield, Massachusetts July 23, 2013 – July 27, 2013

#### Separate Session #1

Tuesday, July 23, 2013

1.The 47th Biennial Convention of Kappa Kappa Psi was called to order by National President, Mr. Adam Cantley, Omicron, West Virginia University at 2:47 PM EST.

2.President Cantley welcomed the brotherhood to Springfield, MA and National Convention.

3.President Cantley introduced the current Kappa Kappa Psi National Council and Board of Trustees:

#### Vice President for Colonization and Membership

Christine Beason, Life Member Eta Delta, Eastern Illinois University **Vice President for Programs** 

Jack Lee, Life Member Delta Sigma, The University of Texas at Arlington Vice President for Student Affairs

Adam Bates, Life Member Gamma Xi, The University of Maryland **Vice President for Professional Relations** 

Dr. Travis Cross, Honorary Member Eta Beta, Virginia Tech Immediate Past National President

Derrick Mills, Life Member Eta, The Ohio State University Chair of the Alumni Association Board of Directors Ed Savoy, Life Member Eta Alpha, Lock Haven University Board of Trustees Chair

Dr. Rod Chesnutt, Life Member Gamma Nu, Florida State University Board of Trustees Vice Chair

Dr. Malinda Matney, Life Member Nu, University of Michigan **Board of Trustees** 

Chris Haughee, Life Member Gamma Nu, Florida State University Dr. Kirk Randazzo, Life Member Zeta Chi, University of South Carolina Mike Osborn, Life Member Zeta Epsilon, Michigan State University

4. President Cantley began seating of the delegates.

5.After all delegates and assigned proxies were seated, President Cantley began open seating starting with chapter #194, Theta Beta – Boston University

6.The open seating of the 48th Biennial Convention in 2015 will begin with chapter #190, Eta Chi – Bowie State University.

7.National Vice President for Programs, Jack Lee, introduced the Kappa Kappa Psi Keynote Speaker, Mr. Kyle von Neumann from the Epsilon Xi chapter at The University of Miami (APPENDIX 16)

8. President Cantley introduced the convention parliamentarians:

Past National President, Dr. Malinda Matney Ms. Kate Landes, Eta Omicron – James Madison University

9.Parliamentarians Landes and Matney gave a brief presentation on parliamentary procedures for the convention.

10.President Cantley entertained a motion to approve the 2011 National Convention Minutes:

Alpha moves to approve the 2011 National Convention minutes. Theta Epsilon seconds **The motion passes.** 

11. President Cantley introduced the candidates for national office:

#### National President

Mrs. Christine Beason National Vice President for Colonization and Membership Mr. Jack Lee National Vice President for Programs Mr. Adam Bates Mr. Preston Ramsey Board of Trustees Dr. Rod Chesnutt Mr. Daniel George Mr. Eric Morson

12.President Cantley asked the candidates for the office of National Vice President for Student Affairs to announce themselves to the delegation:

#### **Vice President for Student Affairs**

Ms. Tammi Rice Mr. Kevin Dianna Ms. Kellly Nellis Mr. Clinton Wieden Mr. Matthew Parent

13.President Cantley explained the caucus plan for the evening to the delegation.

14.Vice President Lee introduced the Gold Star Ceremony for Military Service Recognition.. The District Presidents presented the Star Awards.

15.Alumni Association Board Members Mr. Ed Savoy, Mr. Marco Krcatovich, and Mr. Eric Morson introduced the Alumni Association Board of Directors to the delegation, and provided an overview of the activities of the Alumni Association throughout the biennium.

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16.Alumni Association Board Member Mr. Eric Morson provide the delegation with an overview of the Alumni Giving Program

17.President Cantley and Vice President Bates explained t Passport Program that will occur throughout the convention.

18.Presented Cantley presented a video to the delegation, a challenged the membership to look at our values and ritual of ferently. http://www.youtube.com/watch?v=w-MZr5fiUBM

19. The Zeta Chi Delegate presented a resolution honoring Dr. A A. Randazzo for his Fraternity service (APPENDIX 18).

Zeta Chi moves to accept the resolution The Southeast District seconds **The motion passes unanimously.** 

20.President Cantley made general announcements.

21.Past National President Melvin Miles (1993-1995) led the degation in the singing of the Fraternity Hymn.

22.The first separate session recessed at 5:34 PM EST.

#### Separate Session #2

Friday, July 26, 2013

1.National President, Mr. Adam Cantley, Omicron, West Virgi State University called the separate session to order at 2:35 EST.

2.Delegates were seated for lota, Mu Pi, Mu Sigma, Theta Upsil Zeta Beta, Gamma Phi, Mu Phi, and Epsilon Psi.

3.President Cantley thanked the delegation for their great w throughout convention.

4. President Cantley explained to the delegation that commit reports that are read are automatically accepted in to the minut

5. President Cantley recognized the past national presidents:

Derrick Mills, Eta, The University of Ohio Dr. Malinda Matney, Nu, The University of Michigan Dr. Rod Cesnutt, Gamma Nu, Florida State University Mr. Mike Osborn, Zeta Epsilon, Michigan State University Dr. Kirk Randazzo, Zeta Chi, The University of South Carolina Mr. Scott Stowell, Alpha Eta, The University of Florida Mr. Tim Greenwell, Eta Zeta, The University of Kansas Mr. Melvin Miles, Eta Gamma, Morgan State University Mr. Kenneth Corbett, Zeta Chi, The University of South Carolina

6.President Cantley Recognized the district governors:

Midwest District Governors: Ms. Denali Pearce-Alt and Mr. Tony Falcone North Central Governors: Mr. Rod Whiteman and Mr. Jim Batcheller

ded am. the and dif-	Northeast District Governors: Mrs. Casey Goodwin and Ms. Marie Burleigh Southeast District Governors: Dr. Craig Aarhus and Mr. Evan Thompson Southwest District Governors: Mr. John Graham and Mrs. Toni Castle Western District Governors: Mr. James Llamas and Mr. Jim Hudson
۲	7.President Cantley asked that any sponsors or directors please stand and be recognized.
	8.President Cantley asked that any life members are present to please stand and be recognized.
	9.President Cantley welcomed the membership to recognize brothers that had passed away throughout the biennium. A moment of silence was held for all brother that were stated in the session.
del-	10.Patrick Determan, Midwest District President, presented the final report of the Ritual and Regalia Committee (APPENDIX 19)
	11.President Cantley introduced National Vice President for Pro- gram, Jack Lee, to present the delegation awards:
inia PM	Chapter Participation Award Omicron Chapter, West Virginia University Chapter Distance Award Iota Pi, California Polytechnic State University Delegate Distance Award Iota Pi, California Polytechnic State University
on, ork	12.The Southeast Distrct President, Kyle Sullivan, presented a res- olution honoring Mr. Christopher Robin Haughee for his Fraternity service (APPENDIX 20)
tee tes.	The Southeast District moves to accept the resolution The Kappa Tau chapter seconds <b>The motion passes unanimously.</b>
	13.The Eta chapter presented a resolution honoring Mr. Derrick Alexander Mills for his Fraternity service (APPENDIX 21)
	The Eta Chapter moves to accept the resolution The North Central District seconds <b>The motion passes unanimously.</b>
	14.Helen Moore, Southwest District President, presented the final report of the History and Traditions Committee (APPENDIX 22).
na	15.Erik Marrs, Western District President, presented the final report of the Colonization and Membership Committee (APPENDIX 23).
	16.President Cantley introduced the Kappa Kappa Psi History and Archives Team, Past President Kenneth M. Corbett and Past National President Scott Stowell, to address the delegation.

17.President Cantley announced that the individuals running for national office will be available for questions following the conclusion of the separate session.

18.President Cantley introduced National Vice President for Program, Jack Lee, to present the Chapter Leadership Awards.

19. President Cantley made general announcements.

20.Past National President and Board of Trustees Chair, Dr. Rod Chesnutt, lead the delegation in the singing of the Fraternity Hymn.

21.The separate session recessed at 4:06 PM EST.

#### Separate Session #3

Saturday, July 27, 2013

1.National President, Mr. Adam Cantley, Omicron, West Virginia University called the separate session to order at 8:35 AM EST.

2.A delegate was seated for Alpha Nu.

3.President Cantley asked the delegation to count off to ensure that appropriate vote totals for any motions throughout the session. The total votes possible were 201.

4.Brandon Douglas, North Central District President, presented the final report of the Committee on Publications (APPENDIX 24).

5.President Cantley invited brothers Ken Corbett and Marie Burleigh to the podium to address the delegation on the Brand and Graphics Standard that was referenced in the Committee on Publications report.

The Brand and Graphics Guide is found in APPENDIX 25.

The North Central District moves to establish a four year moratorium on the KKΨ Brand and Graphics Guide. The Eta Beta chapter seconds **The motion passes.** 

6.Katelyn Demyan, Omicron, presented the final report of the Programs Committee (APPENDIX 26).

7.Delegates were seated for Zeta Psi, Eta Gamma, Eta Nu, and Kappa Lambda.

8.Kyle Sullivan, Southeast District President, presented the final report of the Ways and Means Committee (APPENDIX 27).

The Southeast District moves to accept the 2013-2015 budget as prepared by the committee, and including all recommendations in the report. The Beta Sigma chapter seconds. **The motion passes.** 

9.Seth Sacher, Northeast District President, presented the final report of the Jurisdiction Committee (APPENDIX 28).

10. There were several questions related to the potential changes to the national constitution. President Cantley and the chair of the Jurisdiction Committee answered the questions of the delegation.

The Northeast District moves to amend section 3.701 to strike the Committee on Publications from the list of standing committees and to add the Committee on Chapter Leadership; and to amend the section 3.711 to strike the description of the Committee on Publications and to add the description of the Committee on Chapter Leadership; and to amend section 3.706 to add the phrase "and publications."

The Epsilon Nu chapter seconds. **The motion passes.** 

The Northeast District moves to amend section 6.517 to update the description of Honorary Membership. The Nu Delta chapter seconds. **The motion passes with nine chapters objecting.** 

11.Kari Lindquist, Nu, presented the prelimary report of the Chapter Leadership Selection Committee (APPENDIX 29).

12.Tanya Marsh, , presented the report of the Leadership Development Taskforce (APPENDIX 30).

13.President Cantley presented a recommendation to the delegation from several past national presidents regarding the changes made to honorary membership in the fraternity as stated in section 6.517 of the national constitution.

### The Northeast District moves to amend section 6.517, as accepted previously, to include the term "necessarily":

Honorary members of the Fraternity shall possess the same qualifications as active or associate members except that they shall not necessarily be regularly enrolled in the college or university where the chapter is located nor necessarily possess any qualifications as musicians. The lota chapter seconds. The motion passes.

ie motion passes.

14.Hannah May, Beta Rho, presented the report of the Student Advisory Committee (APPENDIX 31).

15.President Cantley welcomed Past National President and History and Archives team member Ken Corbett to address the delegation on the work of the History and Archives team.

16.The separate session recessed at 10:06 AM EST.

#### **Separate Session #4**

Saturday, July 27, 2013

1.National President, Mr. Adam Cantley, Omicron, West Virginia University called the separate session to order at1:08 PM EST.

2.President Cantley asked that all voting delegates, past national president, and council members count off to ensure an accurate number of votes for future motions. The total votes are 207.

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Delegates - 195 Past National Presidents - 7 National Council - 5 TOTAL - 207

3.President Cantley welcomed Convention Parliamentarian an Past National President, Malinda Matney, to the podium to addre the delegation about the survey that will follow convention.

4.National President Cantley yielded the chair of the conventito Vice President Christine Beason.

5.National President Cantley presented the final report of the National President (APPENDIX 1).

The Omicron chapter moves to award President Cantley with Honorary Life Membership to the National Chapter of Kapp Kappa Psi.

The Northeast District seconds.

The motion passes unanimously.

6.President Cantley resumed his role as chair of the gene session.

7.Jason Mlady, Gamma Pi , presented the report of the Nominations Committee (APPENDIX 32).

8.Mrs. Christine Beason, Eta Delta, Eastern Illinois University w slated for the office of National President.

The Delta Sigma chapter moves to elect Christine Beason to to office of National President by placard. The Eta Delta chapter seconds. **The motion passes with 10 chapters voting against.** 

9.Mr. Jack Lee, Delta Sigma, The University of Texas at Arlington w slated for the office of National Vice President for Colonization a Membership

The Delta Sigma chapter moves elect Jack Lee to the office National Vice President for Colonization and Membership placard.

The Southwest District seconds.

The motion passes with two chapters voting against.

10.Mr. Adam Bates, Gamma Xi, The University of Maryland w slated for the office of National Vice President for Programs.

11.The Mu Tau chapter nominates Mr. Preston Ramsey, Be Kappa, Bolwing Green State University for the office of Vi President for Programs. Preston Ramsey accepts.

12. The delegation voted by secret ballot.

13.During the counting of ballots, President Cantley and Vi President Bates drew for the Passport program.

14.President Cantley announced that Adam Bates has be elected to the office of Vice President for Programs.

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	15.Mr. Matthew Parent, Epsilon Nu, The University of Massachusetts Amherst at Arlington was slate for the office of National Vice President for Student Affairs.
and ress	16.The Kappa Alpha chapter nominates Ms. Kelly Nellis, Kappa Alpha, The University of Minnesota for National Vice President for Student Affairs. Kelly Nellis accepts
tion	17.The Delta Sigma chapter nominates Mr. Clinton Wieden, Alpha, Oklahoma State University for National Vice President for Student Affairs. Clinton Wieden accepts.
the vith	18.The Beta Kappa chapter nominates Mr. Preston Ramsey, Beta Kappa, Bowling Green State University for National Vice President for Student Affairs. Preston Ramsey accepts.
ора	19. The Beta Rho chapter nominates Ms. Tammi Rice, Zeta Omicron, The University of Akron for National Vice President for Student Affairs. Tammi Rice accepts.
eral	20.The lota chapter nominates Mr. Kevin Dianna, Alpha Eta, The University of Florida for National Vice President for Student Affairs. Kevin Dianna accepts.
the	21.At the request of the Midwest District, President Cantley grants a 3 minute caucus.
was	22.President Cantley acknowledged that Past National President Melvin Miles entered the meeting, and the total vote count is now
	208.
the	208. 23.The delegation voted by secret ballot.
was	
	<ul><li>23.The delegation voted by secret ballot.</li><li>24.Vice President Bates and National Alumni, Historical, and Development Coordinator, Aaron Moore, presented to the delegation information pertaining to the Online Membership</li></ul>
was and e of	<ul> <li>23.The delegation voted by secret ballot.</li> <li>24.Vice President Bates and National Alumni, Historical, and Development Coordinator, Aaron Moore, presented to the delegation information pertaining to the Online Membership Reporting System.</li> <li>25.President Cantley announced that no candidate received the majority vote for the office of Vice President for Student Affairs. Two candidates for Vice President for Student Affairs received a combined majority of the votes cast and these two candidates will be in a runoff election: Mr. Matthew Parent, Epsilon Nu</li> </ul>
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was and e of by was	<ul> <li>23.The delegation voted by secret ballot.</li> <li>24.Vice President Bates and National Alumni, Historical, and Development Coordinator, Aaron Moore, presented to the delegation information pertaining to the Online Membership Reporting System.</li> <li>25.President Cantley announced that no candidate received the majority vote for the office of Vice President for Student Affairs. Two candidates for Vice President for Student Affairs received a combined majority of the votes cast and these two candidates will be in a runoff election: Mr. Matthew Parent, Epsilon Nu Ms. Kelly Nellis, Kappa Alpha.</li> <li>26.The lota Alpha chapter requested a district caucus. President Cantley denied that request due to both candidates being original candidates for Vice President for Student Affairs.</li> </ul>

30.Dr. Rod Chesnutt, Gamma Nu, Florida State University; Mr. Daniel George CPA, Delta Sigma, The University of Texas at Arlington; and Mr. Eric Morson, Delta Omicron, The University of Connecticut were slated for the office of National Board of Trustees.

The Kappa Omega chapter moves elect the slate for National Board of Trustees by placard. The Xi chapter seconds.

The motion passes with one chapter voting against.

31.President Cantley thanked the entire delegation and candidates for an outstanding election process.

32.President Cantley performed the installation ceremony for the newly elected officers to the 2013-2015 National Council and the 2013 – 2017 National Board of Trustees.

33.President Mrs. Christine Beason outlined her goals for the 2013-2015 biennium (APPENDIX 33).

34.Immediate Past President Cantley made general announcements.

35.President Beason assumed the chair for the remainder of the separate session.

The Omicron chapter moves to adjourn the 47th Biennial National Convention of Kappa Kappa Psi. The Epsilon chapter seconds. **The motion passes.** 

36.The 47th Biennial National Convention of Kappa Kappa Psi adjourned at 3:02 PM EST.

#### Kappa Kappa Psi Separate Sessions

#### **Appendix 1**

REPORT OF THE NATIONAL PRESIDENT By Adam Cantley

On March 20th 1999, I was initiated into the Omicron Chapter of Kappa Kappa Psi at West Virginia University. I was 18, a terrible dresser, and had no clue where my journey would take me in Kappa Kappa Psi. I feel honored to say 5244 days later, I am much more fashionable and with a presence on 216 campuses, and for the first time in our history over 6,000 Active Members, Kappa Kappa Psi is a much stronger National Organization.

#### **Focusing on our National Organization**

We have spent our efforts this biennium focusing on work that unifies Kappa Kappa Psi as a National Organization. While we have traits and characteristics that make us unique as districts and chapters, when we focus too heavily on those we lose our ability to leverage our power as an organization that stretches from coast to coast.

Over the past two years, a team of brothers looked at our organization's national image and branding. It was determined that we were fragmented in our visual presence. Over the biennium they compiled a style guide and began to refine the potential national image of Kappa Kappa Psi. They explored our various audiences and stakeholders and presented work to guide future imaging and branding of Kappa Psi. This guide was reviewed by students at this convention, and will now be implemented with headquarters and others.

Our Leadership Development task force presented their action plan to move forward at this convention. It will be exciting to see these new resources develop for our membership. We have a talented team in place to move this forward. We have done a great job of gathering information to ensure that the programming is at the highest level possible. Their work will be vital to the continued education of our membership and the future success of Kappa Kappa Psi.

With Vice Presidents Beason and Cross, we strengthened our regular communication with directors and sponsors during the school year. Through electronic communication, we reminded them of important deadlines, topics, and general tips for success in working with Kappa Kappa Psi. I hope that as a fraternity we continue to explore and develop resources to train and support volunteers, advisors, and directors.

Our Hazing and Values Committee continued to operate and implement ideas to better not only Kappa Kappa Psi but all of college bands. Our Colonization and Membership Committee was exposed to a new online educational resource at this convention that will be refined and improved for the fall. Last summer, our governors went through training in hazing investigation and assessment. Finally, this committee has led the charge in terms of educating the band community at large about hazing. Kappa Kappa Psi has presented educational sessions at the College Band Directors National Association Athletic Bands Conference, The HBCU Band Directors Consortium, and the Texas Music Educators Association Conference. Kappa Kappa Psi has positioned itself as a leader in this conversation in the band profession. We know that when college bands are facing trials, it is our responsibility to be at the table to support change and growth.

#### **Risk Management**

In November of 2011 the entire world was focused on the college band community. Like everyone, I was deeply saddened to hear of the passing of Florida A&M University Marching 100 drum major, Robert Champion. My sincere condolences are still with the Champion Family and the Florida A&M University community as they heal and move forward from

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#### this incident.

When the news broke, there were still so many unknowns and a million thoughts raced through my mind. I thought of him and his family. I couldn't imagine why anyone would feel physical violence should be associated with college bands. There is nothing that can justify these actions when a son doesn't return home to his family.

My thoughts began to change to Kappa Kappa Psi. As president, I am charged with being the steward of this fraternity for two years. It was my responsibility to see that the fraternity responded appropriately and in a manner consistent with our values. Genuinely, I had a thought that I may be the 43rd and final president of Kappa Kappa Psi if this was related to our organization. It was one of the clearest moments of relief in my life when we discovered Kappa Kappa Psi was not involved in that incident. However, that doesn't mean we get to walk away. It simply means that we still have work to do as an organization to ensure that all college bands are place where students can grow and learn. If we do not lead this work, we run the risk of losing part of an activity and art form that brings us all together.

As the situation played out, I was planning and moving forward the best way I knew possible. As a professional in higher education, the topic of hazing is something I am comfortable discussing. I have also worked with other organizations in navigating these situations. However, I began to wonder about national leaders who may not have this skill set. It is with that in mind I began drafting a crisis response plan for the national level of Kappa Kappa Psi. This plan will help future leaders learn from my experience and the experience of others. This document will help lay a path for future leaders to be better prepared for these types of situations.

This situation also brought to light that we need to have official legal representation for the fraternity. While we have many brothers who are skilled lawyers, it provides us credibility and decreases our chances for a conflict of interest to have outside legal support. We are fortunate to have contracted a lawyer that has great experience working with fraternal organizations. He has served as the general council of Delta Delta Delta Sorority, Sigma Nu Fraternity, and other organizations.

Like many of you, I am tired of discussing hazing and other risk management issues. However, there is no policy, procedure, or document that can remedy this sickness in college bands or Kappa Kappa Psi. The only true solution is empowering and educating students and in turn those individuals must step up and doing do the right thing. We will continue to provide you with the tools and support you need to be successful; however, you must have the courage to care for your brothers and fellow band members. It is up to you to ensure this fraternity and our bands survive these issues. It will only take one incident to bring down almost a century of history and service. I hope that your fraternity, and the men and women comprising it, means more to you than a prank, paddle, or shot glass. You should cherish this fraternity and it's members at all times, without reservation.

#### An Investment in Our National Headquarters and Operations

Kappa Kappa Psi had very strong financial biennium. Our financial position gave us the opportunity to support our national operations and headquarters. First, we had the opportunity to upgrade the physical structures of both our Duck Street Property and Stillwater Station with Tau Beta Sigma. This National Council has also committed to finishing the National Caboose project next year for dedication with the Tau Beta Sigma Wava Memorial Garden.

of that biennium. While not an expectation when the donation was made, we were able to pay that donation back this biennium to the trust and at the same time successfully hire two individuals to serve in this capacity as budgeted by student members. With Tau Beta Sigma, we have seen the addition of a new full time staff member to assist in the work of Chapter Membership, Discipline, and Colonization. It has allowed our joint VPCM's to work more on planning and less on the day to day management of this area. I am excited to see this position continue to grow and develop. I challenge both Kappa Kappa Psi and Tau Beta Sigma to continue looking at our staffing model to see if we can find areas for improvement.

After years of planning and testing, our Online Membership Reporting System is in the hands of our general membership. As we began implementing this program last fall, I was nervous about how this dramatic shift in culture would impact our operations. I am pleased to see that while we are still learning, we have seen an overall positive response to the system. Also, we did not experience any significant changes in terms of reports being late or not submitted to our National Headquarters. This system allows for greater efficiency, the ability to share more information. It has the potential to move our organization forward in a variety of areas. At this point, the joint councils have funded the first three phases of this project. It will be exciting to watch this resource continue to develop for Kappa Kappa Psi and Tau Beat Sigma. Vice President Lee has moved our awards submission to an online procedure. which increases access to students. Finally, with Tau Beta Sigma we moved to a digital audition format for our National Intercollegiate Band. We saw a 20% increase our applicants with over 220 submissions and I think we can all agree that we produced a high quality ensemble.

#### The Importance of Values

At this convention I challenged you to focus on our ritual and values and how you can translate those into action. When we are focused on music, college bands, and the mission of the fraternity, we are an unstoppable force. When our national organization comes together fantastic products come forward. These products include a commissioning program with Tau Beta Sigma that has been in existence for 60 years and has contributed 29 separate pieces for college bands. A National Chapter Field Representative Program that has been in existence since 1992 and that has allowed countless chapters the opportunity to grow and be challenged. The National Month of Musicianship that challenges all our members to celebrate and enhance music on their campus. The National Intercollegiate Band, which has recognized excellent student performers and given them the opportunity to work with some of the best professionals in college bands since 1947. I know there are countless activities that happen across our country on campuses that are values focused and based in the lofty goals our founders set in 1919. Continue this work around our purposes and eliminate practices that our counterproductive to our success.

#### Appreciation

Here we go! Please feel free to start your cell phone timer. There are people who have bets on how long before I tear up and eventually progress into a hard ugly cry. There are tremendous amount of people who have supported me in this process that I will do my best to acknowledge in this report.

To all our district governors, you all have a tremendous level of dedication to our fraternity and our students. Thank you for fielding the calls that never make it the National Council and for serving as models of our ritual and values to our students. Marie Burleigh, I am still honored to be your first District President as Governor. You have shown me a level a support over the past 13years that cannot be measured.

I am blessed to serve with some dynamic and hilarious fellow council members. Christine, you are ready to take this organization to the next

#### Kappa Kappa Psi Separate Sessions

level and I am proud to be a part of that team next biennium. I am thankful that as CFR I met you at Eastern Illinois U. You are true friend and tremendous talent for Kappa Kappa Psi. Jack, you have such a passion for our student experience; I can't wait to see where you take it next for our organization. Adam, from your days as the student I just wanted to sit down and shut up, to the brother I now call my friend, thank you for your work and personal friendship. Travis, thank you for jumping into the deep end of the Kappa Kappa Psi pool this biennium with only the promise of our friendship that it would be a positive experience. You have taken the NIB and our professional presence to a new level. Ed, I am so glad that you could be at the table this biennium. I am excited for the activity of our alumni association and thank you for you leadership in that area. Derrick. I still remember how I introduced myself to you when you were CFR. "My name is Adam Cantley and I want your job. How do I make that happen?" 12 years later, I am glad to say I successfully completed that task all the way to National President with you by my side. Thank you for your being my support, inspiration, and friend. Finally, Rod Chesnutt, thank you for balancing out the emotional leader I can be from time to time. I am glad you served the Board as chair this biennium and appreciate all you continue you do to elevate our organization.

Our Board of Trustees serves as a prime example of dedication to the values of Kappa Kappa Psi. Thank you for your continued service to our brotherhood. As brothers Randazzo and Haughee step down from the board, please join me in thanking them for over 60 years of combined service to the fraternity. I know that you all will continue to work for our fraternity in a variety of ways. I look forward to serving with you both in the future.

Thank you to Tau Beta Sigma and Dawn Farmer for their work this biennium. It has been my pleasure to work with Dawn for the eight years. You are fantastic leader, sister, and friend. I cannot wait to see what adventure life will take us on next. This biennium Tau Beta Sigma suffered a tremendous loss in their founder. I was humbled to attend the memorial service for Wava Banes Turner Henry in Colorado this past May. I want to thank her for her love of bands and Kappa Kappa Psi. I hope you are up there causing a ruckus in that "Great Sorority in the Sky!"

I am firm believer that Kappa Kappa Psi is not just four years, but it is for life. There have been countless Alumni members that have supported me in my journey. I want you to look around this room and see the members who still have a passion for Kappa Kappa Psi well past their college years. This is truly "Striving for the Highest." I encourage you all to learn from their example and be a values based alumnus that continues to contribute to our mission. One of the most outstanding examples of this I know is Brother Ken Corbett. He has a love for our organization that will never end and I am a better brother because of his work. I also want to specifically thank Scott Stowell, Malinda Matney, and Mike Osborn. I met you all as I was just beginning my journey in Kappa Kappa Psi. From day one you have shown me brotherhood and support. However, today I want to thank you for helping to give me the courage to be honest, open, and proud about my life. That means more to me than you will ever know. Also, I must thank Denali Alt, Rod Whiteman, Tanya Marsh, Burt Daigle, and Melanie Muldrow for always being there for me since 2001. You have seen me at my highest and lowest and have consistently supported me.

Our organization would not exist without the efforts of our National Headquarters' Staff. Please join me in thanking them again for all their work. There are three members of our staff that I have known since attending my first national convention. Debbie, I am thankful for the spirit and laughter you bring to our organization. Alan, we first met at the 2000 NED Convention in Morgantown, WV. I never imagined that we would have the relationship we have today. Thank you for all you have done for me and Kappa Kappa Psi. Di, there are few people in your life you know will be there for you at all times. We all need these champions to keep us going during our most challenging times. Thank you for being one of my champions. I am a better man because of you, Glen, and your family.

#### Kappa Kappa Psi Separate Sessions

To my West Virginia University Band Program family and the Omicron chapter, I can never repay you for what you have given to me. In the fall of 1998, I went from a high school band program of 37 students, to marching in a saxophone section of 60 and a band of 380. You all taught me that hard work is vital to success and that anything can be possible when you work with people who share a vision of excellence. I need to specifically recognize Don Wilcox, John Hendricks, Jay Drury, Jen Blum, Melanie Ostrander, John Ross, Daniel and Kelly Miller, Ryan Boyd, Gerliee Davison, Crystal Bays, and Lauren Seiler. You all still inspire me daily whether you realize it or not. Finally, Deb Eakins you consistently challenged me to be a better brother and band member. Thank you for all the lessons you taught me along the way.

You need to have a very understanding employer to work with Kappa to follow the path of our founders. Kappa Psi at this level. Thank you to the students and professionals at the University of Delaware. I am proud of my affiliation as a Blue Hen. Thank Below you will find a brief summary of the duties of this office during you specifically to Mike Yancey, who often picks up the slack when I am the 2011-2013 biennium. away. You are a true "Alpha Man" and I am proud to work with you daily.

Growing up in West Virginia, one of the first lessons you learn is about the value of family. I was blessed with a family that dared me to be excellent, During the biennium we had a total of 16 colonies. We had 8 colonies complete the process this biennium. Please join me in congratulating the new chapters of Kappa Kappa Psi: Ferris State University (Delta Omega), September 25, 2011. Malinda Matney and Mike Osborn, co-installing officers. Cameron University (Zeta Tau), October 8, 2011. Jack Lee installing officer. Georgia State University (Nu Alpha), November 28, 2011. Christine Beason installing officer. Texas Wesleyan (Nu Beta), March 4, 2012. Adam Bates installing officer. Robert Morris University (Nu Gamma), Aug. 14, 2012. Adam Cantley installing officer. McMurry University (Nu Delta), May 4, 2013. Jack Lee installing officer. Southern Mississippi State University (Gamma Chi), May 11, 2013. Mick Osborn installing officer. Idaho State University (Nu Epsilon), May 11, 2013. Adam Bates installing officer. We will have eight colonies that will continue in our colonization process in the 2013-2015 biennium. St. Augustine's College, SE Colonization date: March 2012 Advisor: Preston Ramsey Advising Chapter: Iota Zeta, North Carolina A&T Arkansas State University at Beebe, SW Colonization date: March 2012 Advisor: Sean Lafollette Advising Chapter: Theta Phi, Henderson State **Rogers State University, SW** Colonization date: Oct. 2012 Advisor: Dale Croston (temp) Advising Chapter: Alpha, Oklahoma State University of Alabama, SE Colonization date: Feb., 2013 Advisor: Craig McClure Advising Chapter: Pi, Auburn U. East Tennessee State University (Lambda Mu), SE Colonization date: April, 2013 Advisor: Advising Chapter: Lambda Rho, Tennessee Tech

gave me the resources to do just that, and provided the love to sustain me through my trials. Thank you to my parents Ronald and Donna Cantley for challenging me to explore, engage, and learn. I owe everything to you and the sacrifices you made. I have 4 older siblings in my life. Thank you to Millie for showing me unconditional love at all times. Thank you to Ronnie for being my example of strength in your beliefs. Thank you to Chip for proving that family can overcome even the greatest of obstacles. Finally, to Rebeccah, the big sister that I am now privileged to call my little brother, thank you for 33 years of simply being my best friend. I hope you all are lucky enough to find that one person who will share in your successes, hold you up when you are at lowest, call you out when you are being an idiot, and laugh with you when you need it the most. I found that person 10 years ago in Oklahoma of all places. Joe Panzer, thank you for being that person for me. Lastly, thank you to the student members of Kappa Kappa Psi who have allowed me to serve this great fraternity that I love. I continue to be inspired by you daily. You are the reason I still serve this organization. As I close this report, I have one final thought I want to leave with you today. I have heard people say the following about Kappa Kappa Psi: "From the outside looking in, you can't understand it. And from the inside looking out, you can't explain it!" Wait, before you dial up your local t-shirt vendor, I am here to tell you that phrase is nothing more than fluff and BS. Brothers, we live in a world where it is vital to our existence that members be able to articulate the importance of who we are and what we do. Every brother, every day, and at any time should be able to explain the value and purpose of Kappa Kappa Psi. We have to be the strongest advocates of our organization, college bands, and what they can do to transform a community. 5244 days ago I made a promise to do that for the rest of my life. I hope you remember the day you made the exact same promise and work with conviction to fulfill it. Respectfully Submitted, Adam D. Cantley Kappa Kappa Psi National President 2011-2013 Life Member, Omicron Chapter-West Virginia University

#### Appendix 2

REPORT OF THE NATIONAL VICE PRESIDENT FOR COLONIZATION & MEMBERSHIP By Christine Beason

Brothers of the National Chapter of Kappa Kappa Psi and Friends,

It has been my extreme honor and pleasure to serve you as the National Vice President for Colonization and Membership. Kappa Kappa Psi is focused on making college bands better, and we have grown to improve 211 college bands with over six thousand Brothers! We have maintained a strong connection to the values of Kappa Kappa Psi by celebrating those who live them and appropriately handling those who choose not

#### Colonization

#### Northeastern University, NE

Colonization date: April, 2013 Advisor: Marco Krcatovich Advising Chapter: Theta Upsilon, U of Rhode Island Elizabeth City State University, SE Colonization date: April, 2013 Advisor: Advising Chapter: Kappa Sigma, East Carolina U Edinboro University, NE Colonization date: April, 2013 Advisor: Advising Chapter:

There were four colonies established in April, 2013. Some of the colonies were established so late in the school year that we have not yet been able to find advising chapters or people. It will be first priority to fill those gaps when the next school year starts.

We unfortunately lost two colonies this biennium. We hope to be on these campuses when the time is right for the university band program and Kappa Kappa Psi:

#### Wright State University

This colony was dropped for lack of institutional support and communication.

#### **Hampton University**

The colony was dropped for lack of colonization dues payment and institutional support.

Kappa Kappa Psi has become more selective about our colonization efforts. We do not simply accept every application that is submitted to National Headquarters. We evaluate applications based off of past experience with Kappa Kappa Psi, band program stability, institutional control, and opportunities for success. The focus can become quality over quantity. This biennium, we have denied five colony applications for various reasons related to the success of the potential chapter and band program.

We are in the process of making changes to the National Colonization Handbook with National Education Coordinator Dale Croston. We hope to make this a more cohesive tool for colonies to use. We are also in the early stages of developing a National Membership Education Plan. A committee will research and develop this National MEP during the next biennium.

Colonization in Kappa Kappa Psi relies on many vounteers to be successful. Thank you to all the advising chapters and advising people who gave up many hours to help establish a new chapter. Thank you to the National Headquarters staff and especially Dale Croston for spending hours and hours answering emails and guestions.

#### Membership growth

It is my pleasure to report the state of our active membership. Last biennium, we had 209 active chapters and 5,905 active members. We close this biennium with 211 active chapters and 6,094 active members. While this is not quite the "boom" of growth we experienced last biennium, we are still growing, and we are focusing on stronger, higher quality membership. We must continue to educate our new members appropriately, and support our brothers so they remain with the organization through graduation.

#### **Conduct/Discipline**

While I love most parts of my role on the National Council, I also have the ugly task of overseeing conduct and discipline. It is an unfortunate

#### Kappa Kappa Psi Separate Sessions

necessity of this job. We currently have ten chapters on Probation, four chapters on Suspension, and one on Investigative Hold. The issues surrounding these chapters include missing paperwork and non-payment of dues, unbecoming conduct, alcohol policy violation, and hazing. A few of these chapters were initially suspended by their Universities, and we followed the investigation and decision of the University. These behaviors endanger everyone affiliated with Kappa Kappa Psi and have no place in our organization. These actions are in direct violation of the lessons of the ritual and the oath we have all taken. These actions violate our Code of Conduct. We cannot only think of our values and lessons when we are wearing letters; we must be Brothers ALL THE TIME. We must LIVE our values.

Unfortunately, we have lost six chapters this biennium for administrative and conduct issues:

#### Lambda Mu- East Tennessee State University (SE)

Inactive September 27, 2011 Reason: Ineffective chapter/ Director's Request

This chapter was dropped at the Director's request, but they have now established a new colony!

#### Delta lota- Florida A&M (SE)

Inactive May 4, 2012 Reason: Hazing

An investigation performed by Col. Alan Bonner and Board of Trustee Chris Haughee revealed physical hazing.

#### Delta Eta- Pittsburg State University (MW)

Inactive April 29, 2012 Reason: Ineffective chapter/ Director request

The director at Pittsburg State expressed disappointment in the lack of action by the chapter. The chapter was dropped at Director request. The band program may apply for colonization at any time.

#### Mu Psi- Texas College (SW)

Inactive July 2012 Reason: Non-payment of dues, ineffective chapter

This very young chapter dropped to only one active member only one year after becoming a chapter. This one member was unable to effectively function as a "chapter." The band program may apply for colonization at any time.

#### Delta Kappa- South Dakota State University (W)

Inactive March 2013 Reason: Non-payment of dues/Director's Request

After many phone calls to the Director and chapter, the Director requested to drop the chapter from campus. The band program may apply for colonization at any time.

#### Lambda Omicron-Valdosta State University

Inactive April 2013 Reason: Director request/ suspected hazing

The Director contacted us with an allegation of hazing in the chapter. The University conducted an investigation, but did not find enough evidence to move forward. The Director expressed concerns over the actions of the chapter, and feels that they are ineffective and do not have the best interests of the band program as a priority. The chapter was dropped at Director request.

#### Kappa Kappa Psi Separate Sessions

#### **Hazing and Values Committee**

During this biennium I had the pleasure of serving on the Hazing a Values Committee with Governor Anthony Falcone as the chair. T committee has laid the ground work for some huge projects to continued into the next biennium, including the development of t National MEP.

One of the projects completed by this committee is the Hazing Awarene and Prevention Video premiered at this convention. We hope this vid will educate chapters and members about defining, recognizing, a eliminating hazing. The committee plans to modify the video so it c be usable by any college band program. Kappa Kappa Psi is committ to eliminating hazing in all college bands.

Throughout this biennium select members of this committee present a Hazing Awareness and Prevention workshop for band directors various conventions. We have presented at the Texas Music Educate Conference, twice at the Collegiate Band Directors National Associati Athletic Band Conference, and annually at the HBCU Band Consortiu The workshops consistently receive positive feedback, and the committee plans to work many of the suggestions into the Hazing video.

#### **Chapter Field Representative Program**

I have had the extreme pleasure of working with 4 outstanding broth who have served as Chapter Field Representatives. At the beginni of this biennium, Brothers Evan Thompson and Zac Humphrey we completing their terms as CFR. Their impact on the Fraternity can s be seen in many chapters. We thank them for their incredible servi and wish them all the best. We are fortunate that Evan Thompson v continue to serve in a new role as Southeast District Governor.

rs of Kappa Kappa Psi. During this biennium, I was fortunate enough to In 2012 we began the search for two new CFRs. We received a large pool travel to four different conventions: Northeast, Southeast, Southwest, of very qualified applicants. It was very difficult to narrow the field to and North Central. I love interactive with so many Brothers with different only four outstanding brothers to interview in Stillwater in May of 2012. backgrounds and interests. I also love getting to put faces with names The search committee of Adam Cantley, Col. Alan Bonner, Diana Spiva, of students whom I have communicated with via email. A particularly and me had a very difficult decision between the four highly qualified favorite example of this was just this past year at the Northeast District candidates. After much deliberation, we were proud to hire Zebulon Convention. A Brother and I had been emailing back and forth for months Watkins and Yvonne Day as the two new Chapter Field Representatives concerning her chapter constitution. I want to thank Ginny Cousens for Kappa Kappa Psi. of the Delta Omicron chapter for waiting so long to come introduce Zeb and Yvonne have jumped into the job with both feet. These two herself to me following one of my workshops. I felt as if I was meeting have already visited 110 chapters, attended district conventions, followed an old friend!

up with numerous chapters, and represented Kappa Kappa Psi at a professional conference. This program is critical to the success of our organization.

For the 2013-2014 school year we are experimenting with a slight adjustment to the CFR schedule. In order to create stronger chapters, Pena, for making that visit so memorable. the CFRs will focus on colonies, first year chapters, and discipline status chapters. Each of these chapters will get one face-to-face visit and two I have also traveled to Chicago, Illinois for the 2012 and 2013 Midwest follow up visits, which could be in person, skype sessions, or even a phone Band and Orchestra Clinic, and the 2012 and 2013 Texas Music Educators conference. This will help those colonies/ chapters with the highest Convention where I was honored to represent Kappa Kappa Psi. needs get the attention to be successful. The CFRs will continue to visit other chapters as normal, and are currently on track to visit every single I love that we live in an age of technology that allows us to have meetchapter in the nation by the end of the upcoming school year! However, ings without being in the same room. I have done numerous skype as Kappa Kappa Psi continues to grow, we may need to begin exploring conferences with chapters. Some of these conferences have been with the possibility of hiring a third Chapter Field Representative, but for now chapters having some sort of problem, while others have simply been we believe we can be successful with the existing two. "meet a National Officer" sessions. I encourage all our chapters to contact one or more of the National Leadership to have these sessions. They are **District Leadership Conference** fun and informative.

Planning the District Leadership Conference is one of the most exciting Lastly, but certainly not least, I remain active as the Sponsor of the New aspects of the VPCM's job. This event is held annually for all Kappa Kappa Beta Chapter at Texas Wesleyan University. My Brothers there definitely Psi and Tau Beta Sigma District Presidents, Governors, Counselors, and keep me on my toes, and I have ablsolutely enjoyed every second!

and	National Councils. I worked closely with Tau Beta Sigma VPCM Nicole Sanchez to develop the 2012 and 2013 District Leadership Conferences.
This be the	The lesson of the District Leadership Conference was based on Scott Lang's Leadership Travel Guide and an educational technique called backwards design. The District Presidents were asked to begin the planning process by assessing the strengths and weaknesses of their individual district. Based on that assessment, each President could plan the year's goals. There were five main sessions for planning:
deo	, , , , , , , , , , , , , , , , , , , ,
and	1.What to expect
can tted	<ul><li>2.Where do you want to go?</li><li>3.How will you know when you have arrived?</li></ul>
lieu	4.Planning your trip
	5.Taking others on the trip with you
nted	
s at tors tion um. ttee	In addition to these five main sessions, the Presidents also received financial information, a session on joint relations, and attended the "Workshop Cafeteria" in order to find workshops that met their goals. The District Presidents were given time to plan events, including District Convention. They were given joint time with Tau Beta Sigma to match goals and plans.
ners ning /ere still vice	During DLC, the Presidents did much of their planning and brainstorming on large poster paper. At the end of DLC, I asked the Chapter Field Representatives to take pictures of the posters and email them to me. In December of 2012, I emailed those pictures to the District Presidents in order to remind and re-motivate them for event planning. I plan to do the same for this current group of District Presidents.
will	Other Activities and Travel
	District Convention Season is an amazing opportunity to meet Brothers of Kappa Kappa Psi. During this biennium, I was fortunate enough to

This biennium I was fortunate enough to travel to Atlanta, Georgia for the installation the Nu Alpha Chapter at Georgia State University. Georgia State is my alma mater, so that installation was particularly meaningful for me. Thank you to the Brothers of Nu Alpha, and particularly Marina

#### **Thank You**

Brothers, I have been honored to serve with this amazing group of people on the national level. Adam, thank you for all your guidance and advice. I continue to be awed by the calm way in which you handle tricky situations. Jack, thank you for being my sounding board. I always know I will have a solid decision after I call you. We may not always agree, but I love that we can still have a respectful, loving friendship. Adam, thank you for adding your voice and expertise to the council. Your experience as CFR has given you a great foundation for amazing accomplishments. And thank you for listening to my daughter read to you. Travis, you are simply amazing. I am so thankful you have agreed to remain on the council as VPPR. I am lucky to call you my friend. Derrick, it is because of you that I am sitting on the council today. Thank you for all your support and belief Malinda and Rod Chesnutt, thank you for sharing your experience and wisdom with me. Your words and advice have been invaluable! Kirk, I think you know what you mean to me. You have saved my sanity on a number of occasions. Thank you. Chris Haughee, Mike Osborn, Mike Golemo, Ken Corbett, and Scott Stowell, I look up to the group of you, and I feel so lucky to call you all my friends.

I am particularly grateful to our Governor Corps. This Fraternity would fall apart without you. Rod Whiteman, we started as partners in crime. and I still think of you as one of my best friends in the Fraternity. Evan Thompson, thank you for making me think harder and deeper about where we are going as a Fraternity. Craig, I have known you for a long time, and I knew you would make an awesome Governor! Marie, thank you for so much sage advice. Thank you to the rest of the Governors for sharing your thoughts and ideas so we can move forward as a stronger Fraternity.

Our fraternity would not exist without the work of our National Headquarters. Thank you to

Alan Bonner, Di Spiva, Debbie Morris, Zeb Watkins, Yvonne Daye, and Aaron Moore for all the support you provide to all members of Kappa Kappa Psi. Nick Smith, we are so grateful for your years of service, and want you to know you will be missed. Welcome to Robert Bratcher as the newest member of the Headquarters staff!

Thank you to Nu Beta, for reminding me and setting the example every day of what an outstanding band member is supposed to be.

Special thanks to my amazing husband and family. Chris, you are my best friend and my biggest support. Thank you for listening to my rants. Ella and Ryder, you are the greatest joys of my life, and I hope one day I will also call you "Brothers."

#### Closina

Ten years ago I had never even heard of Kappa Kappa Psi. I feel like the stars aligned just perfectly to allow me to be in the place I am today. I am thankful for the opportunities this organization presents, and I will strive higher and higher to be the best musician, leader, and servant I can possibly be. I am very excited about the future of our organization, and anticipate hearing about the great things our Brothers are doing on campuses across the country. Strive to be better brothers and build better bands. Live as the shining example of the outstanding band member. It is truly an honor to be selected to serve you and this organization.

Christine F. Beason Kappa Kappa Psi National Vice President for Colonization and Membership Life Member

#### Appendix 3

REPORT OF THE NATIONAL VICE PRESIDENT FOR PROGRAMS By Jack Lee

Brothers of Kappa Kappa Psi:

It is my pleasure to present to you the final report of the National Vice President for Programs. This biennium has been one that has seen much for Kappa Kappa Psi. We have successes and we have areas that we continue to improve upon. Below is a summary of my activities as your Vice President for Programs throughout the past biennium:

#### **National Council Minutes**

One of the duties of the Vice President for Programs is to keep the minutes of the workings of the national council. The national council works to accomplish the goals of the fraternity through a variety of means, but the primary discussions come from two separate areas: in person meetings and via electronic communication. I worked hard to ensure that our minutes are accurate and distributed to the national leadership in an expeditious manner.

#### Leadership Development Funds

One of the programs that support the development of leaders through Kappa Kappa Psi is our leadership development funds, or leadership speaker funds. When our active membership is attending district conventions you get the opportunity to work with outstanding presenters and workshop facilitators. Some of these guests to our conventions are funded through the use of leadership development funds. Below is a summary of the leadership funds that were granted this biennium:

District	Funded	Convention
North Central	Scott Stowell	2012
Western	Kirk Randazzo	2012
Southwest	Jack Lee	2012
Southeast	CAMPUS SPEAK	2012
Midwest	Rod Whiteman	2013
Northeast	Adam Bates	2013
Northeast	Marco Krcatovich	2013
North Central	David Woodley	2013
North Central	Ishbah Cox	2013
Western	Edward Savoy	2013
Southwest	Jack Lee	2013
Southwest	Danny George	2013
Southeast	John Graham	2013

Additionally, this biennium saw the first instance that leadership funds were utilized to bring a presenter to a band program. I approached the council regarding this possibility, and the entire council excited accepted. The Mu Kappa chapter at Grand Valley State University applied to bring Professor John Madden to their band camp to address the student leadership. This is an outstanding step in the direction of Kappa Kappa Psi supporting leadership development for our members, as well as meeting the vision and mission of this Fraternity through our service to bands.

Kappa Kappa Psi saw the largest investment in leadership development this biennium with a total amount of **\$9,096.90.** 

#### **Keynote Speaker**

Each biennium the national council accepts application for an active member to be the first individual to address the national delegation assembled at our national convention. This biennium included multiple submissions to have this honor. While all the submission were strong, one individual was selected for this honor. Congratulations to Brother Kyle von Neumann from the Epsilon Xi chapter at Miami University.

#### Kappa Kappa Psi Separate Sessions

of our Fraternity! Th chapter, the accompli the continued work o	usicianship November has a special mea is is a time to celebrate the shments of your college or u f Kappa Kappa Psi. But we m appa Psi's Month of Musicians	great work of your iniversity band, and nust also remember,	for the award and roll that award out. The award was named in honor of Professor W. Francis McBeth. The award honors current active, associate, and conditional members of Kappa Kappa Psi that exemplify the highest standards of Musical Achievement. W. Francis McBeth (1933-2012) was a world-renowned composer and conductor.
worked to promote th Many chapters respon musicianship. I can thi of musicianship is a v	is Fratenrity program through ded with what they did to cel nk of no better way to demons aluable program for our Frat poses as an organization, tha	n online advertising. ebrate the month of trate that the month ernity, and one that	McBeth was appointed band director at Ouachita Baptist College (now Ouachita Baptist University) in 1957. He remained at OBU, retiring in 1996 as chairman of the theory and composition department, resident composer, and the Lena Shepperson Professor of Music. In 1971, McBeth served as the commissioning composer for the 1971 National Intercollegiate Band, which premiered his work "The Seventh Seal." In 1975, he was named composer laureate of Arkansas, the first composer laureate
From Cheryl Pirard - Vio University of New Mexi	e President of the Gamma loto	Chapter at the	in the United States.
Our event was called "Ke Month of Musicianship/ 2011. We had three "jude the performers after thei	appa Kappa Psi: Mock Juries – In 'The event took place on only o ges" that day that provided comm r performance. We were told that	ne day, November 28, ment sheets for to give t the event was a good	This biennium marked the first presentation of this award. Zachary Friedland from the Theta Upsilon chapter at The University of Rhode Island has set the standard high. Congratulations to him one being the inaugural recipient of this award.
idea; it helped them get a full performance in before juries. They also said it helped them get rid of some of their nervous jitters because they had an audience to play for. Lastly, the performers liked having "judges" and getting positive comments back to help them out.		ad an audience to play	<b>Bohumil Makovsky Memorial Award</b> This award has been selected, but has not yet been presented. Once a presentation has been made, the award recipient will become public.
From Alex Castro - Zeta Kappa Chapter at Texas A&M University-Commerce The Zeta Kappa chapter organized a chapter recital to demonstrate their com- mitment to band and Kappa Kappa Psi. The brothers of the chapter performed		emonstrate their com- he chapter performed	<b>Stanley G. Finck Memorial Award</b> This award will be presented at the 2013 National Convention.
solos, duets, and quartets for everyone that attended. Following the recital, the chapter came together for a group picture, and went to dinner together for fellowship			<b>Outstanding Sponsor Award</b> This award will be presented at the 2013 National Convention.
<b>Fraternity Awards</b> Kappa Kappa Psi conti the normal scope of the the Highest in everyth Fraternity continues to seen an increase in aw	nues to have brothers that go neir duties. We have many th ing that they do. To honor th o offer awards and recognitior ard, program, and scholarship a part of a Fraternity to value pes.	at work to Strive for ese individiuals, the n. This biennium has applications! What	<b>Chapter Leadership Award</b> The William Scroggs Founder's Trophy is presented each biennium to the most outstanding chapter in the nation. To be eligible for this high honor, a chapter must be selected by the national council as a recipient of the Chapter Leadership Award. These chapters must have met all obligations of the national fraternity as well as demonstrate the mission, vision, values, and purposes of the Fraternity through their actions. The following chapters were selected as Chapter Leadership Award recipients for the 2011-2013 biennium:
Below is an overview of t	he Awards that were presented	this biennium:	Chapter University Delta The University of Oklahoma
<b>Distinguished Servio</b>	e to Music Medal		Omicron West Virginia University
Award	Individual	Institution/Chapter	Pi Auburn University
Inst. Conducting Conducting	Dr. David Gregory Mr. Jerry Junkin	Reinhardt College University of Texas	Psi The University of California – Los Angeles
Composition	Mr. Mark Camphouse Georg		Alpha Beta Butler University Alpha Nu The University of Wyoming
Conducting		e University of Texas	Beta Omicron Arizona State University
Concert Band Concert Band	Mr. Eugene Corporon Unive Dr. William Wakefield Unive	ersity of North Texas versity of Oklahoma	Zeta EpsilonMichigan State UniversityZeta EtaSouth Carolina State University

#### J. Lee Burke Student Achievement Award

Individual	Instution / Chapter
Tyson Misak	Delta – The University of Oklahoma
LeTondrick Hunter	Zeta Eta - South Carolina State Universi
Charlene Ronne	Lambda Alpha – University of California Irv
Christopher Carpenter	Omicron – West Virginia University
Katherine Beverage	Omicron – West Virginia University
Jason Mlady	Gamma Pi – Purdue University
Ema Ashley	Eta Sigma – University of Central Florid

One of the newest awards that Kappa Kappa Psi has to offer is the Kenda Em neth M. Corbett Most Improved Chapter Award. This award was first presented at the 2011 national convention in Colorado Springs, CO. This W. Francis McBeth Student Musicianship Award convention will be the second presentation. I have been working closely During the 2011 National Convention in Colorado Springs, CO, the nawith Vice President for Student Affairs Adam Bates in the preparation of tional delegation voted to adopt a new award – a student musicianship this award being deliberated by the Student Advisory Committee at the award. Following the convention, I was charged, alongside the National 2013 national convention. Vice President for Professional Relations, to select an appropriate name

Theta Phi Henderson State University lota Omega lowa State University Kappa Alpha The University of Minnesota Marist College Kappa Upsilon ity Kappa Psi Virginia Commonwealth University vine Mu Kappa Grand Valley State University

#### Kenneth M. Corbett Most Improved Chapter Award

Congratulations to the following chapters for their nomination: •Eta Upsilon – The University of Missouri-Columbia •Zeta Kappa – Texas A&M University-Commerce •Theta Beta – Boston University •Beta Psi – Kent State University •Nu Alpha – Georgia State University

#### **Online Submission for Awards and Scholarships**

Part of this increase in utilization comes from the ability to submit these applications in an online form, rather than the antiquated paper copies that we have been using for years. I worked closely with National Alumni, Historical, and Development Coordinator Aaron Moore to make this a reality for our membership, and this happened. Thanks to Aaron for all his support in making this a reality. I am excited to see the brothers that will continue to or his work to create

#### **AEA Scholarships**

This biennium saw the most applications for the AEA Scholarship in the Fraternity's history. I consider this as an accomplishment for the Vice President for Programs position, but most importantly an accomplishment for Kappa Kappa Psi. We have outstanding brothers throughout this nation that excel not only in their service, but in their academics as well. Prior to the final national council meeting of the biennium, Kappa Kappa Psi has given out \$9,500.00 in AEA Scholarships. Prior to the end of this biennium, we will have awarded over \$10,000.00 in scholarships. This is a testimony to the accomplishments of our membership.

The following individuals received an AEA Scholarship this Biennium as the writing of this report:

Name Bryan Simmons Corrinne Galligan Peter Weinert **Riley Winton** Dalita Getzoyan Kara Bader Matthew Stygles Miranda Mudge Nathan Werne Alexis Howell Dalita Getzoyan Ehtan Brock Kelsey Glomb Kenneth Mittelstadt Zachary Friedland Angela Wrage **Benjamin Horst Brittany Burger** Trevor Gregg

Epsilon Kappa - Angelo State Delta Upsilon - Eastern Michigan Epsilon Pi - Kansas State lota - Georgia Tech Theta Upsilon - University of Rhode Island lota Omega - Iowa State University Zeta Chi - University of South Carolina Epsilon Psi - Missouri State University Nu - University of Michigan Iota Pi - California Polytechnic State University Theta Upsilon - University of Rhode Island Kappa Chi - Albion College Mu Nu - Christopher Newport University Zeta Gamma - Texas Lutheran Theta Upsilon - University of Rhode Island Eta Pi - University of Northern Iowa Gamma - University of Washington Lambda Nu - Sacred Heart University Delta Upsilon - Eastern Michigan

Chapter - University

This does not include the recipients that will be selected just three days prior to the start of national convention.

#### Thanks

Adam Cantley – having the ability to serve on the national council with you has been entirely my honor. You continue to inspire me to accomplish things at the highest level possible. Christine Beason – I enjoy that we not only serve on this council together, but that we have a true friendship that exists outside of our Fraternity. You are an extraordinary leader, and I look forward to what you will accomplish as National President. Adam Bates - you never cease to amaze me with the passion you have for this organization. Keep that passion alive. Travis Cross - your sense of humor is fantastic! I love that about you....also that you seem to know everyone no matter where you are. You have been great to work with. Ed Savoy – It has truly been my honor to work with you throughout these two years. I have been fortunate to know you much longer, and know the love you have for Kappa Kappa Psi.

The Board of Trustees – thank you for everything that you do. It is not always the most public, but as a group you ensure that this Fraternity continues to exist. Thank you for the support you provided this council.

Alan, Di, Debbie, Aaron, Robert, Zeb, Yvonne, and Nick – this Fraternity is so fortunate to have dedicated and passionate individuals like you working our National Headquarters. While there are times that you might not hear it enough, on behalf of the entire Fraternity: Thank you for helping this Fraternity operate as smoothly as it does. We are lucky to have each of you.

To the brothers of Delta Sigma – it is interesting to note how the faces of the chapter changes, but the values and vision do not. I am fortunate to have each of you as a positive part of my fraternal career.

There are too many brothers to thank, and I undoubtedly will leave some out – please accept my apologies! A special thank you to: Dr. Douglas Stotter, Danny George CPA, Jason Kellison, Chris Sample, Chris Alsip, Clint Wieden, Aaron Moore, Evan Thompson, Eric Morson, and Chris Joyce for being an inspiration to so many more than me.

To my wife, Jessica, and our son Jackson – the support that each of you give me unbelievable. I would not be able to do near what I do without your love and support. While neither of you will ever know the amount of support that you give me, I am thankful that you do. I love each of you, and the soon to be little girl that we have.

#### Closing

I have had the privilege and honor of serving our active and alumni membership on this National Council for four years. I had a conversation once with former Southwest District Governor, and current member of the Board of Directors for the Alumni Association, Brent Cannon. Through that conversation Brent instilled in me the fact that we are all stewards of Kappa Kappa Psi. This is not our Fraternity, this is the Fraternity of the next generation of band members and it is our duty to ensure that it is better for them. What are you doing to preserve the honor of Kappa Kappa Psi?

This Fraternity has afforded each of us experiences that have helped us become those that we are today. By living the mission, the vision, and the values that we all share we are creating a greater experience for band members throughout the country. Let's continue that work.

It has been my privilege to serve as your National Vice President for Program.

#### Fraternally Submitted,

Jack Lee National Vice President for Programs Kappa Kappa Psi National Honorary Band Fraternity

#### Kappa Kappa Psi Separate Sessions

#### Appendix 4

REPORT OF THE NATIONAL VICE PRESIDENT FOR STUDENT AFFAIRS Due to my computer science background, I was tasked by President By Adam Bates Cantley with serving as one of Kappa Kappa Psi's coordinator during the deployment of the OMRS. My first task was helping to coordinate Brothers of the National Chapter of Kappa Kappa Psi, a round of testing in which the members of the National Leadership Team were the test subjects.

It has truly been a pleasure to serve as Vice President for Student Affairs this past biennium. Below is a summary of my activities and accomplishments since the 2011 National Convention in Colorado Springs, Colorado:

#### **Student Outreach**

Throughout the term, my first priority as VPSA was to expand the practices through which the National Council can engage in meaningful correspondence with the active membership. This pursuit led to the establishment of several new VPSA programs, including:

VPSA Hangouts. The 2011-2013 term marked the first full biennium identify and remove many serious usability issues prior to the official in which video conference calling was freely available to the general launch of the site. Internet. I seized this opportunity by establishing a regularly occurring Google Plus Hangout video call, which I referred to as the "VPSA When it came time for the OMRS to go live, I worked with Jonathan Hangout" Series. Attendance in the first year for these events was low. Markowski of the Tau Beta Sigma National Council to create a series Fortunately, I believed in the program and stuck with it. In the second of instructional videos on how to use the site. These videos provided year, I called on the district presidents to help me promote each call. I guidance on how to get started with the system, and went on to also asked for their advise on chapters to extend personal invitations instruct chapter presidents on the submission of their first form. to. This proved to be the difference, as calls during the second term These videos were very successful, and I thank Jonathan for his help in were filled to capacity (~9 chapters per call, often with several brothers putting them together under a tight deadline. in attendance from each chapter).

VPSA Facetime. In attendance at district conventions, members of the National Leadership Team often pass time between meetings by loitering about in the back of the room. They are always available to speak with chapters, but this is not always made clear. In an attempt to address this, I started a "VPSA Facetime" series in which I explicitly announced my availability for sit down meetings with chapters during district conventions. Similar to the hangouts, participation in this program was initially mediocre. However, in the second year I once again asked for help and guidance from the district presidents. Participation then skyrocketed, to the point that I had scarcely an idle moment during the 2012-2013 district conventions. It was a real joy to sit down with so many brothers and hear about their work. It is my hope that the practice of proactively scheduling such meetings will become more common amongst the national leadership.

District Officer Chats. The VPSA position has a long and successful history of collaboration with the district officers. For my term, this collaboration yet again took the form of video conference calls. When I was first elected, I spoke with many of the outgoing district officers to identify a "missing gap" in leadership development that the VPSA might be able to address. It turned out this gap was outreach to the non-president district officers. Having never served as a district president myself, this was a matter that I was especially sympathetic to. The district presidents and I addressed this need by holding meetings in which we focused on each of the other district council positions. We took turns inviting the vice presidents, secretaries, members-at-large, and so forth. The purpose of each call was to give council members an opportunity to network with their peers from other districts, and also to connect each officers' duties to the Fraternity's national vision.

Chapter Meetings. A final outreach activity of note was my attendance at several chapters' meetings via Skype. It was a pleasure to be able to join these chapters at their meetings.

#### **Online Membership & Reporting System (OMRS)**

When this was completed, it was decided that we needed feedback from the Fraternity's active members prior to launching the site. To facilitate this, I organized a student round of testing that featured one chapter president from each of the 6 districts. I thank Lisa Garret (lota Omega), Michelle Lakey (Nu), Lauren Dacar (Omicron), Kendall Ackerman (Zeta Chi), Powers Bilodeau (Delta Sigma), and Abbie Ortman (Mu Pi) for their invaluable insights. I also thank Mike Golemo, Malinda Matney, Adam Cantley, and Jack Lee for their assistance. In total, this project generated several dozens of form submissions. For each, the chapter president filled out a detailed report of encountered bugs. Thanks to the efforts of my collaborators, we were able to

#### Travel

I was assigned as a Council representative at 6 district conventions over the course of the biennium. In 2012, I attended the NED and SWD Conventions. In 2013, I attended the MWD, NED, SWD, and WD Conventions. In attendance, I hosted 12 workshops and other presentations, in addition participating in 6 Town Hall meetings. I thank these host chapters and councils for the work they put into these events, and thank these entire districts for making me feel at home during my visit.

In addition to convention travel, I had the honor of serving as installing officer for two nu chapters – the Nu Beta Chapter at Texas Wesleyan, and the Nu Epsilon Chapter at Idaho State University. I also represented the Council at the 2013 Texas Music Educators Association Convention. Finally, I attended all 4 of the regularly scheduled council meetings during this term.

#### Ken Corbett Most Improved Chapter Award

In the weeks leading up to the 2013 National Convention, I served as the main point of contact for the first Ken Corbett Most Improved Chapter Award. Each district had the opportunity to nominate a representative of being most improved. Each chapter then submitted letters of recommendation, as well as a chapter questionnaire. The chapters nominated are:

•	Eta Upsilon (University of Missouri) – Midwest District
•	Beta Psi (Kent State University) – North Central District
•	Theta Beta (Boston University) – Northeast District
•	Nu Alpha (Georgia State University) – Southeast District
•	Zeta Kappa (Texas A&M Commerce)– Southwest District

At the 2013 national convention the Student Advisory Committee will review the information that was submitted and select the inaugural winner.

#### 2013 National Convention

I look forward to the exciting conclusion of my term as VPSA. I will be responsible for administrating the following programs in Springfield, Massachusetts:

- Host the 2013 Student Advisory Committee
- Present my workshop on Chapters and Social Media Usage
- Administrate Kappa Kappa Psi's Delegate Seating Process
- Host a booth at the 2013 Interactive Psi Exhibit

#### **Thank You**

This report would not be complete without acknowledging those who had helped to make my term a successful one.

Adam Cantley – It has been a pleasure serving on your council. The Fraternity has undoubtedly benefited from the experience that you have been able to bring from the greater Greek Life community. What you have been able to accomplish this biennium is truly inspiring. Thank you for believing in me and for providing helpful feedback throughout the term.

Christine Beason – From your first days as NCD Governor, I have known you to be an enthusiastic and committed Fraternity leader. You have always seen Kappa Kappa Psi not only for what it is, but for what it could be. I am excited for the opportunity that this coming biennium presents for you and for the entire organization. Thank you for inspiring me to run for National Council.

Jack Lee – I admire your grounded perspective, and the completely unapologetic way in which you convey it to the world! Talking to you over the years has helped to temper my own views on the organization and its purposes. I am especially indebted to you for your guidance and assistance leading up to the 2013 National Convention. I look forward to many more years of fruitful collaboration.

Travis Cross – It has been a pleasure working with you this past biennium. Your efforts regarding the 2013 National Intercollegiate Band are appreciated. Your insights as a collegiate music educator are invaluable. Most importantly, your insights into the amazing expressiveness of my hair are ingenius. Thanks for the bowtie assists. Kappa Kappa Psi is lucky to be working with you!

Ed Savoy – In hindsight, it was all too inevitable that we would serve on the National Council together. Our partnership has been many things over the years, equal parts friendship and competition, and to me it represents the very best of Kappa Kappa Psi. I would never have been qualified for a position within the National Leadership Team had I not spent so long trying to keep pace with your great work in the NED. Kappa Kappa Psi and the Alumni Association are incredibly lucky to have you as a leader.

Derrick Mills – Next week I will be hosting the Student Advisory Committee! Thank you for being patient with the brash and prideful young man that wouldn't shut up in Lexington, 2005. I have learned so much from having you as a mentor. Your contributions to this Fraternity are without measure.

Malinda Matney – I must thank you too for your immeasurable patience with the young Adam Bates, and for seeing potential that I myself could not see. I continue to regard you as a life coach. You are my role model to me not only in Kappa Kappa Psi, but also for the road you have walked to reach achievement in academia. Thank you for your continued guidance and support.

#### Board of Trustees – Thank you for your support and patience as I found my way on the Council this past biennium. Your insight is a calming force, and I am thankful for the opportunity to have worked with each

Kappa Kappa Psi Separate Sessions

and every one of you. Marie Burleigh – Before you even knew me, you introduced me to what it means to be in national leadership. Had it been any other

what it means to be in national leadership. Had it been any other council member or governor to have made that first impression, things likely would have gone very differently for me! Thanks especially for your candor, and also for your guidance and support over the years.

National Headquarters – You have been a tremendous resource to me this biennium, and have helped me out of many a sticky situation. Thank you so much for you help Col. Bonner, Di, Debbie, Aaron, Dale, Nick, Robert, Yvonne, and Zeb!

Mu Pi – Thanks for being my home away from home. 'SKO DUCKS.

To those Damn Gamma Xi's – I'm still trying to make you proud. You are at the heart of everything I do in this organization. I am very proud of what you have accomplished since my graduation, and for your continued growth as a chapter. Our cause will never die.

To the 2011-2013 Active Brothers – Thank you for this opportunity. Thank you for inspiring me.

Closing

If you read this far... SCREAM!

The National Leadership will always be one stop behind the active membership. You are more adaptive and more energetic. We strive to keep pace with you. It is my hope that, through my term as VPSA, I have begun to set the new standard for availability and openness with student membership. It is my hope that those who follow me will set the bar even higher.

When I was membership candidate in the Spring of 2003, I was asked to interview an alumnus of the Gamma Xi Chapter. He had been out of school for many years. He was the first person to acknowledge me as a brother. As we exchanged emails, he closed his with:

"Yours in Brotherhood,"

Adam Bates National Vice President for Student Affairs, 2011-2013 Life Member of the Gamma Xi Chapter at the University of Maryland.

#### Kappa Kappa Psi Separate Sessions

#### **Appendix 5**

REPORT OF THE NATIONAL VICE PRESIDENT FOR PROFESSION RELATIONS

#### **Appendix 6**

REPORT OF THE IMMEDIATE PAST NATIONAL PRESIDENT By Derrick Alexander Mills

Brothers of the National Chapter:

It is my pleasure to present the report of the Immediate Past National President. The primary purpose of the Immediate Past National President (IPP) is to serve as an adviser to the National President and Council. I have worked closely with President Cantley to offer support and council when needed. I have advised the council thru email, phone, text and during council meetings. The 2011-13 Nation Council has done a tremendous job working together great and didn't need my advice much (which is a good thing). I have also bee able to advise the joint councils and national headquarters of any maintenance or potential construction projects for our properties. Please allow me to summarize my activities this biennium.

#### **Board of Trustees**

My other duty as IPP is serving as a voting member of the Board of Trustees. The Board of Trustees has been busy this biennium workin on securing the cooperation of the national fraternity. We have set in plans for large fundraising efforts and have seen an increase in ou financial investments. Our fraternity is in solid hands because of the close attention this board has paid to our investments and future.

The board additionally reviewed membership expulsion appeals requests. I can say that each appeal was carefully considered and reviewed. Each situation was different but did received the due process it disserved.

The board has also worked with the Alumni Association. I was excite to review and select along with the Board of Trustees, new alumni association board members for the coming biennium. Chris Haughe was the board liaison and did a great job keeping everyone informed about the alumni associations' great work.

#### Web based Reporting

At the request of President Cantley, I continued to monitor some of the final testing stages of the web based reporting system. As you know, the system went live last year for the fall activity reports in 2012. I am so pleased that the reporting system has gone live! Huge thanks to everyone that made the web based system a reality for ou membership.

#### **Hazing Values Committee**

I have continued my participation as a member of the Hazing Values Committee. MWD Governor Tony Falcone is the new chair and has taken the committees work to the next level. I had the opportunity to attend the CBDNA Athletic Bands Conference in Columbus, Ohio where members of the committee did a hazing workshop for athletic band directors. This workshop was very well received and provided valuable information to directors. The committee has also been working on a educational video regarding hazing. I am really thrilled to see this committee bringing valuable educational tools to college bands.

#### Travel

My travel has been limited this biennium. I traveled to four district conventions (SWD 2012, SED 2012, NCD 2013 & MWD 2013) and three national council meetings. I am always amazed by the amount

	• •
NAL	of enthusiasm Kappa Kappa Psi Brothers have for each other at conventions. It always energizes me to meet new Brothers and conduct workshops for active members.
	In closing I am beyond humbled to have had the experiences granted to me as a Brother of Kappa Kappa Psi. From student active member, alumni, life member, CFR, and National PresidentI have been blessed with the ultimate experience of a lifetime. I encourage all of you to do like I have and take advantage of every opportunity this fraternity affords you. You will never regret it!
nal	As many of you know, I am stepping down as a member of the national leadership team after this weekend. After long discussions with my family, we felt it is the time to step away and focus on my family and business. It was not an easy decision, as Kappa Kappa Psi
onal een	leadership has been a part of my identity for much of my life after college. For 12 of the last 13 years I have done my best to serve you and I am eternally grateful for the opportunities and life long memories. So many people to thank so I will just say THANK YOU to all the Brothers of Kappa Kappa Psi for believing in me and electing me to leadership positions since 2003. Thank you, to all of the Brothers
ng ur e	I have had the opportunity to serve with (Council, governors, etc). Thank you Alan, Di and that National Headquarters staff for making me and all the councils look good. Thank you to Wava (may she rest in peace), Dollie and the sisters of Tau Beta Sigma for being equal partners in making college bands the best they can be. Thank you to President Cantley and all of the past National Presidentsyou are all my role models!
	Lastly I want to thank my family for allowing me this opportunity to live my dream! I have such a supportive family with my parents, my wife Emily and three kids I could not do this without you.
ted	To all the brothers reading this that never thought they could be National President one day, don't sell yourself short. I was told I could never be a national leader in Kappa Kappa Psi once and look at me!! Continue striving for the highest!
ee ed	AEA,
	Derrick Alexander Mills Kappa Kappa Psi
F	Immediate Past National President
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### Appendix 7

**REPORT OF THE BOARD OF TRUSTEES** 

Brothers,

It has been a privilege to serve as Chair of the Board of Trustees for the 2011-2013 Biennium. The previous biennium has been one for the Board of Trustees than the past spring. The following outline the status the Board activities.

We will meet with Joe Birkofer to review investments. The status of the Trust has thus far reflected those trends seen in the market. The beginning of the biennium was sluggish, but the investments were trending slightly ahead of the national average during growth periods, and down periods see the investments holding steady with losses minimal compared to the national average. We anticipate an extremely healthy report this next week as the market has experienced two very strong quarters.

We are pleased that most members of the Board, Council and the AAC started giving through the AGP or to another component of the fraternity. This will help as the Capital Campaign transitions this next biennium into an active, public kick-off in 2015. The members of the Capital Campaign are Malinda Matney, Chair, Ken Corbett and Rod Chesnutt.

The Board continues to supports the Alumni Association and the Alumni Advisory Committee, now the Alumni Board of Directors. This grew out of a meeting held last year. Brother Savoy will elaborate on the AAC activities, but the Strategic Plan is exciting and bodes well for the development of a self-directed Alumni Association. Chris Haughee serves as Liason to the Alumni Association.

Members of the Board have served to install chapters and present awards. That is a part of the VPCM and VPP reports. However, I would like to express my appreciation for the opportunity to present the DSMM to Earl Dunn, one of the Founders (the Original Seven) of the National Band Association.

Malinda Matney, Derrick Mills and Chris Haughee serve on the Hazing committee for the National Council. Chris Haughee, Derrick Mills and Malinda Matney have served the Council as members of hazing initiatives and investigations. Kirk Randazzo is serving on the Leadership Taskforce.

The Centennial Committee has been developing activities associated with that event. They will develop a budget so funds may be developed to underwrite that endeavor. The committee is composed of Ken Corbett, chair, Scott Stowell and Derrick Mills. They have asked to expand the committee in size and scope, which be discussed by the Board.

The Board worked with the Tau Beta Sigma Board of Trustees to solicit funds for the NIB from corporations with ties to bands. We had an extremely limited response in this regard. The NIB is on track, with an outstanding band put together and the commissioned work was completed as promised by John Mackey. The Regional premiers are still a question to be answered, but that should come soon.

In closing, this is rarely a report of stimulating reading for this meeting. However, it is exciting to see a variety of initiatives in place that will lead to a fraternity in a strong financial position. The Board has been quite active in areas that have not traditionally been it's role, but reflects a dynamic fraternity in growth mode

#### **Appendix 8 ARCHIVES AND HISTORY TEAM REPORT**

Archives and History Team Report Kappa Kappa Psi Fraternity 2011-2013 Biennium

TO: Members of Kappa Kappa Psi National Council and Board of Trustees Committee on History and Traditions - 2013 National Convention Committee on Ritual and Regalia – 2013 National Convention

FROM: Ken Corbett and Scott Stowell Archive and History Team

DATE: July 2013

Since the implementation of our national archive restoration and historical development plan in 1999, the Archives and History Project continues to proceed with great success. We have created activities, archives/history displays and handouts during the 2001, 2003, 2005, 2007, 2009 and 2011 National Conventions. The 2013 National Convention will be no exception.

We are grateful for the caboose next to the National Headquarters. The new display cases provided by Derrick Mills continue to make the caboose a showcase for some our archives. We will continue to rotate artifacts into the display cases for special events, etc.

During our trips this biennium we have been assisted by Aaron Moore, National Headquarters Alumni, Historical, & Development Coordinator. Aaron is also working to inventory all the many pictures on file at the national headquarters. On our May 2013 trip we invited Noah Leininger from the Lambda Lambda Chapter at Indiana State University to join us. Noah brings a student perspective to our work. He has a lot of ideas and is a hard worker.

We recently created a Twitter account for Kappa Kappa Psi Archives and History. We hope to use this medium as a new way to provide updates about our work and post historical items of interest.

A joint project with Tau Beta Sigma was announced May 27, 2013 to involve alumni to help with indexing all the Podium issues. An index data system to categorize every article and picture in each issue of the Podium was created. We have 20+ alumni working to index older editions of the Podium. Their work will assist us in capturing the historical events that is locked away in the Podium.

Past National Presidents - we hope that you will take time to greet and meet the past leaders of Kappa Kappa Psi Fraternity during the national convention.

We want to remind the National Council and Board of Trustees that our 100th anniversary is now only six years off. Serious planning needs to continue in order to have worthwhile activities and a sufficient anniversary budget in 2019.

We cannot thank the National Council and the Brotherhood enough for the financial and dedicated support you have provided to us for this ongoing project.

#### Kappa Kappa Psi Separate Sessions

#### **Ongoing Projects and Planned Work – IN ORDER OF PRIORITY**

1.Time-Line – Creation of a web based time-line of fraternity historical REPORT OF THE ALUMNI ASSOCIATION events. We are still searching for a user friendly web time-line to showcase our history. Brothers,

2.Podium – An index system data system to categorize every article and It has been my pleasure to serve as chair of the Kappa Kappa Psi picture in each issue of the Podium was created in May 2013. Our plans are Alumni Association Board of Directors for the past biennium. These to include a thorough review of each Podium to pull historically relevant past two years and the two years before it, when I also served as a material. A joint project with Tau Beta Sigma was announced May 27, member of this group, have taught me that there is great value in 2013 to involve alumni to help with indexing all the Podium issues. We the Kappa Kappa Psi Alumni Experience and great work to be done have over 20 alumni working to index older editions of the Podium. in creating an even greater experience for alumni in the future. I'm excited to share with you some of the work that the Alumni 3. History – continue to document fraternity history. Use research to Association Board of Directors has done over the last biennium.

create fraternity history publication for the 100th Anniversary at the 2019 National Convention.

4.100th Anniversary Planning – Work with the National Council and Board The start of the biennium saw this group called the Alumni Advisory of Trustees in planning and funding the 100th Anniversary. Committee (AAC). As we've moved through this biennium and seen the further development of this group, it became clear that a different 5.Twitter - created an account for history and archival posts title, one that better expressed the true role and duties of this group. @KKPsiHistory. Please follow us on Twitter. As a result, we have shifted the name of the group to the Alumni Association Board of Directors

6. Caboose - update displays of historical items in the Caboose. Determine the best location for historical items. Major priority: we must secure Along with the change of name has come a great deal of work revolving around strategic planning on how to best drive the Alumni Association forward. It's become clear that our foci needs to include, but is not limited to, a focus on alumni professional development, a strengthening of our financial base so that we can be self-sufficient, and broader alumni volunteer involvement, which will be driven by more clearly defined roles for BOD members. Much like the national strategic planning process, we are giving our discussions and goalsetting the time it requires to aid the work of the upcoming AABOD, and we look forward to sharing with you all the final fruits of this

some kind of window protection to block out UV rays that will harm the Fraternity's artifacts displayed in the caboose. Currently the windows are blocked with poster board which is not acceptable. 7.Web Site – we will work to put more historical facts, documents, sound bytes and video on the web site including the interactive timeline mentioned in item #1. 8.Pictures - we have been working Aaron Moore at the National Headquarters to index and scan all the pictures received and maintained

process. at the National Headquarters.

9.Historical Documents - there are boxes and boxes of files that need to be indexed. Critical to this is scanning the documents for better offsite

This biennium has seen a great spike in the number of Local Alumni Associations, which I think speaks to the continuing passion that alumni have for Kappa Kappa Psi. In addition to an increase in chapter LAAs, we've seen associations that cover such areas as the New York Metro area, Seattle, and Tampa Bay, and we are actively working with alumni to expand the number of large metropolitan areas we are in. In all, we currently have 29 LAAs, with interest from many more. I look forward to this program expanding in the next biennium and beyond. Special thanks to Marco Krcatovich II for his outstanding and tireless work in making this program a success.

research and safekeeping. 10.Chapter Files – we are planning a complete reorganization of these files. This will be our next area of priority during future trips. We will do research as we index the files. 11.Ritual History - continue working to research elements of the Ritual. Recently we acquired a 1929 version of the Ritual.

12. Gravesites - place flowers and coins at the gravesites in Stillwater during each visit. Make sure the grave sites are maintained. We have removed the flower pots that have deterioated on the A. Frank Martin grave. Our plan is to replace them on our next visit.

Thanks to the excellent work of Eric Morson and Dr. Craig McClure, the KKPsi-AA was able to establish the Alumni Giving Plan (AGP), which 13. Scroggs Family - Maintain regular communication with Susan and Bill gave alumni an easy way to contribute to the organization while also Scroggs Jr. paving the way for them to earn Life Memberships for themselves or others. Through the AGP, we have seen both the first person to earn 14.District Files - need to create a file system for District files. Basically, a Life Membership for themselves (Kiesha Yelverton) and the first one file box per district to begin with. This would be joint district storage person to earn a Life Membership that they gifted to someone else space. come across this biennium, with the recipient of that being Michelle Wedster. I'm confident that they are but the first of many who will reaffirm their place in the organization and continue to contribute to the financial health of Kappa Kappa Psi.

#### **Appendix 9**

#### **Alumni Structure and Strategic Planning**

#### LAAs

#### **Annual Giving Plan**

#### Stowell Award

As there are outstanding alumni in Kappa Kappa Psi that are deserving of recognition, the KKPsi-AA established this biennium the Scott

Stowell Alumni Excellence Award, which is given in recognition to outstanding alumni service to Kappa Kappa Psi. We were happy to receive seven applications for the award, and we are excited to award this for the first time this biennium at National Convention.

#### "Alumni Guide to Membership"

As a new alumnus or alumna, it can be difficult to know your place in the Fraternity and what Kappa Kappa Psi still has for you. Recognizing this very common difficulty, Brent Cannon and Dr. Craig McClure have worked on a guide that models what it is to be an ideal alumnus or alumna of the Fraternity. This work is in its final stages, and should be ready in the very near future.

#### **District Conventions**

Representatives from the BOD were in attendance at every District Convention over the biennium, with me personally attending Southeast, Northeast, and Western District Convention. At each one, I was impressed by the passion that alumni continue to have for Kappa Kappa Psi and the camaraderie they expressed while in attendance.

In addition, for the first time, the District Presidents in the Western and Northeast Districts requested with Leadership Funds the presence of BOD representatives to provide programming, with Marco Krcatovich Il presenting at NED and myself presenting at WD. We both were happy to present such programming to the students and were grateful to them and every District that showed us such great hospitality over the biennium.

#### **National Convention**

Laura Blake, Amy Heavilin, and Eric Morson have done outstanding work planning a full slate of alumni activities for National Convention, ranging from trips to Boston and Six Flags to daily breakfasts and workshops. We look forward to seeing you at these events during National Convention.

#### Thanks

The work of the Board of Directors could not have gone forward without the work of all of it's members:

Marco Kractavovich, Vice Chair, Life Member, Nu Eric Morson, Vice Chair, Life Member, Delta Omicron Laura Blake, Alumni Association Member, Alpha Beta Brent Cannon, Life Member, Gamma Phi Amy Heavilin, Life Member, Zeta Omicron Dr. Craig McClure, Life Member, Eta Pi

Innumerable thanks also go to Chris Haughee, who has served as the liaison of the Board of Trustees to the Board of Directors. His wisdom and counsel was always welcome and he will be greatly missed.

As I depart the position of Chair of the Board of Directors and the Board itself, I can't help but be proud of the progress we've made and excited for the progress ahead. If our charge as an organization is to strive for the highest, then we haven't guite accomplished it. Then again, no one does, and I'm proud of how close we've come.

Fraternally Submitted,

Edward J. Savoy, Chair, Alumni Association Board of Directors Life Member, Eta Alpha and Eta Omicron

### Appendix 10

**REPORT OF THE MIDWEST DISTRICT** 

To the Brothers of the National Chapter of Kappa Kappa Psi,

It is my pleasure to deliver to you a report outlining the past biennium in the Midwest District. The district has continued to move forward with its different programs and is making new plans to benefit all brothers in the Midwest.

During the last biennium, the Midwest District has hosted three district days each year. Each of these events occurred over the course of a day and a half and revolved around a specific theme. Activities included in the District Days were workshops, team building activities, social events, and time to share ideas with brothers and sisters from different schools. The six District Days were hosted by the chapters at Iowa State University, University of Missouri - Columbia, University of Nebraska - Kearney for the first year, and University of Nebraska - Kearney, Missouri University S&T, and University of Minnesota for the second year. Themes were Back to Basics, Working Together, Membership, Musicianship, Service, and Brotherhood/Sisterhood respectively for all six events. By the end of the biennium, the attendance at District Days started was improving, though there is still work to be done to make sure these events remain productive and worthwhile for the coming biennium. Three sites have been chosen for the coming year to act as hosts; Iowa State University, North Dakota State University, and Kansas State University.

The District Conventions for the last biennium have been successful events where students have attended workshops, served on committees, met with other brothers and sisters from around the district and the country, experienced the Ritual, and enjoyed social activities. Conventions were held at Missouri University S&T, and University of Kansas with the themes "The Science of Music," and" Puttin' on the Ritz," respectively. Many national representatives of the fraternity were in attendance at both events and with their help, many different workshops were available to students. Conventions also included a reading band, a banquet, and a dance.

The 2014 Midwest District Convention will be held at the University of Missouri - Columbia, with the theme, "Welcome to the Jungle!"

The Chapter Leadership Conference has continued to be hosted at the University of Nebraska – Kearney the last two years because of its centralized location in the district. The event contains workshops and breakout sessions for newly elected officers to learn about their positions and meet like officers. Attendance has increase the last two years and 2013 saw some chapters attend for the first time. The event continues to grow and at the 2013 Midwest District Convention, the district began to evaluate and talk about ways to improve or change it to better serve the needs of the district.

The District Officers over the last two years have attempted to continue the Chapter Calling Program that was started the previous biennium. This program experienced problems because of officers not being able to get into contact with chapters on a regular basis. Causes of the problem were on both the chapters and the officers sides. The program is being reorganized for the coming biennium in the hopes that it may work better in the future. In addition to calling chapters, this biennium saw the creation of several Facebook pages and groups related to the Midwest District with the purposes of relaying information to chapters as well as providing a networking tool for chapter officers. These include groups for the chapter presidents and vice presidents from throughout the district, as well as pages for the district publications and the district as a whole, jointly with Tau Beta Sigma. Twitter accounts for the district officers and the district

#### Kappa Kappa Psi Separate Sessions

publications were also created. Overall, these groups have served their In 2011, four individuals began their term on the NCD Council. Over purpose in spreading information as many people have liked, joined, the course of the year, Joe Norton (President), Chris Grapis (Vice President of Membership), Jason Mlady (Vice President for Programs), or posted in the different groups. and Kyle von Neumann (Secretary/Treasurer) set out to continue to The district publication, The Midwest Notes, and the district website promote significant positive change in the NCD. Instead of continuing have been hosted by the lota Omega chapter of Kappa Kappa Psi, and programs for the sake of continuing them, this council challenged the Theta Xi chapter of Tau Beta Sigma at Iowa State University for ideas and made sure that things weren't just continued for the sake both years. Both the host chapters and the district officers worked to of tradition, but that our traditions had value and use to our district. promote submissions to The Midwest Notes through a chapter of the These individuals helped shift the mindset of our district council week style submission schedule. Schools were contacted and asked from being 'experts' to being 'facilitators'. With the 2011 district to submit an article about their chapter to share with the district. This theme – Engage. Collaborate. Inspire. – the council had several lasting was met with mixed results as some schools took the suggestions programs. The creation of a monthly membership-based publication enthusiastically, while others chose not to participate. These programs, (The Arpeggio) better allowed brothers across the district to be along with other ideas of promoting the publication have been informed about upcoming events, as well as learn more and become better connected to other brothers.

brought up throughout the biennium and will be reevaluated for the coming years.

The use of Relationship, Education, and Membership Talks (REM Talks) Unfortunately the Midwest District lost two chapters due to inactivity at district block events allowed brothers to engage other brothers this last year; The Delta Kappa chapter at South Dakota State directly, acknowledging the fact that regardless of how long you've University and the Delta Eta chapter at Pittsburg State University. been a part of our organization, your opinions and thoughts are Three chapters in the Midwest were honored to receive the Chapter important. Workshops over the year were also more discussion based Leadership Award. These chapters stood out as leaders in the district to allow for more individual collaboration of new ideas. A Membership and the fraternity, and deserve to be congratulated. They are: Education Committee was formed to begin preparations on a tool Alpha Nu – University of Wyoming that would allow chapters to analyze their MEPs in such a way that Iota Omega – Iowa State University they could strengthen their programs, while still retaining chapter Kappa Alpha – University of Minnesota identity and individuality. A chapter one-on-one program was also restructured, allowing district officers to become more familiar with I would like to thank the officer corps. from the last two years for their chapters and chapter-specific issues and problems before the one-onone, allowing a more effective use of limited time and more time for chapters to spend focusing on addressing their concerns.

service to the district. 2011-2012 President: Emily Holden – Gamma Delta Vice President: Patrick Determan – lota Omega Secretary/Treasurer: Chad Nelson – lota Omega Member at Large: Elizabeth Neuhauser – Alpha lota

#### 2012-2013

President: Patrick Determan – lota Omega Vice President: Eimile Colgen – Kappa Delta Secretary/Treasurer: Faithe Guyer – Eta Pi Member at Large: Sarah McFadden – Kappa Alpha I would also like to thank the district governors, Tony Falcone, and Denali Pearce-Alt. They have been a great help this last biennium and will continue to be for the next.

Fraternally submitted, Patrick H. Determan lota Omega Chapter – Kappa Kappa Psi Iowa State University Midwest District President

#### Appendix 11

REPORT OF THE NORTH CENTRAL DISTRICT

#### Brothers,

Once released, these tools will allow chapters to gain new insight into them and allow themselves to grow in ways that may not have been What an eventful biennium it has been for the North Central District. easily identifiable in the past. The chapter one-on-one programs were Over the past several years, we have implemented new ideas, but also again revisited, this time with the chapters presenting some basic challenged that which we already do. We have provided ways for our information about themselves to the council in advance of their onechapters to become stronger, and we continue to work on ways to on-one time, to specifically ensure that chapters could maximize the reinforce the idea that every brother is important. Over the past two time in these sessions, but that the district officers were sufficiently years, our district has been guite successful in providing more focused informed as to chapter concerns in advance and were able to better support to all of our chapters, increasing the conversations being had prepare suggestions and solutions to give chapters an even greater between brothers, and ensuring a high level of excellence in music is chance at overcoming their problems and becoming stronger. This maintained by the brothers of the North Central District. district council also realized the need to increase the focus and awareness of musicianship, so the creation of new programs including

In 2012, many of the ideas that were born in 2011 were further developed and expanded. Jason Mlady (President) and Kyle von Neumann (Vice President of Membership) continued their work and with the addition of Kari Lindquist (Vice President for Programs) and Brandon Douglas (Secretary/Treasurer), the district council continued to bring new and innovative ideas to the North Central District. With the theme for the year – From Passion to Action – our district continued to develop from 2011, but also began developing in new ways. The Arpeggio was re-tooled to become in the district, this publication became more focused on discussing the importance of events and the rationale behind ideas and thoughts at the district level, as well as asking more thought provoking questions. District programs were refocused, so that a common theme could be tracked across the entire year of programming, allowing brothers to delve more deeply into conversations and topics that they care about. REM Talks were transitioned into Membership & Musicianship Talks (M&M Talks), which allowed brothers from every chapter to share on what they as a chapter felt most passionate about, and to connect with other brothers and chapters who shared the same passions. The work of the Membership Education Committee was expanded over the course of the year, which resulted in the creation of both a Membership Education Program Assessment and Chapter Assessment Tool.

a Band Director Forum & Social, as well as district programming led by directors of bands gave a different perspective to the district. Combined with continuing successful NCD programs in music, such as the Reading Band, the Student Conductors Program, and the North Central District Intercollegiate Band, this year reaffirmed the importance of musicianship as a core value of our fraternity.

Over the coming year, the 2013 council has a lot of work to do in order to successfully build on the successes of the past two years of work in the North Central District. Our district council for this year is comprised of Brandon Douglas (President), Nathan Fellerman (Vice President of Membership), Hannah May (Vice President for Programs), and Maggie Sant (Secretary/Treasurer), and the vision for the year is that "Each brother will grow through meaningful and productive interactions with others.", which can be summarized in the idea of InterACT. The Arpeggio is being restructured so that any brother in the North Central District can share what they are knowledgeable about and can propose or write an article on a topic of their choosing, to allow brothers to create more interactions and have more opportunities to both teach and learn. District programs will again continue to be both interactive discussions as well as a progression over the year that culminates with the district convention.

The REM and M&M Talks of the past two years are being replaced with new Ignite-style presentations, which will allow any brother in our district to give a short presentation at a district event on any topic that they choose, which will give brothers more opportunity to learn a variety of new things, but also share their passion and their knowledge with others. The Membership Education Program and Chapter Assessment Tools will be launched in the coming year and will be used for chapters to not only strengthen themselves, but will also be used to help district officers facilitate one-on-ones with chapters in the most effective way possible. With the success of the newest music-based programming at the district level, in the coming year, our district will be continuing the Band Director Social & Forum, but will also be working to implement band directors in to other district events throughout the entire year. This is merely the surface of what is to come in the next year, as the current council is hard at work coming up with the next steps to build on the strengths of the past biennium.

While the successes of the North Central District are the result of every brother of our district, these successes in the past biennium would have been impossible without the support of our Governors, Rod Whiteman and Dr. Barry Houser. These two individuals have clearly shown what it means to be a brother and without their guidance and support this past biennium, I have no doubt that the NCD would look very different today. While we are sad to lose Dr. Houser as a Governor, his contributions to our success will not be forgotten, and we are excited for the addition of Dr. James Batcheller to the Governorship, and are looking forward to his contributions to the district.

The North Central District is currently thirty-three chapters strong, and although there are currently no colonies in the North Central District, we are growing every day. Chapters are growing in terms of numbers, but most importantly, over the past two years, and for the next years to come, our brothers are growing. By increasing the opportunities brothers have to speak to one another, we increase the opportunities brothers have to grow and develop. By building new district programs and bringing new innovation to existing programs, we help to ensure that our chapters are only becoming better at what they do, and that they're doing more things. And by continuing to pursue a high level of musical excellence, we remember what our organization is based on and we ensure that the North Central District will continue to do nothing but grow in the coming years. As a district, this past biennium has taken us to new heights, and as we continue to strive for the highest, I look forward to where this district will be at the end of the next biennium.

Respectfully Submitted,

Brandon Douglas Kappa Chi Chapter President, North Central District

#### **Appendix 12**

**REPORT OF THE NORTHEAST DISTRICT** 

Brothers of Kappa Kappa Psi,

I would like to begin by thanking the councils of this past biennium. It is their tireless efforts that will be detailed throughout this report, and it is under their guidance and leadership that the Northeast District has excelled to its current state.

#### 2011-2012

President: Chris Carpenter (Omicron, West Virginia University) Vice President: Curtis Sample-Hawkins (Eta Gamma., Morgan State University)

Secretary/Treasurer: Meghan Bowers (lota Delta, Towson University) Member at Large: Yvonne Daye (Kappa Psi, Virginia Commonwealth University)

Historian/Alumni Liaison: Ryan Largent (Gamma Xi, University of Maryland)

#### 2012-2013

President: Ryan Largent (Gamma Xi, University of Maryland) Vice President: Dalita Getzoyan (Theta Upsilon, University of Rhode Island)

Secretary/Treasurer: Dennis Yu (Theta Beta, Boston University) Member at Large: Seth Sacher (Beta Chi, University of Virginia) Historian/Alumni Liaison: Elizabeth Zeffiro (Kappa Gamma, Lehigh University)

The biennium began with the effort to Motivate from the Bottom Up; reach out to the individual and enable him both to become a better Brother and to better his Chapter. As a part of this movement, the NED Idea Exchange was born, which provided Brothers the opportunity to collaborate and exchange ideas ranging from service to fundraising to membership and everything in between. The Fundraising Guide was also amended and distributed, putting terrific fundraising ideas in the hands of those who could employ them at their home Chapters.

The 2012 Northeast District Convention saw a tremendous surge in its emphasis on music and musicianship. The highlight for many attendees was the premiere of the commissioned piece Blue and White Dance, composed by Dr. Andrew Boysen, Jr, assistant professor of music

at the University of New Hampshire and Iota Phi Chapter sponsor, and performed in magnificent fashion by the United States Air Force Band. Many Brothers and Sisters took up their own instruments, as the reading band featured over 200 participants. The District Jazz Program provided not only a performance outlet, but much appreciated instruction under the direction of Professor Chris Vadala, Director of Jazz Studies at the University of Maryland.

Convention also connected us to our past with the hosting of a Past President's Panel. This provided historical context and insight into the progression of our District as we got to hear first-hand about what it was like to be a Brother of Kappa Kappa Psi "back in the day."

Committees at this Convention showed tremendous success in the business charged to them. The Jurisdiction Committee completely revamped the NED Constitution. The changes were adopted by

#### Kappa Kappa Psi Separate Sessions

the Delegation without major contention. We also added the adhoc Marketing Committee, tasked with evaluating the District's publications, outreach efforts, and communication methods. This committee provided valuable assessment of our District programs a their feedback has helped shape the progression of the NED in the following years.

As we all left that convention eager to share stories with our Chapter and post as many pictures as we could to Facebook, the incoming Council hit the ground running.

For the 2012-2013 term, the effort was to provide interactive experiences from which members could improve themselves, their bands, and their Chapters. One of the biggest pushes towards achieving this goal was through our online presence. In addition to our website and listserv, the NED created its own Facebook page to make information available to Brothers in a medium that they already used frequently. Facebook groups for individual Chapters officers were also created, moderated by one of the District Council members. These groups facilitated discussion specific to their Chap office, allowing for the easy exchange of ideas and the prompting o discussion between the group members. This #socialmediaspread even extended to the Twitter-verse @KKPsiNED. An NED Photo Grou on Facebook helped feed the convention hype, allowing Brothers to post and participate in each other's experiences. Even our semi-ann publication, the Northeast Notes, found its way online. Rather than traditional PDF publication once a semester, the Brothers and Sister West Chester University, who were in charge of the publication for year, transformed the publication into a blog (northeastnotes2012. blogspot.com). A huge thanks to Mary Ellen Missiras and Kelly Carro for leading the charge, as this blog will be updated for continuation into this upcoming year as well!

These interactive experiences extended far past the confines of the Interwebs and allowed for in-person connections as well. This past year saw the inception of Precinct Days, single-day events aimed at getting Chapters to visit other Chapters in their immediate area. Meet Someone Who...a get-to-know-you activity, was run at Precinc Meetings and at our District Convention. To provide an added incentive to complete the activity, all those who finished were enter into a raffle to win a paddle signed by all of those who attended the event.

Joint relations in the District also excelled over this term. Sporting "One NED" t-shirts, the Joint District Council worked to unify schedu during Convention to permit for more collaborative workshops between the two organizations. The KKPsi District Vice President and TBS District Vice President of Membership collaborated to create a Joint Ceremony, which was performed as part of the closing exercis as Convention. Discussions also began about a Joint District Hymn, and this is something we hope to encourage for the future.

Not one of the most exciting topics of discussion but certainly wort mentioning is the great success we have had with paperwork over t biennium. The NED has shown consistent improvement in submittin their forms on time, so much so that our 2012 Fall Activities Report had the best on-time percentage in the nation! We hope that Chapt keep up the good work and that the new Online Reporting System (read: the Wood) provides a simple medium through which to achies this goal.

Recognizing that not all Brothers will be able to make the long trip to a District Convention, the NED is divided into three smaller segment called Precincts. Each Precinct, the Northern, Central, and Southern, has a Precinct Meeting once a year shortly before District Convention at which Brothers and Sisters have the opportunity to visit a new campus and participate in some fun activities planned by the host

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and	<b>2012</b> Central: Lehigh University (Kappa Gamma) Northern: University of Massachusetts (Epsilon Nu, Delta Delta) Southern: Morgan State University (Eta Gamma, Epsilon Omega)
ters	<b>2013</b> Central: University of Pittsburgh (Alpha Omega, Gamma Omega) Northern: University of New Hampshire (lota Phi) Southern: University of Virginia (Beta Chi, lota Kappa)
r D	And of course, there's the District Convention! A huge thanks to our past two hosts, who have both held spectacular events as they welcomed us to their campus:
il	2012: University of Maryland (Gamma Xi, Beta Eta) 2013: University of Massachusetts (Epsilon Nu, Delta Delta)
oter of oup to nual o the	As many of you may have heard, this National Convention was also held in the NED! As Brothers and Sisters from all over the country flocked to Springfield, Massachusetts, we would like to thank the Brothers and Sisters at the University of Massachusetts and the University of Connecticut, who were hard at work serving as hosts for the event.
this this roll n	We would like to extend our sincerest thanks and gratitude to the Brothers of Epsilon Nu and the Sisters of Delta Delta at the University of Massachusetts. These Chapters have gone above and beyond this biennium, hosting first a Precinct Meeting, then District Convention, and finally assisting with National Convention. The continual effort put forth at the District and National level is nothing short of superb, and we commend all of you for the spectacular work you have done this biennium.
ered	We're also proud to have three NED chapters named as national Chapter Leadership Award recipients this biennium. They include the Omicron Chapter at West Virginia University, the Kappa Upsilon Chapter at Marist College, and the Kappa Psi Chapter at Virginia Commonwealth University. We wish them the best as they compete for the Founder's Trophy at this convention.
lules nd ises	The Northeast District began the biennium forty-two Chapters strong. We would now like to welcome our forty-third with open arms: the Nu Gamma Chapter at Robert Morris University! They can't bask in their status as the newest Chapter for long, however. Northeastern University and Edinboro University have recently been colonized and we look forward to working with them towards becoming our forty- fourth and forty-fifth Chapters. A special thanks to Theta Upsilon who has agreed to be the Advising Chapter to Northeastern.
th the	Looking towards the future, we would like to introduce the upcoming term's District Council:
ting t oters n ieve o to nts,	2013-2014 President: Seth Sacher (Beta Chi, University of Virginia) Vice President: Doug Warford (Eta Beta, Virginia Polytechnic Institute and State University) Secretary/Treasurer: Molly Lepore (Iota Delta, Towson University) Member at Large: Amanda Polanowski (Iota Delta, Towson University) Historian/Alumni Liaison: Kate Erbacher (Omicron, West Virginia University)
n, ion	Having met many of you at this National Convention, we look forward to working with you in our upcoming term and providing you the resources to make yourself and your Chapters the best they can be in our endless pursuit to Strive for the Highest.

A final and tremendous thank you to our wonderful governors. The ever-inspiring and wise Marie Burleigh stuck with us through another biennium, and here's to another great one under her leadership and guidance! We also welcomed a new governor, Casey Goodwin, of the lota Phi Chapter at the University of New Hampshire where she also currently serves as Chapter Sponsor. We have seen great things from her so far and we expect even more in the upcoming biennium!

I am extremely proud of the progress that has been made in the Northeast District over this past biennium. I look forward to picking up where the previous Councils have left off and push this District to be better and better as it has done these past few years. It has been an absolute pleasure working with you and serving as your delegate at National Convention, and I'm looking forward to all we can accomplish this year. Always and forever, Strive for the Highest.

Fraternally submitted, Seth Sacher Beta Chi, University of Virginia Northeast District President 2013-2014

#### Appendix 13

REPORT OF THE SOUTHEAST DISTRICT

#### Appendix 14

**REPORT OF THE SOUTHWEST DISTRICT** 

Helen Moore Eta Nu Southeastern Oklahoma State University Southwest District President Kappa Kappa Psi

To the Honorable National President Mr. Adam Cantley, Members of the National Council, Board of Trustees, National Headquarters Staff, District Governors, District Officers, and Brothers of the National Chapter:

I am honored to represent the Southwest District at the 2013 Kappa Kappa Psi and Tau Beta Sigma National Convention and it is a great privilege to present to you the state of the Southwest from this past biennium. The Southwest District still strives to be a strong brotherhood within the fraternity making up roughly a guarter of its active members with 56 currently active within the district.

Please join me in welcoming the newest chapters of the Southwest into the Brotherhood:

Zeta Tau - Cameron University Installing Officer: Jack Lee, Vice President for Programs Advising Chapter: Delta Sigma - University of Texas at Arlington

Nu Beta - Texas Wesleyan University Installing Officer: Adam Bates, Vice President for Student Affairs Advising Chapter: Zeta Beta - Howard Payne University Advising Person: Maggie Greenwood

Nu Delta - McMurry University Installing Officer: Jack Lee, Vice President for Programs Advising Chapter: Zeta Beta - Howard Payne University Advising Person: Jessica Lee

I would like to congratulate each chapter and welcome them into

#### Kappa Kappa Psi Separate Sessions

this great fraternal organization! Thanks to those chapters that were selected to advise them as well as the advising persons. Without the help and dedication, none of this would be possible. I now ask that all brothers join in lending a helping hand when needed to guarantee the longevity and success of these chapters in the future.

Currently the Southwest District has two colonies of Kappa Kappa Psi:

Arkansas State University – Beebe **Rogers State University** 

Although the district has experienced many successes in Colonization and Membership, we have unfortunately experienced losses. Over the past biennium we have lost one chapter indefinitely:

Mu Psi – Texas College (due to inactivity)

We also have the following chapters on probation/suspension\*: Alpha Rho – Northeastern State University Gamma Omega - Texas Southern University Delta Alpha - Langston University Delta Delta - Arkansas Tech \* Delta Chi - Southern Arkansas University Delta Psi - Prairie View A&M University Zeta Zeta - University of Arkansas - Monticello

Southwest District Leadership Conference and District Day Each year during the summer, the District presents its annual CLC and District Day events. Many thanks are given to the Delta Sigma -Kappa Kappa Psi and the Gamma Nu – Tau Beta Sigma Chapters at the University of Texas at Arlington for hosting CLC from 2011-2012 and the Theta Kappa – Kappa Kappa Psi and Eta Nu – Tau Beta Sigma chapters at Tarleton State University for hosting CLC 2013. A big thank you to Past District Vice Presidents Brenna Hensley [Kappa Kappa Psi] and Katie Langley [Tau Beta Sigma] and Current Vice Presidents Allen Andrus [Kappa Kappa Psi] and Scott Seargent [Tau Beta Sigma for organizing this event for the benefit of the district! We also send a thank you to "Ask and Answer" for hosting District Day 2011-2013. Both events are a great success each year and a pleasure to present to the district.

#### **Area Workshops**

Each spring semester, the Southwest District has different chapters from each region of the district host a workshop leading up to the Southwest District Convention in April. The regions are as follows; East Texas, North Texas, South Texas, West Texas/New Mexico, Arkansas, Oklahoma, and Louisiana. The workshops cover an array of topics, including Service, Leadership, and Joint Communications. The chapters are pre-determined by a rotation already set in the Southwest and have the option to host.

We would like to thank the following chapters for hosting a workshop this past biennium:

East Texas: 2012: Alpha Omicron (TBΣ) - Sam Houston State University 2013: Beta Alpha – Baylor University

North Texas: 2012: Theta Kappa - Tarleton State University 2013: Zeta Kappa – Texas A&M University at Commerce

South Texas: 2012: Alpha Tau - University of Texas 2013: Epsilon Delta - Texas A&M University at Kingsville

West Texas/New Mexico:

#### Kappa Kappa Psi Separate Sessions

2012: Zeta Beta - Howard Payne University 2013: Gamma lota - University of New Mexico

Arkansas: 2012: Epsilon Chi - University of Arkansas at Pine Bluff 2013: Epsilon Beta – University of Central Arkansas

Oklahoma: 2012: Eta Nu – Southeastern Oklahoma State University 2013: Alpha – Oklahoma State University

Louisiana: 2012: Epsilon Rho - Grambling State University 2013: lota Upsilon - McNeese State University

#### **District Conventions**

The Southwest District always hosts highly attended and educationa district conventions. This biennium we have seen the district gather in Houston, Texas at the University of Houston in 2012 (host chapters Beta Sigma [Kappa Kappa Psi] and Tau [Tau Beta Sigma]) and in Huntsville, Texas at Sam Houston State University in 2013 (host chap Alpha Omicron [Tau Beta Sigma]). Every year convention becomes better and the amount of brotherhood flourishes and we thank each host chapter for creating a fantastic convention.

#### **District Awards**

Each year the District recognizes outstanding chapters through awards given at district convention.

The Spirit Drum is a tradition that has been maintained dating back to a time when the district was known as District VI. Chapters that are awarded the drum take pride in carrying the drum in their travels throughout the district and nation. The Spirit Drum is a symbol of incredible enthusiasm and excitement at district functions. The Spirit Drum has been presented to the following chapters over the past biennium:

2012: Delta - University of Oklahoma 2013: Lambda – University of Arkansas

The Spirit of the Southwest Award, or as we affectionately call it: "The Cup," was first presented in 2002. This award is presented to the chapter that is most active in communication and activities within th district. "The Cup" has been presented to the following chapters over the past biennium:

2012: Theta Phi – Henderson State University 2013: Delta – University of Oklahoma

The D.O. Wiley Outstanding Chapter Award serves as the most prestigious honor of the Southwest District. The award is named after D.O. Wiley, former band director at Texas Tech University, for his outstanding influence not only in Texas Band programs, but also in colonizing the majority of the Texas chapters. The chapters chosen for this award represent the best in the Southwest District. The D.O. Wile Outstanding Chapter Award has been presented to the following chapters over the past biennium:

2012: Theta Phi – Henderson State University 2013: Delta – University of Oklahoma

#### The "NEW ALTO", the Southwest District Publication

chapter of the University of Oklahoma for winning the William A. I would like to recognize the publishers of the New Alto over this past Scroggs Chapter Leadership Award for the 2011-2013 biennium. We biennium and thank them for a job well done. are very proud of their efforts and are honored they are a part of our district. They continue to set the standard for the Southwest District and will do so in the coming biennium.

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	2011-2012: Theta Alpha [Kappa Kappa Psi] and Eta Epsilon [Tau Beta Sigma] of Texas State University in San Marcos
	2012-2013: Zeta Kappa [Kappa Kappa Psi] and Epsilon Beta [Tau Beta Sigma] chapters of Texas A&M University at Commerce
	<b>District Officers</b> I would now like to recognize the service of these few individuals who have dedicated their time and attention to the upkeep and maintenance of the Southwest District over the past biennium by serving in a district office.
al r rs oter h	2011-2012 President – Melissa Rice (Beta Lambda –Eastern New Mexico University) Vice President – Powers Bilodeau (Delta Sigma – University of Texas-Arlington) Secretary/Treasurer – Mike Breaux (Theta Nu – Northwestern State University) Co-MAL – Brenna Hensley (Alpha – Oklahoma State University) Co-MAL – Kurt Cochran (Delta – University of Oklahoma)
ls it	2012-2013 President – Powers Bilodeau (Delta Sigma – University of Texas-Arlington) Vice President – Brenna Hensley (Fall 2012 – Alpha – Oklahoma State University) Kaylee Christie (Spring 2013 – Lambda – University of Arkansas) Secretary/Treasurer- Helen Moore (Eta Nu – Southeastern Oklahoma State University) Co-MAL- Vanessa Delgado (Epsilon Epsilon – Southwestern Oklahoma State University) Co-MAL- Kevin Sutton (Theta Phi – Henderson State University)
e .he er	2013-2014 President – Helen Moore (Eta Nu – Southeastern Oklahoma State University) Vice President – Allen Andrus (Zeta Beta – Howard Payne University) Secretary/Treasurer- Stephanie McCullough (Lambda – University of Arkansas) Co-MAL- Vanessa Delgado (Epsilon Epsilon – Southwestern Oklahoma State University) Co-MAL- Josh Stickney (Delta – University of Oklahoma)
for ey	Acknowledgements First off, the Southwest District would like to say a huge thank you to our Governors, Ms. Toni Castle and Mr. John Graham for all of their continuous support, advice and expertise. We are able to keep striving with their guidance. We would like to congratulate the Epsilon Delta chapter at the Texas A&M University-Kingsville on their J. Lee Burke Trophy for Best Chapter Display at the 2011 National Convention. We also congratulate the Theta Phi chapter at Henderson State University for being a candidate for the Chapter Leadership Award and Delta chapter of the University of Oklahoma for winning the William A.

2011 2012

Fraternally Submitted, Helen Moore SWD President 2013-2014 SWD Secretary/Treasurer 2012-2013 Eta Nu- Southeastern Oklahoma State University

#### Appendix 15

**REPORT OF THE WESTERN DISTRICT** 

#### Appendix 16

**KEYNOTE ADDRESS** 

Brothers of Kappa Kappa Psi,

It is an honor to be addressing you at this convention which marks the end of a Biennium. Or maybe, it marks the beginning of a new one. Some might say that the difference matters. I don't know. But I do know that time is a funny thing, and often, I find that it is not an affective marker of beginnings and endings.

What does "biennium" really tell us? When we say that, what do we understand better about this past 2 years other than, two years have passed.

What does "two years" mean for the fraternity? What does "4 (or 5 or 6) years" mean for a college education? What does it mean for me, or for Miami University, that I've spent 6 year s in my band program?

These temporal markers do not say much. They do not say much because they do not speak to who people were or what happened in that time. When we look back at our history, it is not the day, month, year that we remember. The numbers are, for the most part, insignificant. What matters is what happened, and the values that caused a call to action.

We remember the 1770s and 80s because we remember that an oppressed people with Democratic values began a revolution that created a clear distinction in our timeline: Before Liberty. And After it.

We remember the 1860s when differing values caused yet another conflict that tore a nation in two. And we remember the 1960s because the people who valued equality fought for their values.

In each of our own lives, we have a moment that defines two periods: a before, and an after. An end of one way of life and the start of the next. Perhaps it was a marriage, or the birth of a sibling, or the day you first picked up an instrument.

But Unfortunately, many of our Beginnings and Endings-- our befores and afters-- are instead marked with catastrophes that shed light on the core values of a people. -----

And We, gathered here today, all know that the band world has had its fair share of catastrophes. And across the globe, these events spark conversations that improve our quality of life. But, I tell you, that it does not have to be that way. That the Brothers of Kappa Kappa Psi need not wait for catastrophe in order to put our values on display.

And we DO put our values on display. Every where we go, whether or not we're decked out in our fraternity regalia, we display to the world What our fraternity is about.

Because We, the brothers of Kappa Kappa Psi, believe that service to the college or university band program fosters responsibility,

#### Kappa Kappa Psi Separate Sessions

loyalty, and leadership. Exvery single one of us here today has had a personal experience before even starting our journey in the bond, that displayed the unswerving loyalty of those involved in college bands. That taking care of our work on our own makes for a much more productive team atmosphere, and that one of the best ways to get other people to reach a high level of attainment is to demonstrate what that means.

And we, the Brothers of Kappa Kappa Psi, believe that a spirit of brotherhood is enhanced by the participation in a band program; that this brotherhood is not a chain that breaks at its weakest links but instead We are a rope that is carefully braided in a way that allows each of us to share the load in ways that play best to our strengths. And that every brother is valued for their individuality.

And we, the Brothers of Kappa Kappa Psi, believe that music is a universal language and truly the greatest of the arts; because we know and truly believe that music transcends time and culture. And that everyone, every day of our lives, interacts with music in some form. And we say this all while knowing that all art is valuable and worthwhile.

Our creed is not just a set of fancy words. It is not a document that tells us how we are supposed to behave at our rehearsals and in our meetings. And, while it does serve this purpose, it is not there to tell other people what it is we stand for.

It is A statement each of us makes about the standards by which we live our lives. But it is not enough that we know this. It is not enough for us to sit in a crowded room of brothers in an echo chamber of our own values.

Because imbedded in our statement of beliefs is a call to action. We, the Brothers of Kappa Kappa Psi, believe that through fraternal participation, EACH member WIII Strive for the Highest. It is in everything that we do that we strive for the highest.

We live in a time when band and music programs are not valued for the sake of the intrinsic values of Art. And knowing this, the greatest thing we have to offer is at the same time kept out of view. Strive for the Highest, our fraternity motto is in everything we do, but it doesn't have to be, and should not be, ours alone. This final statement in our creed calls each of us to live our lives in such a way that our secrets, our values, become the mottos of those around us.

So maybe that is what marks our biennium. That at the beginning and end of every two years, we gather to remember our call to action.

This convention finds itself in an in-between place, a place one of my idols, Ze Frank, refers to as the begending. Every convention, be it district or national, is a place where time seems to stop for a few days. It is the pages thinning in our right hand as we anticipate the end we desperately don't want to come. Brothers will be up all night in a state of pure nostalgia, reminiscing about the past and telling fantastical stories about the experiences we've had. But the euphoric state of nostalgia is not just for the past. I believed John Green when he wrote that imagining the future is a kind of nostalgia. Because while we are about to turn the last page of this biennium, we simultaneously crack open the cover of the next, our guts churning with excitement as we continue our journey. Because we don't actually view this as the end of a time period. Our convention is not a beginning. It is not an ending. Not even a begending. And even more than a time for us to just remember our call to action, this is our resumption.

Just this year, Jon Stewart told an audience "if your values don't stick when they're being tested, they're not values, they're hobbies."

#### Kappa Kappa Psi Separate Sessions

Living our values is difficult. And it is going to continue to be difficult And we, the Brothers of Kappa Kappa Psi, know this because we acknowledge that Fate isn't always going to be kind, but even under her bludgeonings, we keep our heads held high and our eyes with pride. And I am not worried. Because for Brothers of Kappa Kappa P responsibility, loyalty, and leadership are not hobbies. Band is not a hobby. Striving for the Highest, is not a hobby.

I am not worried because our values are not scribbled on the sidewa in chalk to be washed away by a mid summer storm. Like love, they are written in the stone. They are etched in our bones and every tone we play resonates, reverberates, and demonstrates to the world that we Strive for the Highest. And bands thrive where brothers strive.

And I am not worried be cause wherever we go we find Animas Invicta, unconquered souls, whose roles are to pull us back when we lose track of the path.

And I am not worried because our ambitions drive us, and our dutie define us and we welcome each other as a Friend and as a Brother with open arms.

I am not worried be cause we walk the walk. And we live our lives, every day, so we can look at our flag and honestly say that we have come a little bit closer to the unachievable point of that star.

I am not worried. Because we know that the most effective way that we can define the time between our beginnings and our endings is that we live our lives in such a way that others know exactly who we are when we say that If I must die, I am a Brother of Kappa Kappa Psi.

#### Appendix 17 GOLD STAR CEREMONY

Written by Malinda M Matney, Ph.D.

In 1947, Kappa Kappa Psi marked in National Convention the memor and celebration of Brothers who had served in the armed forces during World War II. Sixty years later, we have Brothers serving in our ongoing military commitments. Our active Brothers have asked that band members serving in the military be recognized with honor by Kappa Kappa Psi. We look to our history, recognizing that these band members join a national tradition and the tradition of Kappa Kappa Brothers in serving their community and nation.

"Gold Star" members were those who were killed during World War II. Gold Star Mothers were those mothers who lost a son during the war. If you look at old publications from that period, you may see that it was the habit of people to put banners in their front windows, showing white stars in a red and blue frame. One star was on display for each son on active duty. If one of those sons was killed, the white star would be changed to gold as an indication of the sacrifice that that family had made. Gold Star members, then, were those Brothers who were killed during the war.

Today, we recognize Brothers and other band members who serve today or who have died in service. We know that this is just the start of the list of those band members who have continued into military service. This is the continuation of our Brotherhood's tradition of dedication to community beyond the college years.

Each District President will step forward and read the names of those Gold Star, Blue Star, Silver Star, and White Star recipients. Gold and Blue Star recipients are Brothers of Kappa Kappa Psi who served, and in the case of Gold Star Brothers, have died in service. Silver and Whi Star recipients are other college band members who have served, and

.14	in the area of Ciling Change initiate leave diad in comitee					
ılt.	in the case of Silver Star recipients, have died in service.					
er Psi,	(Each District President reads the Star, Name, Rank, Branch, Chapter or School, and if needed death notation for each recipient from his or her district.)					
alk	We honor these band members for their courage and for their exemplification of our Kappa Kappa Psi values.					
/ ne it	<b>Appendix 18</b> RESOLUTION HONORING DR. KIRK A. RANDAZZO KAPPA KAPPA PSI FRATERNITY					
e	2013 NATIONAL CHAPTER RESOLUTION HONORING KIRK ANDREW RANDAZZO					
es	WHEREAS, Dr. Kirk Andrew Randazzo received the Bachelor of Arts Degree in Music and Master of Arts Degree in International Studies from the University of South Carolina, a Master of Arts Degree and Ph.D. in Political Science from Michigan State University and is currently an Associate Professor of Political Science, Director of the Judicial Research Initiative and Director of the Carolina Leadership Initiative at the University of South Carolina; and					
t e si.	WHEREAS, Brother Randazzo was initiated as a Brother of the Zeta Chi Chapter at the University of South Carolina on February 1, 1991, Zeta Chi Chapter Alumni Secretary, 1991-1992,Vice President, 1992-1993 and Chapter President, 1993-1994; and					
	WHEREAS, Brother Randazzo served as Southeast District President 1994-1995; and					
	WHEREAS, Brother Randazzo is an Honorary member of the Kappa Kappa Psi North Central District and the National Chapter of Tau Beta Sigma; and					
ory Ir t	WHEREAS, Brother Randazzo served as National Vice President for Student Affairs 1995-1997, National Vice President for Programs 1997-1999, National Vice President for Colonization and Membership, 1999-2001, National President, 2001-2003, Vice Chair of the Board of Trustees 2005-2007 and Chair of the Board of Trustees 2007-2009; and					
nd n Psi	WHEREAS, during Brother Randazzo's eight years serving on the National Council the Fraternity continued to rely on strategic planning as a primary resource for developing long-term directives. Strategic committees worked on creating out-of-the-box solutions to address important topics. Dr. Randazzo led the effort to incorporate their ideas to further shape an enduring legacy for Kappa Kappa Psi. He organized several strategic planning sessions for the National Council					
y e rs	and Board of Trustees, and organized a session which included the District Governors. Two new programs were developed as a result of strategic planning efforts, the Service Showcase to recognize chapters' outstanding service to bands and second, the Diversity in Music Speaker Series to invite prominent speakers to conventions with the goal of sharing their thoughts on band involvement; and					
t /	WHEREAS, Brother Randazzo was the architect of the Kappa Kappa Psi National Leadership Symposium and the National Guide to Leadership Development which has provided comprehensive leadership training for active members; and					
se Id lite Ind	WHEREAS, Brother Randazzo's National Leadership Symposium generated this active member's response: "we spent six hours doing leadership related activities and talking about how our founding fathers built incredible virtues of leadership into our lessons. Our initiation is a great learning tool toward making us all better leaders.					

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We had so much fun working together with the common background topic. knowledge of our ritual teachings to better ourselves as leaders in our chapters, bands and lives"; and

WHEREAS, Brother Randazzo is a Life Member of Kappa Kappa Psi from the Zeta Chi Chapter and was granted a Life Membership of the National Chapter on July 26, 2003 and received the A. Frank Martin Award from the National Council in 2011; and

WHEREAS, Brother Randazzo will be retiring from the Board of Trustees after twelve years; and

WHEREAS, his love for and desire to serve Kappa Kappa Psi over the last twenty-two years is to be commended; and

THEREFORE BE IT RESOLVED that the National Chapter of Kappa Kappa Psi expresses its sincere appreciation for his devoted service and honors Brother Kirk Andrew Randazzo for his record of fraternity service and dedication; and

BE IT FURTHER RESOLVED that a copy of this resolution be presented to Brother Kirk Andrew Randazzo in recognition of these accomplishments and a token of the high esteem in which he is held and in anticipation of many years of future support and advocacy of Kappa Kappa Psi.

PRESENTED THIS 23rd DAY OF JULY 2013 at the 47th National Convention Springfield, Massachusetts

#### Appendix 19

REPORT OF THE RITUAL AND REGALIA COMMITTEE

#### Brothers of Kappa Kappa Psi,

The Ritual and Regalia committee of the 2013 National Convention of Kappa Kappa Psi were charged with the following:

1. Constitutional Charges: 3.710 The Committee on Ritual and Regalia shall examine, recommend, and submit to the National Chapter and National Council all positions relating to the ritual and regalia of the Fraternity.

2. Charge from the Midwest District of Kappa Kappa Psi: Review the arrangement submission proposed by the Midwest District for the Fraternity Song. If the committee sees fit, present it to the National Chapter for approval.

In our first meeting the committee reviewed the proposed arrangement of the fraternity song that was pushed forward by the Midwest District. The arrangement had been made by a brother of the district and presented at the 2013 Midwest District Convention. There, the delegation voted to endorse the arrangement to have it be reviewed at the upcoming National Convention.

Committee members expressed many different views on the topic of the fraternity song. Some of the brothers had never sung the song before, and some came from chapters where the song is practice regularly. These differences made the discussion difficult because not everyone had the same comfort level with the song. We were able to bring up several concerns with both the existing and the new arrangement. The new arrangement removed the introduction to the song, changed the key, and broke the song into four vocal parts instead of three. The committee members had different materials on both arrangements made available to them between the first meeting and the second meeting for them to become more familiar with the

At the second meeting, Past National President Melvin Miles came and spoke with the committee to help them better understand the purpose of a fraternity song. With his help, the committee agreed that a song like this is meant to be one of the ways brothers around the country are connected. We should be able to come together at convention time and sing the Fraternity Song with minimal preparation, similar to the way our brothers are able to sing the Fraternity Hymn together without first agreeing on how to sing it and who should sing each part. Because this is not the case with our song, it is obvious something needs to be changed.

The committee then discussed why they believe many brothers do not sing the Fraternity Song. The consensus was that the song is difficult to sing without a fair amount of practice because of the harmonies, and the melody shifting between different voice parts. Few brothers actually even know what the melody is throughout the whole piece. With this in mind, the committee then brought up the proposed arrangement and compared it with the existing arrangement. It was decided at this time that the new arrangement should not be accepted and that work should be put into making the existing arrangement easier for chapters to sing.

The committee feels that more brothers will make an effort to sing the song if the melody is clearly visible. For the chapters that wish to do so, they can learn the melody line and not the other harmonies. This way, when they met at a convention, they will at least be able to sing the melody. Chapters that wish to will still be able to add the harmonies as the committee does not want to remove or change any part of the actual song. The hope is that with this addition of a clear melody line, the song will act as a "community song" that everyone is able to sing, rather than a "choral song" that will require more practice. The committee also noticed that many chapters sing the song at different tempos and a standardized tempo would be beneficial to the goal of creating continuity throughout the country in the performance of the song.

#### From this discussion the 2013 Ritual and Regalia Committee developed the following charges to the National Council of Kappa Kappa Psi:

1. To appoint an individual to transcribe the existing arrangement of the Fraternity Song to include four separated voice parts. The first line should be the melody of the song, pulled from the other lines. The following three lines should be the existing tenor. baritone, and bass lines. The four lines should be labeled 1, 2, 3, and 4 respectively. This will encourage people to sing the part they are most comfortable with rather than the part they associate with their own vocal range. In addition to this new transcription, the addition of a tempo of 96 guarter notes per minute should be indicated for the song.

To investigate the possibility of having recordings of the 2. different voice parts of the song on the National website for brothers to listen to when learning the song.

The idea for this charge is that no notes will actually be changed in the song, but it will be easier for brothers to understand the music and be more able and willing to learn at least the melody of the piece.

#### The committee charges the 2015 Ritual and Regalia committee with their constitutional charge.

Constitutional Charge: 3.710 The Committee on Ritual 1. and Regalia shall examine, recommend, and submit to the National Chapter and National Council all propositions relating to the ritual and regalia of the Fraternity.

The committee would like to thank Past National President Melvin

#### Kappa Kappa Psi Separate Sessions

Miles for taking the time to meet with us and to educate us on the topic at hand. His guidance was critical in the committee coming to agreement that everyone felt was appropriate. We would also like to thank the committee advisers, Amy Heavilin, and Maggie Greenwood Their musical backgrounds were extremely helpful when it came to the discussion. As the chair, I would like to thank Jessica Durden for acting as the committee secretary. The committee would also like to thank the Midwest District of Kappa Kappa Psi, and Melissa Mogan from the Eta Pi chapter for bringing her arrangement to the committ and starting this discussion. While her arrangement was not accepted it has brought about change for the better.

Fraternally Submitted, Patrick Determan lota Omega Chapter Midwest District President, 2012-2014

Committee Members: Jessica Durden, lota Christina Borne, Rho Brian Skinner, Alpha Beta Jamie Shepperson, Gamma lota Wade Russell, Gamma Phi Rvan Heiserman, Epsilon lota Jamie Gardner, Zeta Chi Katherine Runge, Eta Delta (Proxy – Lambda Lambda) Allen Derina, Eta Omicron Leah Bonnstetter, Eta Pi Aaron Crawford, Eta Rho Nicole Allison, Theta Sigma AJ Gagaza, lota Alpha Mark Messner, lota Psi Morgan McGinty, Kappa Eta Victoria Malus, Kappa Chi Tyler Veroneau, Kappa Psi

#### Appendix 20

**RESOLUTION HONORING CHRISTOPHER R. HAUGHEE** 

Kappa Kappa Psi Fraternity 2013 National Chapter Resolution Honoring Christopher Robin Haughee

WHEREAS, Brother Christopher Robin Haughee received the Bachelon of Arts in Government from Florida State University and the Juris Doctor from the School of Law, Florida State University; and

WHEREAS, Brother Haughee was initiated as a Brother of the Gamma Nu Chapter at Florida State University on January 17, 1971. He served as Co-Sponsor for the Gamma Nu Chapter 1976 to 1998, which received the William A. Scroggs Trophy as the outstanding chapter in the nation in 1993; and

WHEREAS, Brother Haughee has been actively involved in the leadership of the Florida State University Band Alumni Association for more than 25 years having served as President/Executive Director, 1978-84, 1991-94; Board of Directors 1984-87, 1994-97, 2000-2003; Chairman of the Board of Directors 1984-87, 2002. He initiated an annual direct mail solicitation program that has resulted in an endowed scholarship fund of more than \$250,000 that now provides thousands of dollars in annual scholarship grants to band members. He was inducted into the Florida State University Band Alumni Wall of Fame in 2001; and

WHEREAS, Brother Haughee is an Honorary member of the Kappa

an	Kappa Psi North Central District, Mid-West District and an Honorary member of the Tau Beta Sigma Alpha Omega chapter and the National Chapter of Tau Beta Sigma; and
od. D	WHEREAS, Brother Haughee was appointed Southeast District Governor in 1989 by then National President Ken Corbett and served as Southeast District Governor for sixteen years until 2005; and
tee ed,	WHEREAS, Brother Haughee drafted a major revision to the National Constitution which was adopted in 1987, served as convention parliamentarian during the 1991, 1995 and 2007 national conventions and his presentation, Lessons of the Ritual, has been a popular program for over 19 years; and
	WHEREAS, for over thirty years Brother Haughee has been a chapter sponsor, district governor, board member, advisor, facilitator, presenter and legal counsel providing advice and direction to countless active and alumni Brothers; and
	WHEREAS, Brother Haughee has been a confidant, advisor, Brother and friend to all National Presidents starting in 1977; and
	WHEREAS, Brother Haughee is a Life Member of Kappa Kappa Psi from the Gamma Nu Chapter and an Honorary member of the National Chapter of Kappa Kappa Psi; and
	WHEREAS, Brother Haughee received the A. Frank Martin Award from Kappa Kappa Psi in 1991 and was awarded the Fraternity highest recognition, the Distinguished Service to Music Medal for Fraternity Service in 2003; and
	WHEREAS, Brother Haughee has attended eighteen National Conventions starting in 1979 and will be retiring from the Board of Trustees after four years; and
	WHEREAS, his love for and desire to serve Kappa Kappa Psi over the last forty two years is to be highly commended; and
	THEREFORE BE IT RESOLVED that the National Chapter of Kappa Kappa Psi expresses its sincere appreciation for his devoted service and honors Brother Christopher Robin Haughee for his record of outstanding fraternity service and dedication; and
or	BE IT FURTHER RESOLVED that a copy of this resolution be presented to Brother Christopher Robin Haughee in recognition of these accomplishments and a token of the high esteem in which he is held and in anticipation of many years of future support and advocacy of Kappa Kappa Psi.
a ed n	PRESENTED THIS 26th DAY OF JULY 2013 at the 47th National Convention Springfield, Massachusetts

#### Appendix 21

**RESOLUTION HONORING DERRICK A. MILLS** 

Kappa Kappa Psi Fraternity 2013 National Chapter Resolution Honoring Derrick Alexander Mills

WHEREAS, Derrick Mills completed a Bachelor of Arts degree in Political Science in 1998 from The Ohio State University; and

WHEREAS, Brother Mills was initiated as a Brother of the Eta Chapter at The Ohio State University on October 15, 1995. He participated in several athletic bands at Ohio State and was a five-year member of The Ohio State University Marching Band, where he served as an assistant squad leader. He served two terms as the chapter's historian and as the 1996-1997 North Central District vice president for programs; and

WHEREAS, Brother Mills served Kappa Kappa Psi as its fifth National Chapter Field Representative from 2000-2002. In his time as CFR, he visited with over 120 universities/chapters and attended several district conventions and fraternity conferences; and

WHEREAS, Brother Mills is an Honorary member of the Kappa Kappa Psi Midwest District, North Central District, Southwest District, Nu Chapter and Gamma Xi Chapter. He is an Honorary member of the National Chapter of Tau Beta Sigma and Chi Chapter of Tau Beta Sigma and a Member of Phi Mu Alpha; and

WHEREAS, Brother Mills has served as National Vice President for Student Affairs, 2003-2005, National Vice President for Programs, 2005-2007, National Vice President for Colonization and Membership, 2007-2009, and National President, 2009-2011; and

WHEREAS, during Brother Mill's eight years serving on the National Council, the fraternity experienced tremendous growth and organizational development. The fraternity installed 16 new chapters, for a total number of 209 active chapters. Active membership was at a record 5,905. The fraternity made significant investments in digital record keeping for all fraternity members, where all members, band directors and sponsors will have the opportunity to log into a centralized record and reporting system. Two special committees were appointed during the biennium, the Hazing/Values Committee and the Leadership Development Task Force. The meetings in which National Council members attending district conventions and speaking to fraternity members was changed to a "National Town Hall" format. A "KKPsi Live" Youtube® account was created for more social networking outreach, and Facebook® and Twitter® became more prevalent mediums of communication. Kappa Kappa Psi celebrated its 90th Anniversary in 2009, and special fraternity jewelry was created to mark the milestone. Brother Mills challenged all members to put more emphasis on the values of Kappa Kappa Psi and a greater understanding of the individual and chapters role in college bands. During the 2011 National Convention, all workshops and programming reinforced the theme of "Digging Deep" and having a plan to improve college bands; and

WHEREAS, the Kappa Kappa Psi Board of Trustees commissioned Brother Mills and his company to design, build and install custom cases and cabinets for permanent display of fraternity archives in the fraternity Caboose; and

WHEREAS, Brother Mills is a Life Member of Kappa Kappa Psi from the Et Chapter and was granted a Life Membership of the National Chapter on July, 23 2011; and

WHEREAS, Brother Mills will be retiring from the Board of Trustees after four years; and

WHEREAS, his love for and desire to serve Kappa Kappa Psi over the last eighteen years is to be commended; and

THEREFORE BE IT RESOLVED that the National Chapter of Kappa Kappa Psi expresses its sincere appreciation for his devoted service and honors Brother Derrick Alexander Mills for his record of fraternity service and dedication; and

BE IT FURTHER RESOLVED that a copy of this resolution be presented to Derrick Alexander Mills in recognition of these accomplishments and a token of the high esteem in which he is held and in anticipation of many years of future support and advocacy of Kappa Kappa Psi.

PRESENTED THIS 26th DAY OF JULY 2013 at the 47th National Convention Springfield, Massachusetts

#### Appendix 22

REPORT OF THE HISTORY AND TRADITIONS COMMITTEE

History and Traditions Committee Report Helen Moore, 2013-2014 Southwest District President Jen Costello and Scott Stowell, Advisors

### The 2013 Kappa Kappa Psi History and Traditions Committee was charged with the following:

1. Constitutional Charges: 3.707 The Committee on History and Traditions shall examine, recommend, and submit to the National Chapter or National Council all propositions related to the history and traditions of the Fraternity.

2. Previous Report Charges:

a. Continue to interview individuals of historical significance in attendance at the 2013 National Convention.

b. Evaluate the technology used by the Archives Team. Consider its relevance and suggest changes if necessary.

3. National President Charge: Engage in a conversation around digital archiving and video media. What history items would brothers like to see online and available? Charge the appropriate individuals to increase our history presence online if the committee feels this is a strong direction.

We began our first committee meeting with a discussion of the charges at hand and the way we felt they should be addressed. For the charge concerning the interviews of historically significant individuals, the committee decided to conduct visual media interviews with the following individuals:

Adam Cantley (Outgoing National President) Yvonne Daye (Current CFR) Zeb Watkins (Current CFR) Meridith Crawford (NIB Participant and Tau Beta Sigma SWD VPP) Wade Russell (NIB Participant and member of Gamma Phi [KKPsi] Chelsey Williamson (Student Composer of a piece performed in Reading Band)

These interviews were then downloaded and saved to the History and Traditions Committee Flash drive to be accessible to the Archives and History Team for preservation. The committee had decided to conduct

#### Kappa Kappa Psi Separate Sessions

an interview with Mrs. Sandra Weese, Wava Banes Henry's Daughter, but do to time constraints, an interview was not able to be schedule. The committee suggests for the 2015 History and Traditions Committee look into conducing this interview.

For the National President's charge, the committee discussed what we would like to see online and available. The committee felt it woul be best to have a History Website, in conjunction with the National Headquarters Website, that would be more extensive in the amount historical artifacts available to brothers. Therefore, the committee ha decided to charge the National Publications Manager and Multimed Designer with creating a History and Traditions Website and the History Archives team with providing the history for the website. The committee's charge on how the artifacts should be preserved and accessible is included in the charges for the Archives and History Tea

The committee also discussed the technology used by the Archives and History Team and the committee felt that the amount of social media used can be improved and better publicized. What the committee was focused on in this discussion was the equipment used to preserve the artifacts. Through discussion, the committee found out that the team is working with much older equipment and is understaffed which in turns leads to slower archiving. Therefore, th committee charges the National Headquarters Staff to create a way allow actives and alumni to donate to the Archives and History team with either an equipment or monetary donation. We also ask for this be publicized in different mediums, such as the National Headquarter Website and The Podium.

The committee also charges the 2015 Ways and Means Committee to look into the budget to find what they can allocate to the Archives a History Team for equipment, staffing and other items they may need

#### Charges for the 2015 History and Traditions Committee:

1. Continue to interview individuals of historical significancein attendance at the 2015 National Convention. Consider the following historical significant individuals to interview:

- a. National Executive Director
- b. Outgoing National President

c. Current and Outgoing (if not interview in the previous biennium) Chapter Field Representatives

d. Conductor of the National Intercollegiate Band

e. Commissioned Composer of the National Intercollegiate Band f. Participants of the National Intercollegiate Band (fraternal and no fraternal members)

In conjunction with this charge, the committee charges the Vice President for Programs to coordinate, the committee so chooses, the interviews of the Conductor and Commissioned Composter of the National Intercollegiate Band.

2. Develop a standard set of questions that can be used in

interviewing historically significant individuals.

3. Evaluate the technology used by the Archives Team. Consider its relevance and suggest changes if necessary.

#### Charges for the Archives and History Team:

1. Highly publicize the ways in which actives and alumni can subm historical artifacts that can be preserved by the team.

- 2. For the preservation of the history, use the following digital med
- a. Documents-PDF Files
- b. Photographs-JPEG Files
- c. Audio/Visual-YouTube Media Videos
- 3. Create a YouTube channel that showcases the audio/visual med

ed.	interviews of historically significant individuals and transcribe the visual media interviews.
ld of lia e am.	I would like to thank the following committee members for their time and commitment to the preservation of the Fraternity. James Stell Edling – Gamma Sigma Minilik Addis – Gamma Xi (proxy for Epsilon Phi) Curtis Sample-Hawkins – Eta Gamma Carli Barnes – Iota Phi Justin Diaz – Eta Sigma (proxy for Kappa Tau) Connor McBride – Lambda Lambda Shelby Lowder – Lambda Lambda Shelby Lowder – Lambda Xi Elizabeth Bovee – Lambda Tau Rebecca Gray – Lambda Chi Hannah Howard – Mu Mu Robert Hawk May – Epsilon Lambda (proxy for Zeta Eta) Tinesha Kaye Mix – Gamma Phi (proxy for Theta Nu) Maxy O'Connor – Mu Sigma
l he	Finally, I personally want to thank on behalf of the committee our advisors, Ms. Jen Costello and Mr. Scott Stowell for their expertise and support in our committee meetings this convention.
to	Fraternally Submitted, Helen Moore
n s to	History and Traditions Committee Chair
ers	2013-2014 Southwest District President Eta Nu – Southeastern Oklahoma State University
o Ind d.	Appendix 23
	REPORT OF THE COLONIZATION AND MEMBERSHIP COMMITTEE
)	Final Report for the Committee on Colonization and Membership: By Erik Marrs, Western District President 2013-2014, lota Kappa, Boise State University.
	Brothers of the National Chapter,
)	The 2013 Committee on Colonization and Membership met this week to discuss the following charges:
on-	<ol> <li>To evaluate the need for an early alumni status.</li> <li>To evaluate the need for promotional material for potential colonies</li> </ol>
e	3) To supply feedback to the Hazing and Values Committee about their hazing education video
	In regards to the need of an early Alumni status: At the start of our first session the Committee brought in Ed Savoy, Chair of the Alumni Association, to discuss our current Alumni status
S	and answer any questions that the committee might have about Alumni status. After discussion the committee decided that the need for an early Alumni status was something that some Brothers needed to be able to finish coursework and still leave their chapter in good standing. After discussion about how the proposal would read, the committee decided on the following proposal that was sent to the Jurisdiction Committee later that day:
nit	"An Active, Associate, or Conditional member, after having completed an
dia	equivalent of four (4) academic years of Active, Associate, or Conditional status may submit a written request to the Chapter to gain alumni status. The member may gain alumni status following a favorable vote of seventy-five (75) percent of the chapter's eligible voting membership and approval from
ia	the chapter sponsor and Director of Bands."

#### In regards for the need of promotional material for potential colonies:

The Committee was charged to examine the need of promotional materials for Kappa Kappa Psi. We brought in current National Vice President for Colonization and Membership, Christine Beason, to help answer any questions that the Committee might have had regarding said promotional material. The Committee discussed this idea and ultimately decided that creating promotional material for Kappa Kappa Psi is important and thought that an informative video and educational pamphlet that included the Creed, Five Purposes, Website information, Director testimonial's, and important contact people within our headquarters staff, would suffice. It was our opinion that this information should represent and reflect the diversity throughout the fraternity. The Committee also believes that Kappa Kappa Psi should start conversation with Tau Beta Sigma about the possibilities of completing joint informational materials.

#### In regards to supplying feedback to the Hazing and Values Committee on their hazing education video:

The Committee brought in Anthony Falcone, Midwest District Governor and Chair of the Hazing and Values Committee to show the Colonization and Membership Committee an educational video on hazing prevention with the hopes that the committee would supply valuable feedback. The video lasted approximately 25 minutes and really did capture the myths and misconceptions of what hazing is and what it does to those affected. Overall, the Committee had good feedback and agreed that the content of the video was good, but the Committee felt that the video was slow paced and could be more interactive. The Hazing and Values Committee will get a separate document with exact feedback from the Committee.

Here is a short clip that the committee felt exemplified the strong points of the video.

(6:28-9:00) "Gray Area"

#### The 2013 Committee on Colonization and Membership charges the following:

#### To the next National Vice President for Programs:

- To create a requirement for all chapter leadership finalists to create materials that may be accessed through the National website. The idea is that these materials (Packets, videos, powerpoints, etc) may be viewed by potential colonies and active chapters as an example of an ideal chapter.

#### To the Next Vice President for Colonization and Membership:

- To create promotional materials such as pamphlets, videos, and website information to further aid Band Directors and their students that might be interested in starting a Colony at their University.

- To investigate the possibility of making the promotional materials joint with Tau Beta Sigma.

- To create materials specifically to aid advising chapters through the colonization process.

#### To the Next Kappa Kappa Psi National Council:

- To create materials that educate our Membership on the role of the Board of Trustees and how their work impacts the National Organization.

- To include student perspective on the curriculum development committee.

#### To the 2015 Colonization and Membership Committee:

- Review the Hazing and Values Committee's revised Hazing education video and facilitator's guide and continue to give student feedback to that Committee.

- Review the promotional materials created by the National Vice President for Colonization and Membership and provide feedback.

I would like to thank the 2013 National Colonization and Membership Committee for their hard work and meaningful discussion. Your participation and efforts were very much appreciated this past week.

I would like to thank Ed Savoy, Anthony Falcone, and Christine Beason for their time and willingness to answer any questions the committee had. Your dedicated service to Kappa Kappa Psi is so appreciated and it truly does inspire the membership to always keep striving for the highest.

-Thank you to Denali Pearce-Alt and Kelly Hooper-Miller for your guidance and helpful discussion points this past week.

-Thank you to Kyle Von Neumann from the Epsilon Xi chapter for taking thorough minutes during our discussions.

-A special thank you to Adam Cantley for giving me the amazing opportunity to chair this Committee

- To the National Council for all of your amazing work this biennium,

- Finally, to the Western District for the inspiration and love you have given me for the past 4 years. I would not be here if it was not for all of you.

Respectfully submitted,

Erik Marrs Western District President 2013-2014 lota Kappa, Boise State University Go Broncos!

**Committee Members:** Grant Walker, Delta Omega Marina Peña, Nu Alpha Victor Lyons, Gamma Chi Lee Ann Sturm, Alpha Janet Ford, Eta Eric Barnett, Lambda Katie Lawson, Gamma PI Lisa Garrett, Delta Xi (proxy from lota Omega) Kyle von Neumann, Epsilon Xi Alejandro Munoz, Zeta Beta Representative, Zeta Gamma Jonathan Audette, Theta Upsilon Rafael Powell, Theta Phi Rickey Blankenbaker, lota Zeta (proxy from Kappa Psi) Corey Leahy, Kappa Upsilon Benjamin Horst, Lambda Psi (proxy from Gamma) Danielle Case, Mu Beta

#### Kappa Kappa Psi Separate Sessions

#### Appendix 24

**REPORT OF THE COMMITTEE ON PUBLICATIONS** 

Final Report of the Committee on Publications

#### The 2013 National Publications Committee was charged with the following:

1. Review the work of the Marketing and Branding Committee. This will include the Kappa Kappa Psi style guide and the proposed next steps.

2. Review the need for a standing Publications Committee.

To maximize the efficiency of our committee's time, we first discussed the second charge regarding the need for a standing Publications Committee. We discussed the amount of work that the committee has every biennium and reviewed past committee reports to see how much the committee has been tasked with in the past years. With the addition of the national publications manager as a part of the national headquarters staff, we feel that the Publication committee has outlived its usefulness. Our committee has therefore decided to recommend the removal of the standing committee on Publications and add the review of publications to the Programs Committee.

Our committee then looked into the Kappa Kappa Psi Brand and Graphics Standards as prepared by the Marketing and Branding Committee. We reviewed the guide and the proposed next steps and made minor changes to the guide, but overall felt that the guide captured and explained the Kappa Kappa Psi brand in an effective way and accurately detailed the way in which the different visual pieces of our brand should be used. The committee is very excited about this guide and recommends that the next national council utilize this as the standard for our fraternity brand. We further recommend that a four year moratorium on changes to the Brand and Graphics Standards guide be used to give time for the brand to grow and develop nationally before being re-evaluated for any potential changes to be made. We would also like to charge the next national council with making the information and standards easily accessible to chapters, by providing a common place on the national website for chapters to find information on the standards, as well as downloadable files that contain the appropriate graphics, logos, fonts, and designs that meet the standards of our guide. Finally, we would like to charge that the national council review all current national publications and media to ensure that they meet the standards outlined in the guide.

I would like to thank the members of the committee for their work this convention. I'd also like to thank our advisor, Marie Burleigh, as well as Robert Moore, Ken Corbett, and Adam Cantley for their guidance and help in completing our work.

Respectfully Submitted,

Brandon Douglas **Publications Committee Chair** President, North Central District Kappa Chi Chapter

**Committee Members:** Kevin Diana, Alpha Eta Robert 'Max' Dunlap, Epsilon Pi Dee Horner, Lambda (proxy for lota Sigma) Mitchell Mikuchonis, Mu Epsilon Alexandra Ortiz, Delta Omega (proxy for Theta Zeta) Emily Phipps, Mu Alpha Megan Poirier, Kappa Chi (proxy for Zeta Lambda) Spencer Smith, Lambda Chi (proxy for lota Lambda)

#### Anthony Walker, Eta Phi (proxy for Lambda Epsilon) Adam Whitcomb, Epsilon Nu

### **Appendix 25**

KKΨ BRAND & GRAPHICS GUIDE

#### A

# KAPPA KAPPA PSI MUSICIANSHIP \* LEADERSHIP \* SERVICE

### **Brand & Graphics Standards** established 2013



Kappa Kappa Psi & Tau Beta Sigma National Headquarters PO Box 849 • Stillwater, OK • 74076-0849 Telephone: (405) 372-2333 • Fax: (405) 372-2363 • E-Mail: kkytbs@kkytbs.org http://www.kkpsi.org | http://www.tbsigma.org | http://www.kkytbs.org

### **BRAND FOUNDATION**

A brand may be defined as all that is known, thought or experienced by the public about an organization. How we present ourselves and how we communicate to our audience is very important in the public's perception.

While Kappa Kappa Psi has almost 100 years of symbolism in our crest, letters, colors and other fraternal identifiers, we're most commonly thought of as "the band fraternity." That doesn't tell anyone anything about who we are or what we believe in and strive for.

During the 2011-2013 biennium, President Adam Cantley asked several Brothers who were working in the marketing and design industries to serve on a task force to create a national logo identity and brand strategy for Kappa Kappa Psi. The goal was to launch this new identity at the 2013 National Convention along with a guidebook clearly detailing the standards and styles of the brand. This would allow the Fraternity to begin the next biennium with a new marketing strategy and the tools to help make it successful.

As a nationally recognized and public organization, it is important to maintain a professional image that conveys our fraternal ideals and promotes excellence. Key questions for the task force were who we want to market to, who we interact with on a regular basis, and what image we want those people to come away with. The materials in this guide are results of the group's work.

This style guide was adopted by the National Fraternity at the 2013 National Convention in Springfield, Mass., and a four-year moratorium was placed on making changes to it. Once the moratorium has passed, a committee shall be appointed to look into the brand, styles, and public images used to promote the Fraternity and decide upon any changes. Those changes can then be submitted to the National Convention delegation and voted upon accordingly.

### KAPPA KAPPA PSI BRAND PROMISE

Great brands are built on the promise that an organization can make to its constituents. This promise is the key to capturing the mind share and loyalty that successful organizations require. What does Kappa Kappa Psi's brand promise deliver for those who engage with our members?

Kappa Kappa Psi's brand expression can be summed up as: MUSICIANSHIP. LEADERSHIP. SERVICE.

This brand statement ties together statements reflective both of what we stand for, and how we affect for our communities and membership. Kappa Kappa Psi is a guiding light with which band students can grow, learn, and develop themselves and their band programs. Kappa Kappa Psi is an organization of opportunity and quality, brimming with historic, well-developed leadership and membership programming that students use to

become great leaders, better band members and better adapted young adults prepared for what lies ahead of them. Like the members themselves, Kappa Kappa Psi's brand promise is indicative of what makes a great student and band member and of a promising future. Kappa Kappa Psi's engagements are always evolving dynamically and proactively in response to its students and the times in which they live – but this brand shows the pillars with which our students "Strive for the Highest."

### OR PALLETTE

When printing the logo in a color other than black, we suggest that you use the colors presented on this page. These are designated Pantone<sup>®</sup> colors. Pantone<sup>®</sup> is a color matching system that your local printer will use. It's also known as PMS. Use only the colors shown.



PMS Reflex Blue Uncoated

PMS 123 Uncoated

Keep in mind that for commercially printed jobs, a specified Pantone (PMS) color will be acceptable, however, for in-house printing (desktop) a CMYK equivalent will be required, as desktop printers do not have the capability to print in PMS colors. The CMYK equivalents for the Pantone colors are:





C = 1.57, M = 19.61, Y = 91.76, K = 0

#### The color examples below are rendered in Web (hexadecimal). WEB COLOR VERSIONS

# 09268a

# ffc61e

#### Computer applications such as PowerPoint require RGB (red, green, blue) values. RGB



### FOUR-COLOR PROCESS (CMYK) VS. SPOT COLOR (PMS)

Four-color Process (CMYK) is a mixture of various densities of cyan, magenta, yellow and black inks. Spot Colors (PMS) are inks that are mixed before being loaded into the printing press. Many colors are markedly different when printed as CMYK vs. PMS. Certain PMS colors may appear to match closely when converted while others may vary greatly. It is recommended, when possible, to print PMS Reflex Blue and PMS 123 Golden Yellow as spot colors.

Kappa Kappa Psi Separate Sessions

### RRECT CREST USAGE If reduced to smaller than 1 inch in width, the Kappa Kappa Psi full color crest becomes very difficult to read.



### **VERY IMPORTANT!**

The crest, as well as the official fraternity logo, should have the visual space to breathe and maintain its prominence. If art or typography is placed too close to these elements, it hinders their recognition and strength. A space of one-quarter the width of the crest should surround the crest on all sides in all visual communications.



We recommend that you not use a full color crest smaller than 1 inch in width.

## CORRECT LOGO USAGE

If reduced to smaller than 1/2 inch in height, the Kappa Kappa Psi logo becomes very difficult to read. We recommend that you not use the full width logo with brand statement smaller than 1/2 inch in height.



#### **VERY IMPORTANT!**

The official fraternity logo, like the crest, should have the visual space to breathe and maintain its prominence. If art or typography is placed too close to these elements, it hinders their recognition and strength. A space equivalent to the height of the capital K in the first Kappa should surround the logo on all sides in all visual communications.





## **ONE-COLOR TREATMENTS**

While the crest should be used with the official fraternity colors in most instances, there are times when a one-color, line art crest should be used. The logo of the Fraternity, while usually displayed in blue, will at times need to be displayed in other formats where this color is not applicable. One-color treatments may be required for fax letterhead, newspaper articles, etc. and can be supplied online for download.









#### REVERSING THE CREST AND LOGO ART

When either the crest or logo is placed on a dark-colored background, it is important to remember that using a reversed treatment or a treatment with a color such as PMS 123 Golden Yellow will give the artwork the best readability. Note the different style of logo used without the bar (details on page 8 for this usage). A reversed logo treatment can be supplied by the National Headquarters.







## CORRECT ARTWORK USAGE (CONTINUED)

The crest and logo are actually a combination of communication elements. All elements have been designed to exist in relation to one another. In the case of the crest, these elements were specifically chosen with symbolism in mind and have been adapted to the Fraternity's exact purposes over its existence. The display of said iconography should not be taken lightly. When using the crest or the logo, it is preferred that you use either exactly as shown in this document.



#### CREST OPTIONS

Official Crest – The Kappa Kappa Psi Fraternity Crest was specifically created for representing the Fraternity and is one of our trademarked items. It has been adapted to perfectly fit a set of standards since its inception. Its proportions, line weight, and color are not to be altered.

**Quick Usage Notes:** This standard crest in most publications and is the ONLY crest used for Ritual activities. Used in a wide variety of media, this is the crest most often seen and most often abused. The colors within our Fraternal crest should always be the Pantone<sup>®</sup> color set detailed in this style quide.

One-color Treatment/Line-art Crest – The Kappa Kappa Psi Fraternity Crest without the official colors showcasing only the line-art makeup of the crest itself.

Quick Usage Notes: This crest is used in places where the crest will be displayed where no color is available (BW publications, etc.) or where a single color will be used (blue, red, white, etc.). Use solid colors only; no mixed colors are permitted within this crest variant. Use the same height and weight standards as with the Official Crest.

Silhouette Crest/Shadow Crest – The Kappa Kappa Psi Fraternity Crest in solid silhouette.

Quick Usage Notes: The Silhouette Crest (otherwise known as the Shadow Crest) is used as a watermark or as the back drop to a larger logo (such as for programs) affiliated with the Fraternity. This crest is used to associate a program with the Fraternity while not being a part of any formal symbolism, or in places where the area to display the crest is too small for a line-art or normal crest. It can incorporate any solid color or slight gradient; that is, a gradient moving from one color to a similar color shade (blue to purple or aqua).



Outline Crest - The Kappa Kappa Psi Fraternity Crest line-art form with a thick, contrasting shadow/outline around its edges.

Quick Usage Notes: The Outline Crest is used for notifications, forms, signage and other informational materials of an informal nature to add a slight variation/alternative to the line art crest. It should only be used in solid colors where the background (the crest's outline) is in color and the line crest within the outline matches the color of the plane behind the background (in this case white with the background of this document.



Distressed Crest - The Kappa Kappa Psi Fraternity Crest line-art form with distressed look.

Quick Usage Notes: The least often used crest is the Distressed Crest, mostly used for modern graphic tees, flyers used for promotional purposes, or in instances such as the fraternity passport where a distressed look is needed for added authenticity. This crest is displayed using a single solid color, usually as part of a design to attract students. While still maintaining the overall look of our crest, the look gives it a more graphic/grunge feel to fit with certain modern, youthful design aesthetics and appeal.

#### Kappa Kappa Psi Separate Sessions

## CORRECT ARTWORK USAGE (CONTINUED)

The logo was created in 2013 as a means to unify the designs and brand of the Fraternity. When using either the crest or the logo, it is preferred that you use either exactly as shown in this document.

#### I OGO OPTIONS



met).

Quick Usage Notes: The Official Logo is used in most publications and is the main logo used for official fraternal documents. Used in a wide variety of media, this is the logo most often seen. The color within our Fraternal logo should always be the Pantone® color set detailed in this style guide.



#### Type Treatment Logo – The Kappa Kappa Psi Fraternity Logo without icon bar around the brand statement.

Quick Usage Notes: Same standard height and weight as the official logo. This logo can be used in places where the logo will be displayed and no color is available (BW publications, etc.), or where a sinale color other than PMS Reflex Blue will be used (red, white, etc.). This is to ensure that the blue field works to resemble our flag. Use solid colors only; no gradients or mixed colors (i.e. different colors for Greek words and star/brand statement) within this logo variant.



#### Greek Letters w/ Icon – The Kappa Kappa Psi Greek letters with the layered star icon between the two K's.

Quick Usage Notes: This text and icon graphic can be used in instances where the larger long logo may not fit or be appropriate, or for specific Greek letter designs on t-shirts. The Icon Logo was designed to reflect the fraternity flag, just as the Official Logo was. The star should not be used without the Greek letters.



Tagline – The Kappa Kappa Psi logo tagline. This tagline has been typeset in this format and cannot be altered. It can be used independently in specific instances and can be used in the encased formats or free text format.

Quick Usage Notes: The tagline is to be used whenever possible along with the logo, but sometimes placing it as reinforcement within documents or in places of importance could prove to broaden the brand and strengthen the tagline itself when placed properly.





#### Official Logo – The Kappa Kappa Psi Fraternity Logo has been specifically created to incorporate the rich history of the Fraternity with the Fraternity's foundations. Its proportions, line weight, and color are not to be altered (unless certain specified criteria are





#### MUSICIANSHIP \* LEADERSHIP \* SERVICE

#### MUSICIANSHIP \* LEADERSHIP \* SERVICE

## INCORRECT ARTWORK USAGE

Following is a list of incorrect logo and crest uses. Placing the logo on photos and patterns is not authorized. Separating the logo or crest elements is not authorized. Always verify that the logo and crest are being scaled proportionally and never change the logo color or official Fraternity crest colors.



**DO NOT DO THIS** print the Official Crest in the wrong colors of blue and/or yellow



**DO NOT DO THIS** print the logo/official crest in the wrong color of blue



**DO NOT DO THIS** print the crest in unauthorized colors and color combinations



**DO NOT DO THIS** print the star in a different color from the Greek letters in the icon logo



## INCORRECT ARTWORK USAGE

Following is a list of incorrect logo and crest uses. Placing the logo on photos and patterns is not authorized. Separating the logo or crest elements is not authorized. Always verify that the logo and crest are being scaled proportionally and never change the logo color or official Fraternity crest colors.



**DO NOT DO THIS** print any crest or the logo/icon in inappropriately bright or clashing colors



**DO NOT DO THIS** print a colored logo/crest on top of a color photo



**DO NOT DO THIS** print any crest (except the Silhouette Crest) or logo in a gradient transition



**DO NOT DO THIS** stretch, alter or distort any crest or logo out of its proper proportions



**DO NOT DO THIS** eliminate or cover part of any crest (other than the Silhouette Crest) or our logo in a design



#### **DO NOT DO THIS** print any crest or logo in a reverse on any background that doesn't provide sufficient contrast



**DO NOT DO THIS** alter the spacing between elements in either the logo/icon or crest



**DO NOT DO THIS** alter, distort, or add to any logo or crest



**DO NOT DO THIS** print any logo/icon or crest on a patterned background image



#### DO NOT DO THIS

display our logos or crests in anyway that is not right-side up and respectful in placement (such as on clothing)



#### DO NOT DO THIS

enclose the logo or crest in a shape or outline without proper spacing as defined on pages 4 and 5



**DO NOT DO THIS** add type or add graphics to the crest or logo

## OTHER LOGOS & ARTWORK

The crest and logo are only a couple of the graphics in use by the Fraternity as a national organization. We also have a national joint publication, as well as an alumni association. There are also guidelines to be used when creating a local or chapter affiliate logo design. When using any of these designs or rules it is preferred that you use them exactly as shown in this document.









#### OTHER ARTWORK

**Official Alumni Association Logo - FORMAL** – The Kappa Kappa Psi Alumni Association has two logos, the first of which is the formal logo, used in most documents.

**Quick Usage Notes:** This standard logo is used by the KKPsiAA in most of their documents. It showcases the letters of Kappa Kappa Psi as well as the Alumni Association's creed. When using this, treat it as an official logo of the Fraternity with the same rules and governances.

**Official Alumni Association Logo - INFORMAL** – The Kappa Kappa Psi Alumni Association has two logos, the second of which is the informal logo.

**Quick Usage Notes:** This informal logo is used in places such as social media and on items of less importance for the KKPsiAA.

**Chapter and District Logos** – Kappa Kappa Psi allows individual chapters and districts to produce their own chapter/district logos so long as each logo follows all of the rules pertaining to the Fraternity Crest/Logo AND:

- Displays the letters and/or actual name of the Fraternity along with the chapter name in a legible format in all iterations
- Does not display or allude to a chapter or college/university mascot
- Remains professional in appearance and symbolizes the professional and honorary nature of the Fraternity

**Quick Usage Notes:** Chapter logos can be used on shirts and in any media where the chapter or district wishes to advertise their activities in a professional or informal recruitment fashion. However, this logo should not overtake the official fraternity graphic identifiers such as the crest or national logo, especially in cases of Ritual or national programming advertisement.

Kappa Kappa Psi Separate Sessions

## TYPOGRAPHY

We encourage you to limit the use of typography for marketing materials to Myriad Pro and Trajan Pro typesets. In those instances where a serif font is necessary or more appropriate we encourage the use of Adobe Caslon Pro. This will keep communications unified and allow for a fully connected feel between publications, cards and brand items.

Myriad Pro Condensed	ABCDEFC abcdefgl
Myriad Pro Condensed Italic	ABCDEFC abcdefgl
Myriad Pro Condensed Bold	ABCDEF abcdefg
Myriad Pro Condensed Bold Italic	ABCDEF abcdefg
Myriad Pro Light	ABCDE abcde
Myriad Pro Light Italic	ABCDE abcdef
Myriad Pro Regular	ABCDI abcde
Myriad Pro Italic	ABCDE abcde
Myriad Pro Semibold	ABCD abcde
Myriad Pro Semibold Italic	ABCDI abcde
Myriad Pro Bold	ABCD abcde
Myriad Pro Bold Italic	ABCD abcde
Myriad Pro Black	ABCD abcde
Myriad Pro Black Italic	ABCD abcde

GHIJKLMNOPQRSTUVWXYZ hijklmnopgrstuvwxyz - 1234567890 GHIJKLMNOPQRSTUVWXYZ hijklmnopqrstuvwxyz - 1234567890 FGHIJKLMNOPORSTUVWXYZ ghijklmnopqrstuvwxyz - 1234567890 FGHIJKLMNOPORSTUVWXYZ ghijklmnopqrstuvwxyz - 1234567890 EFGHIJKLMNOPQRSTUVWXYZ efghijklmnopgrstuvwxyz - 1234567890 EFGHIJKLMNOPORSTUVWXYZ fahijklmnopqrstuvwxyz - 1234567890 EFGHIJKLMNOPQRSTUVWXYZ efghijklmnopgrstuvwxyz - 1234567890 EFGHIJKLMNOPORSTUVWXYZ fghijklmnopqrstuvwxyz - 1234567890 **EFGHIJKLMNOPORSTUVWXYZ** efghijklmnopqrstuvwxyz - 1234567890 EFGHIJKLMNOPQRSTUVWXYZ efghijklmnopqrstuvwxyz - 1234567890 **EFGHIJKLMNOPQRSTUVWXYZ** efghijklmnopgrstuvwxyz - 1234567890 **EFGHIJKLMNOPQRSTUVWXYZ** efqhijklmnopqrstuvwxyz - 1234567890 DEFGHIJKLMNOPQRSTUVWXYZ efghijklmnopqrstuvwxyz - 1234567890 **)EFGHIJKLMNOPQRSTUVWXYZ** efghijklmnopqrstuvwxyz - 1234567890

## TYPOGRAPHY (CONTINUED)

Trajan Pro	ABCDEFGHIJKLMNOPQRSTUVWXYZ Abcdefghijklmnopqrstuvwxyz - 1234567890
Trajan Pro Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ Abcdefghijklmnopqrstuvwxyz - 1234567890

#### Kappa Kappa Psi Separate Sessions

## **BUSINESS CARDS**

The Fraternity shall use the same style of business card for all National Officers, as well as those National Headquarters employees who work exclusively under the Kappa Kappa Psi name, specifically Chapter Field Representatives. These cards were designed with the existing symbolism of our colors and flag in mind, and showcase the brand of Kappa Kappa Psi.

Adobe Caslon Pro Regular	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz - 1234567890
Adobe Caslon Pro Italic	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz – 1234567890
Adobe Caslon Pro Semibold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz - 1234567890
Adobe Caslon Pro Semibold Italic	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz - 1234567890
Adobe Caslon Pro Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz - 1234567890
Adobe Caslon Pro Bold Italic	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz - 1234567890



The front of the business card showcases the crest. It is laid out much like the flag with the blue and white color fields, each taking up 50% of the available space each and using both Myriad Pro (in the name and position) as well as Adobe Caslon Pro (in the general information field). The crest is the first thing one sees reading from left to right, but doesn't take away from the name or person's information.



The back of the card has our crest and logo brand front and center. It's very clean, showcases our signature color, and includes our brand statement - Musicianship - Leadership - Service. We want this to be what someone remembers about anyone from Kappa Kappa Psi after meeting them.

#### BACK

## LETTER HEAD

The Fraternity letterhead incorporates all of the same symbolism as the previous graphics. The letterhead is on standard 8.5" by 11" paper. The spacing uses scholar standards, with a two-inch left margin for any departmental information (committee that this letter is coming from, names and contact information of others receiving the letter, etc.). At the very bottom - again to leave a mark on the reader - we have the brand logo with our brand statement, Musicianship - Leadership - Service.



#### Kappa Kappa Psi Separate Sessions

## NEXT STEPS

As a fraternity, it is important for Kappa Kappa Psi to have traditions and values set to a certain level and that remain a constant. As a national organization, it is also important to maintain a professional image, one that speaks the messages and ideals we want to put forward, and one that continues to promote only the highest level of excellence.

This means that while we adopt this brand and these style guidelines as a national organization, and as we continue to move forward in time as an organization built upon our purposes and creed, we must also look at the public symbol(s) of our Fraternity and ensure that our message continues to be one that truly reflects our goals and purposes. Just as our Ritual has evolved over time, our brand and public image should also evolve, expand, and adapt.

### OUR PUBLIC BRAND, OUR NATIONAL STANDARD

This brand will be what defines us as a national organization to those who are not close or who are just coming to know our membership. We should no longer be known simply as "the band fraternity", but instead be known as a brotherhood that stands for MUSICIANSHIP, LEADERSHIP, and SERVICE. When speaking to prospective

members, family members, or friends, use our brand language. Speak to them about becoming the best MUSICIANS they can be. Speak to them about developing true LEADERSHIP skills, about working with your director for the betterment of an entire collegiate program. Speak to them about SERVING your band, your university, your community.

This brand sets the standard that we will no longer be known simply for wearing letters and going to band we strive to become the standard of MUSICIAN, LEADER, and STEWARD for those around us.

#### Appendix 26

REPORT OF THE PROGRAMS COMMITTEE

#### The 2013 National Convention Committee on Programs was charged with the following items:

#### 1. Review the progress of the Online Membership Reporting System (OMRS).

The committee first reviewed the OMRS with the assistance of Adam Bates and Aaron Moore. Adam and Aaron helped explain the details of using the current OMRS to committee members who weren't guite as familiar with it as others. They also answered several questions pertaining to currently planned future updates for the OMRS system. The committee members expressed that the OMRS was a welcome change from submitting paperwork through the mail. Committee members also stated that the ability for real time confirmation of submissions was very helpful in meeting national deadlines and found that having all national reports in one place made it much easier to keep up with paperwork. The ability to access the emails and rosters of other chapters has proven to be a valuable networking tool as well. The committee members did express that having the OMRS become the place where ALL national forms, including award applications and the like, could be found would make it easier to apply for national programs. Overall, the OMRS has proven to be a very valuable tool for chapter officers and it is the recommendation of the committee that the national leadership move forward with more updates to make the system even better.

#### 2. Review the Kappa Kappa Psi Matching Grant Program. Discuss modifications and methods to increase the use of the program with our chapters and other programs.

Next, the committee reviewed the Matching Grant Program. It was determined that the reason for low applications for this program was simply a matter of brothers and more importantly, collegiate band directors not knowing that such a program is available. Jack Lee came to speak with the committee about the nature of the Matching Grant Program and made important clarifications:

a. This program is geared particularly toward collegiate band directors in order to better their concert bands. Directors need not have an active chapter at their school in order to apply for or receive this award.

b. This program is meant to bring in guest conductors, performing artists and the like to work with band members and improve the musicianship of the concert bands. It is not intended to help provide quest speakers or leadership education.

After these important clarifications were made, the committee was able to move forward and discuss the best way to advertise this program because it was determined that a lack of advertisement was the core reason for a lack of applications.

#### The Committee on Programs charges the National Council, specifically the Vice President for Programs (VPP) with the following:

To research ways in which to make small improvements to 1. the OMRS system including but not limited to: to automatically save text input, to provide a warning before the system times out, and to provide the ability to attach documents and pictures to reports.

To research the possibility of making the OMRS the source 2 for submitting ALL national documents and forms, including but not limited to: submitting delegate and proxy forms for national convention and submitting applications for national awards.

3. To provide the ability for chapters to pay all dues and fees

online using debit or credit cards and clarify on the OMRS that dues and fees can currently be paid using credit/debit cards by simply calling National Headquarters.

To research the possibility of allowing District Officers to 4. have the ability to send mass emails from the OMRS to those from their respective districts, much like the National Council will be able to.

5. To change the link on the Kappa Kappa Psi website from "National Programs" to read "National Programs, Awards, and Grants" in order to grab more attention for the Matching Grant Program.

To create an application for the Matching Grant Program in the form of a PDF with fields where text can be entered and to provide an example completed application in order to ensure applications are filled out correctly.

7 To send an email to all active brothers within the first month of each semester (Fall and Spring) announcing all national programs and providing detailed explanations of each. This email could include direct links to each application form.

To research sending the VPP as part of the travel team to conferences geared towards collegiate band directors and to provide pamphlets at these conferences detailing how the Matching Grant Program can benefit bands, even those without Kappa Kappa Psi chapters.

To research ways to advertise the Matching Grant Program directly to collegiate band directors through publications they already receive and work with other band directors on the council to make the language in these ads most appealing to band directors.

I would like to thank the brothers that served on this committee and our advisors Toni Castle and James Llamas for their invaluable insight. I would like to thank Adam Bates, Aaron Moore and Jack Lee for taking the time to speak with our committee and provide the necessary clarifications for the committee to brainstorm the best solutions to our charges. I would also like to thank President Cantley for providing this opportunity for us to be involved in the planning for the next biennium – I'm incredibly honored to have been a part of this process.

Respectfully submitted,

Katelyn Demyan Kappa Kappa Psi – Omicron 2013 Committee on Programs Chair

Committee Members:

Jason Weiss, Alpha Sigma (proxy from Eta Sigma) Connor Davis, Beta Lamda (proxy from Alpha Omicron) Landon Nvako, Beta Psi Perry Amalathithada, Gamma Theta (proxy from Delta) Ryan Largent, Gamma Xi Andrew Hall, Epsilon Lambda Wayne Heideman, Epsilon Upsilon Alex Lobl, Epsilon Chi (proxy from Gamma Omicron) Jen Moore, Zeta Alpha (proxy from Lambda Delta) Logan Blissett, lota Mu (proxy from Zeta Epsilon) Mitchell Funk, lota Upsilon (proxy from Pi) Willie Davis, Kappa Lambda

#### Appendix 27

REPORT OF THE WAYS AND MEANS COMMITTEE

To the brothers of Kappa Kappa Psi,

#### The ways and means committee met during the 2013 National Convention to discuss the following charges:

1. To review the proposed 2013-2015 budget and recommend changes as we see fit.

2. By the previous committee: To review the budget for The Podium making note of any significant changes from paper copy to digital, observing the use of the district allotment money, and contributing the fundraising ideas list.

3. To evaluate the current cost of honorary membership.

After reviewing the proposed budget, the committee has decided to pass the budget as is. We analyzed the funding for The Podium, and there have been no significant changes since the transition. The initia transition expected to cut costs from \$22,000 to \$5,000 but the program ended up cutting \$6,000 dollars moving the prospected budge to \$16,000. This allows The Podium to be reached to brothers who stil need a paper copy.

The committee also reviewed the following in the budget: 1. The increases in CFR travel expense due to the transition from hiring 1 CFR to 2.

2. Increasing the use of the district officer travel funds

3. The increase in salaries due to the hiring of a new HQ staff member

We felt that the National Council and Headquarters have done a wonderful job in creating this budget and every increase or decrease in any aspect was justified and required. They provided the committee with a budget of very detailed allotments to track every aspect of the fraternity's incomes and expenses.

The committee also reviewed the use of the district officer travel funds finding that it was underutilized. We believe that these funds should still be included to help districts but better defined and recognized. Next, a fundraising idea bank was passed down from the past committee for us to review. We decided that this great resource needed to be easily accessible to all chapters. Our decision was to have this placed on the national website, the district website as well as emailed to the individual chapters. I encourage all of the brothers to view this document for it can help each and every one of your chapters.

The honorary fee needed to be reviewed because it has been unchanged even when other dues have increased. Giving an honorary membership is one of the highest honors we can bestow upon a person, and unfortunately some chapters have taken advantage of this. We have proposed to increase the honorary membership dues from \$30 to \$50 to make this honor more highly regarded.

Lastly we discussed creating a centennial fund to start funding our 100 year anniversary at the 2019 National Convention.

#### The Ways and Means Committee directs the National Council as follows:

Raise the Honorary Member fee from \$30 to \$50. 1.

Transfer from Money Market funds a total of \$ 5,000 for the 2.

2011-2013 Biennium to create the Centennial Celebration Fund. Transfer \$5,000 into the Centennial Celebration fund from 3. the 2013-2015 membership and initiate dues.

	<ol> <li>In the coming weeks to include the fundraising ideas page to the national website for all students to access</li> <li>To the following Ways and Means Committee:</li> <li>Review the proposed budget for the 2015-2017 biennium.</li> <li>Review the usage of the district officer travel funds.</li> <li>Find ways to promote the fundraising ideas page and add any additional ideas.</li> </ol>
m to D	In closing, I would like to thank my committee for their time, energy and fantastic talking points; to Di Spiva, Lt. Colonel Bonner, Danny George and Ken Corbett for all of their knowledge and guidance; and the Southeast District for electing me to serve this incredible fraternity. Margaret Sant (Sigma), Darin Martin (Alpha Delta proxy from Nu), Bang Co (Alpha Zeta), Elyssa Hartsock (Gamma Kappa), Wade Waldmann (Delta Gamma), Andy Melvin (Epsilon beta proxy from Delta), Alexan- dra McClean (Theta Alpha proxy from lota Kappa), Randall Strat (Theta Beta), David Yannarella (Kappa Beta), Brain Green (Kappa Gamma), Greg Boike (Kappa Mu), Melissa Rerko (Mu Kappa), Milton Tyler (Mu Omicron proxy from Beta Chi), David Goodwin (Mi Tau proxy from Theta Phi)
et till	Fraternally Submitted, Kyle Sullivan Alpha Eta – University of Florida SED President; Ways and Means Chair 2013

			Jun 11 - May 13	Proposed			% of increase
			Actuals	11-13 Budget	% Actual	Proposed 13-15	increase over last biennium Actual
lina	ry Income/Expense		Actuals			Budget	
h	ncome						
	401 · Charter Fee		2,000 31,331	1,800 31,000	111.1% 101.1%	1,800	90%
	402 · Chapter Fee 403 · Initiate Fee		387,498	370,000	104.7%	380,000	98%
	404 · Honorary Initiate Fee		29,503	16,000	184.4%	33,000	1129
	405 · Membership Dues		709,346	661,000	107.3%	705,000	99%
	407 · Life Membership		9,409	3,500	268.8%	6,000	64%
	408 · Supply Sales		4,525	3,000	150.8%	4,000	88%
	409 · Jewelry Sales 410.0 · Clothing Royalities		8,898 874	7,000	127.1% 43.7%	8,500 900	96%
	410.1 · Jewelry Royalties		9.084	11,000	82.6%	9.000	999
	410.5 · Affinity Royalties		4,789	1,500	319.3%	3,000	639
	410.6 · Geico		18,056	6,000	300.9%	15,000	839
	412 · National Convention Income		41,302	40,000	103.3%	40,000	979
	416 · Donation & Contributions		955	500	191.0%	500	52%
	417 - Cap Imp, archives & misc donate		1,761	1,000	176.1% 84.6%	1,000	579
	419 · Interest- Schol/Leadrshp 435 · KKY Special Projects		719	850 12.000	84.6% 0.0%	800	1119
1	otal Income		1,260,049	1,168,150	107.9%	1,239,500	989
E	xpense		000.005	400.000	400.0%	200.000	4070
	501 · Salaries 502 · Payroll Taxes		206,865 22,933	189,903 30,000	108.9% 76.4%	222,000	1079
	503 · Staff Benefits		60,320	58,000	104.0%	55,000	919
	505 · CFR Salary		68,541	76,000	90.2%	71,000	1049
	506 · CFR Benefits		12,799	15,000	85.3%	15,000	1179
	Tot Salary & Benefits Total		371,458	368,903	100.7%	386,000	104%
	507 · National Officer Travel/Expense						
	507.1 · Officer Travel/Expense	Í	71,234	70,000	101.8%	75,000	105%
	507.2 · Board Travel/Expense		38,130	40,000	95.3%	40,000	105%
	Total 507 · National Officer Travel/Expense	Ĩ	109,364	110,000	99.4%	115,000	105%
	508 · Exc Dir & HQ Staff Travel & Exp		34,458	24,000	143.6%	30,000	879
	509 · CFR Travel & Expense						
	Total 509 · CFR Travel & Expense		114,734	75,000	153.0%	105,000	92%
	510 · District Gov Trav Exp				90.3%		
	510.1 · MW District		3,612	4,000	00.070	4,000	1119
	510.2 · NC District 510.3 · NE District		6,279 3.677	4,000 4,000	157.0% 91.9%	4,000	649 1099
	510.3 · NE District		3,077	4,000	81.6%	4,000	1239
	510.5 · SW District		3.085	4,000	77.1%	4.000	1309
	510.6 · W District		2,329	4,000	58.2%	4,000	1729
	Total 510 · District Gov TravExp		22,244	24,000	92.7%	24,000	108%
	511 · District Officer Travel						
	511.1 · MW District 511.2 · NC District		0	500 500	0.0%	500 500	0%
	511.3 · NE District		0	500	0.0%	500	09
	511.4 · SE District		0	500	0.0%	500	09
	511.5 · SW District		0	500	0.0%	500	09
	511.6 · W District		0	500	0.0%	500	0%
	Total 511 · District Officer Travel		0	3,000	0.0%	3,000	0%
	512 · Auditing & Accounting		11,200	11,200	100.0%	11,200	100%
	513 · Public Relations		18,617	18,000	103.4%	20,000	107%
	514 · Legal Services		2,233	5,000	44.7%	2,500	1129
	515 · Business & Liability Insurance		94,397	100,747	93.7%	100,000	106%
	516 · VISA & Mastercard Fee 517 · Telephone		3,815 4,547	3,000 5,000	127.2% 90.9%	4,000	105%
	518 · Postage		21,248	20,000	106.2%	22,000	1049
	520 · Headquarters Supplies & Expense		18,565	19,000	97.7%	19,500	1047
	521 · Headquarters Purchases		3,229	10,000	32.3%	6,000	1869
	521.1 · Duck Street Purchases		3,258	2,000	162.9%	3,500	1079
	521.2 · Duck Street Property Tax		1,176	1,200	98.0%	1,200	1029
	522 · Office Equipment Maintenance		6,118	7,000	87.4%	7,000	1149
	522.1 · Computer Services		21,173	40,000	52.9%	40,000	1899
	523 · Headquarters - Utilities		11,307	11,000	102.8%	12,000	1069
	Total 512 - 523 Line Items		220,883	253,147	87.3%	253,400	115%
	524.1 · Caboose Maintainance		0	5,000	0.0%	5,000	09
	524 · Headquarters - Maintenance - Other	P	15,498 15,498	10,000	155.0% 103.3%	10,000	65% 97%
	Total 524 · Headquarters - Maintenance			15,000		15,000	
	525 · Duck Street - Utilities		5,767	6,000	96.1%	6,000	1049
	526 · Duck Street - Maintenance		9,571	10,000	95.7%	5,000	529
	527 · Chapter Supplies & Expenses 528 · Supplies for Resale		4,413	5,000 1,500	88.3% 73.5%	5,000	1139
	529 · Trophies & Awards		3,794		108.4%	4,000	105%
	530 · Jewelry Purchases		8,668	7,000		9,000	1049
	531 · Jewelry Giveaway		24,618	20,000	123.1%	26,000	106%
	533 · Association Dues		947	1,600	59.2%	1,200	1279
	534 · District Offcr Ledershp Conf		13,222	15,000	88.1%	15,000	1139
	535 · District Allotment Expense		30,956	28,000 2,500	110.6% 0.0%	31,000 2,500	1009
	536 · Strategic Planning 539 · Staff Search Expenses		4,660		0.0%	2,500	0%
	539 Stan Search Expenses 541.5 · National Convention Exp-2009		4,000	4,000	0.0%	0	09
	541.6 · National Convention Exp-2011		105,766	110,000	96.2%	0	09
	541.7 · National Convention Exp-2013		425	2,500	17.0%	110,000	09
	541.8 - National Convention Exp-2015		2,628	2,500	105.1%	5,000	1909
	541.9 - National Convention Exp-2017		0	0	0.0%	2,500	0%
	543 · PODIUM Expense		14,903	16,000	93.1%	16,000	1079
	545 · Bank Service Charges 547 · Donation Expense		2,111 7,250	2,000 6,000	105.6% 120.8%	2,000 8,000	95% 110%
	Total 525 - 547 Line Items		240,801	243,100	99.1%	255,200	106%
	551 · Capital Improvement Project Exp		5,421	9,000	60.2%	7,500	138%
	552 · Leadership Development expense		4,084	20,000	20.4%	20,000	490%
	553 · Scholarship expense		9,500 19,005	6,000	158.3% 54.3%	10,000	105% 197%
	Total 550s Line Items		19,005	35,000	54.3%	37,500	1979
	al Expenses		1,148,445	1,151,150	100%	1,224,100	107%
ota						1	
	tal Income vs Expenses		111,604	17,000	0%	15,400	

#### Kappa Kappa Psi Separate Sessions

#### Appendix 28

**REPORT OF THE JURISDICTION COMMITTEE** 

Seth Sacher Jurisdiction Committee Final Report National Convention 2013

Brothers of Kappa Kappa Psi,

#### This biennium, the Committee on Jurisdiction was presented with the following charges:

"After discussing our committee's charges, our committee has decided to recommend the removal of the standing Committee on 1. Constitutional Charge (3.703): The Committee on Jurisdiction shall Publications and add the review of publications to the Committee examine, recommend, and submit to the National Chapter or National on Programs. With the addition of the Publications Manager at the Council all propositions, revisions, and alterations for the amending National Headquarters, we feel that this committee has outlived its of the Constitution. The committee will also meet jointly with the Tau usefulness. Please make changes to the National Constitution to Beta Sigma Committee on Jurisdiction in joint matters in order to reflect this where necessary." promote uniform changes in joint policies. These uniform changes will be voted upon by the joint delegation.

2. Review all recommended changes proposed from committees to the National Constitution from their convention work.

3. National President Charge: We have seen brothers that abuse on Publications." the privilege of honorary membership. Brothers have been initiating 2. 3.711, which details the duties of the Committee on Publications. members that are undergraduates at other universities, which has This Section is to be struck from the National Constitution. led to membership fraud, underground chapters, and the initiation 3. 3.706, which details the duties of the Committee on Programs. of individuals who are simply friends with chapter members. We have This Section is to be amended to add publications to the duties of this also seen brothers initiating mascots, random celebrities, and others committee by including the phrase "and publications". that have not contributed to Kappa Kappa Psi or the college band movement. Membership in our organization is devalued when events From the Committee on Chapter Leadership, we received the like this occur. Finally, our current qualification statement focuses on following request: what these people "are not" instead of who they "are".

#### We first tackled the challenge of amending our definition of honorary membership. As it stands, Section 6.517 of the National **Constitution reads:**

Honorary members of the Fraternity shall possess the same general qualifications as active or associate members except that they shall not necessarily be regularly enrolled in the college or university where the chapter is located nor possess any qualifications as musicians. They shall be generally recognized as outstanding in their field of endeavor or shall have performed outstanding service for the college or university band or Fraternity.

In order to best alleviate the concerns within this section, we sought to emphasize the nature of this membership as the highest honor 3.701, which designates the various Standing Committees of 1. a Chapter can bestow upon an individual. We urge Chapters to the National Chapter. This Section will be amended to add "Committee consider alternative forms of recognition to preserve the integrity of on Chapter Leadership." this membership while still identifying those individuals who have 2. 3.711, which was recently omitted from the National exceptionally serviced the college or university band or the Fraternity. Constitution as per request from the Committee on Publications If this In parallel with the Tau Beta Sigma National Constitution, we discount Section is not struck as proposed, a new Section may be added. This undergraduate students from eligibility, as honorary membership will be amended to describe the Committee as: should not be an alternative to active membership. Through two days of careful deliberation, this committee has crafted the following The Committee on Chapter Leadership shall evaluate the current amendment to best reflect the interpretation of honorary membership biennium's Chapter Leadership recipients and all of their submitted outlined in our charge: documents to determine which Chapter will be awarded the William A. Scrogg's Founder's Trophy.

Honorary membership is the highest honor which can be conferred by a Chapter. In order to preserve the integrity of this membership, Chapters should consider other methods of recognition for those From the Committee on Colonization and Membership, we received providing outstanding service and support. Honorary members of the the request to permit a Brother to gain alumni status before they have Fraternity shall possess the same qualifications as active or associate completed their undergraduate education. This acts as a measure to members except that they shall not necessarily be regularly enrolled in prevent Brothers from experiencing undue hardship imposed by the the college or university where the chapter is located nor possess any requirements of active membership, when unforeseen circumstances qualifications as musicians. They shall have performed outstanding may have caused them to continue their undergraduate education

service for the college or university band or Fraternity. Undergraduates are ineligible for this recognition.

The Committee on Jurisdiction was further presented with changes from the Committees on Publications, Chapter Leadership, and Colonization and Membership.

#### From the Committee on Publications, we received the following request:

#### These alterations are to be reflected in the following Sections of the National Constitution:

1. 3.701, which designates the various Standing Committees of the National Chapter. This Section will be amended to remove "Committee

"We think the Committee on Chapter Leadership is important because it honors outstanding bandsmen through the William A. Scroggs Founder's Trophy. It has been a significant part of our Fraternity for a number of biennia, as it permits the exhibition of the continued efforts of our Brothers by giving some of our strongest Chapters the opportunity to present their accomplishments. We believe the Committee on Chapter Leadership should be established as a Standing Committee of the National Chapter in order to honor true efforts of Striving for the Highest."

#### This is to be accomplished by amending the following Sections of the National Constitution:

#### past four academic years.

After significant discussion, we determined that this highly contentious issue required excessive clarification that could not be resolved within the context of this Convention. We thereby charge the 2015 Committee on Jurisdiction to revisit this proposal with further input from the impending biennium. Additionally, we charge the incoming Vice President for Colonization and Membership and Vice President for Student Affairs to assess the proposal over the next biennium. Through conversations with active and alumni Brothers, as well as the Kappa Kappa Psi Alumni Association, we hope that these National Officers can provide the next Committee on Jurisdiction with the insight necessary to present this matter to the National Delegation. Suggestions of language to consider will be provided to the Committee on Colonization and Membership in addition to the VPCM and VPSA to encourage the continuation of this conversation.

I would like to personally thank our dedicated Secretary Meriah Swope, whose detailed minutes allowed for this report to be presented with the clarity and insight gathered through our committee meetings. I would also like to thank Chris Haughee, who provided the experience essential to engaging in productive conversation. Finally, I would like to thank all of the delegates who served on this committee; your contributions were thoughtful and provided perspectives impossible to achieve through the work of only an individual. We all know Jurisdiction isn't exactly the most glamorous committee, and your attentiveness and assistance in drafting these amendments was greatly appreciated.

Fraternally submitted, Seth Sacher Beta Chi, University of Virginia Northeast District President 2013-2014

#### Appendix 29

PRELIMINARY REPORT OF THE CHAPTER LEADERSHIP SELECTION COMMITTEE

### The Chapter Leadership Committee was charged with the following two charges from the National President:

1. To evaluate the Interactive Psi Display, Chapter Presentations, and other submitted materials from the 2013 Chapter Leadership Award Winners and determine the recipient of the Williams A. Scroggs Founder's Trophy

2. And with time permitting, to evaluate the need of adding the Chapter Leadership Committee to the list of standing committees.

First, the committee considered what qualities the most outstanding chapter in our organization should possess and drafted a series of questions to get to the heart of these qualities. We rooted our discussion of the chapters' materials basing off of these more meaningful guidelines related to the purposes.

Then, with little argument, we agreed that the committee should become a standing committee because of its continuance to honor the efforts of chapters in Striving for the Highest. By making this a standing committee, we would like to charge the National Vice President for Programs and the National Council to follow up with the continuance of this committee by supplying standing informational documents to the committee aiding in the evaluation process.

### Also, we recommend the following for the National Council to review:

-Have chapters electronically submit their documents for the Committee advisors and chair to review prior to convention. Hard copies should then be given to the Committee chair by the end of the first separate session in order to allow ample time for committee members to review the materials.

-Clarify the information in the questionnaire to be for the previous semester in order for the committee to get a consistent snapshot of all the chapters and their recent demographics. Also to clarify the numerical values of participants in the specific college bands to include the size of the ensemble and the number of brothers in that ensemble.

-The Interactive Psi allowed the committee to spend more time talking one-on-one with chapters and also because of committee meeting time constraints, the committee recommends specifically allotting 5 minutes to presentations with a following 5 minutes of questions for each chapter.

-The committee also recommends that for brothers to learn and better appreciate the work of their fellow brothers, other workshops should not be scheduled during the Interactive Psi time period. -In addition, the committee encountered several issues with the presentation space. The room for the committee should be equipped with the following to best serve the needs of the presenting chapters and the committee itself; adequate size, a projector, a clock to keep track of time and should be well-lit.

I would like to thank the committee members for their thoughtful discussion and dedicated service. I would also like to express my gratitude to our advisors Tony Falcone, Jim Batcheller, and Karl Fetzer for guiding the committee and providing invaluable advice and feedback. And finally, thanks to the presenting chapters for their inspiring presentations and ideas that represent our fraternity so well. I'm very thankful to have been a part of this committee and I'm glad to see the steps we have taken move into the prolonged life of this committee and the continued promotion of high achievements of our chapters.

Respectfully submitted, -Kari Lindquist Nu Chapter 2012-2013 North Central District Vice President for Programs Chapter Leadership Committee Chair

#### Kappa Kappa Psi Separate Sessions

#### Appendix 30

REPORT OF THE LEADERSHIP DEVELOPMENT TASKFORCE

Kappa Kappa Psi – National Convention 2013 Report of Ad-Hoc Leadership Development Committee

The Leadership Development Taskforce was created under the leadership of Past National President Derrick Mills and current Natio President Adam Cantley.

### The Taskforce has three main goals that drive the efforts and activities:

-Perform an in-depth analysis of the leadership need of Kappa Kapp Psi

-Create a comprehensive leadership program strategy for student leaders

-Select evaluative tools to ensure program effectiveness

#### For the 2013 National Convention, we convened as a Taskforce and expanded the discussion with 3 student leaders and 1 alum to discuss the following charges:

1. Review the Leadership Development Program recommendation 2. Consider next steps and direction for the Leadership Developmer Taskforce

The group reviewed the Leadership Development Program recommendation designed based on the analysis of the Taskforce.

The recommendation includes a module-based program with varying delivery methods. The modular design integrates different concepts that align to the leadership expectations and values of the organization. The recommendation is also divided into three levels of leadership development, designed to provide capitalize on the differing leadership experiences our student leaders may have while the program.

The group discussed the elements included for each module of the program, and provided critical feedback for enhancements.

After the review, the committee approved the current design recommendation, and approved the Taskforce to move forward in development and deployment activities.

### The committee made the following specific recommendations to set conditions for success for the program:

- Virtual and online materials need to be engaging and include interactive elements to encourage participation

- The Taskforce should create a multi-prong communication plan for program implementation and beyond

-The program should include an overview that can be used to educate prospective and active members around program format ar structure

- There should be a recognition element for each level within the program to recognize members' achievements and program completion (a comprehensive list of these were provided to the Taskforce.)

- The program should influence the content that is included in a National Membership Development program

Regarding the next steps, the committee has recommended that the Taskforce create a schedule for development to be presented at the National Council Winter Meeting in 2014, which would include estimated costs and the instructional strategy for each module.

The members of this committee did a fantastic job providing an objective viewpoint that would strengthen the Leadership

	<u> </u>
	development program for Kappa Kappa Psi. They asked pertinent questions, challenged conventionality, and made suggestions that represented the needs of the active membership.
onal	I have been grateful to serve as the Chair of the Leadership Development Taskforce for the past biennium. I am excited to pass the reins of the committee to Past National President, Kirk Randazzo for the 2013-2015 biennium.
opa	I would like to thank the members of the committee: Alexi Mason, Zeta Epsilon (Michigan State U) Ema Ashley, Eta Sigma (U of Central Florida) Joe Walsh, Kappa Alpha (U of Minnesota) Kelly Nellis, Life Member of Kappa Alpha (U of Minnesota) Rod Whiteman, NCD Governor Kirk Randazzo, Past National President and Rob Izzo, Life Member of Kappa Mu (University of Georgia)
nna	For their time, varying perspectives and steadfast engagement in this process.
ent	Respectively submitted, Tanya Marsh Leadership Development Taskforce Chair – 2010-2013
	Appendix 31 REPORT OF THE STUDENT ADVISORY COMMITTEE
:	Brothers of the National Chapter,
e le in	The Student Advisory Committee met for three sessions during the 2013 National Convention. The committee was comprised of the District Officers that attended the Convention. Vice President for Student Affairs, Adam Bates, advised the committee.
2	The 2013 Kappa Kappa Psi National Student Advisory Committee was tasked to do the following:
	<ol> <li>Help with the distribution of event stickers for the Kappa Kappa Psi passport program.</li> <li>Select the 2011-2013 Kenneth M. Corbett Most Improved Chapter Award recipient.</li> </ol>
<b>to</b> or	Additionally, the committee was tasked to review the goals of the District Presidents during the 2013 National District Leadership Conference, and to identify opportunities for each district officer to contribute to those goals.
	Passport Program
and	During the first session of the Student Advisory Committee, stickers were distributed amongst the committee members for all of the events of the upcoming week. Committee members worked out a schedule that ensured that at least one member was present with stickers at each event.
	Kenneth M. Corbett Most Improved Chapter Award

The committee considered 5 finalists for this award, each of which was nominated by a governor of their district. Those chapters are:

- I. Eta Upsilon, University of Missouri
- II. Zeta Kappa, Texas A&M University at Commerce
- III. Theta Beta, Boston University
- IV. Beta Psi, Kent State University
- V. Nu Alpha, Georgia State University

Prior to the start of convention, each of these chapters submitted a brief questionnaire as well as an optional letter of recommendation from their director or sponsor. Governors were also given an opportunity to provide a letter of recommendation for their district representative. In addition to these materials, the 2011 and 2013 Chapter Summary Reports were included in each finalist's packet.

During the first session, each committee member was assigned 2 of the 5 finalist packets for review. Care was taken to ensure that members were not assigned the representative from their district. It was also ensured that each packet received the same number of reviews.

After reviewing and considering all aspects of the packets individually the committee came together in the second session to discuss their thoughts. The committee broke into small groups to discuss the finalists. The chapters had a variety of backgrounds, which made it difficult to compare levels of improvement. Chapters' stories included overcoming disciplinary action, competing for district awards, and even hitting the ground running as a newly installed chapter. The committee had to decide on a way to consider the accomplishments of each finalist fairly because "improvement" can be interpreted in several different ways. The committee also discussed whether it should only consider improvement within the most recent biennium or from another specified time period. These concerns were addressed within the small groups.

Once the small groups had narrowed the finalists down, the groups presented their selection to the entire committee which then discussed the finalists further. The committee as a whole decided to focus on the improvement that was seen specifically within the recent biennium. After careful deliberation, the committee came to a clear majority and the recipient was selected. The recipient of this award will be announced this evening at the 2013 National Convention Banquet.

#### **Award Recipient**

Each biennium, the Kenneth M. Corbett Most Improved Chapter Award is presented to an outstanding chapter that has lived the motto of Kappa Kappa Psi – "Strive for the Highest." Our motto does describe an achievement, but a process. This biennium, the Student Advisory Committee considered 5 chapters who embody the process of continued improvement.

The Most Improved Chapter Award is named in Honor of Past National President and Trustee Kenneth M. Corbett. Brother Corbett's years of service and dedication to the Fraternity led to forward progress in countless areas, from the creation of the J. Lee Burke Student Achievement Award, to the founding of the Chapter Field Representative Program, to the adoption of a Membership Education Teaching Program.

This year, the Most Improved Chapter Award will recognize a chapter not for growth in recruitment or their bank account or their level of service, but for a fundamental change in their views on Kappa Kappa Psi. In years past, this chapter clung to traditions that eroded their public image within the band, and were destructive to interpersonal relationships between brothers. Their faculty wanted nothing to do them, and even their Director of Bands was embarrassed to be seen in his Fraternity letters.

Through genuine introspection that incorporated outside perspectives, this Chapter recognized the needs to turn things around. They dismantled those traditions that created distance between themselves and the band program, and began to transform almost overnight. They got together to discuss their collective values as

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brothers and individuals, and negotiated a shared vision for their chapter. The chapter now treats candidates with respect and dignity, are well regarded by their music faculty, and enjoy a renewed sense of fellowship amongst themselves and their peers in the North Central District

The Student Advisory has elected to recognize the Beta Psi Chapter at Kent State University with the 2013 Kenneth M. Corbett Most Improved Chapter Award.

#### **District Officer Goal Setting**

The Student Advisory Committee spent a portion of their time meeting as District Officers to discuss visions for the individual districts as well as to set a tangible goal for each officer present. The committee broke into groups by district and the District Presidents passed on their visions developed from District Leadership Conference.

From there, discussions were held on what goals could be accomplished this year in relation to the established vision set by the president during District Leadership Conference. A variety of topics were discussed including chapter evaluations, implementing the use of social media to relay information, virtual reading band, meaningful programming and several more.

After this discussion, each officer was challenged to set one tangible goal that could be accomplished by their District Convention in 2014. The session helped the committee set goals for the coming year and see what other district officers across the nation would be working on during their terms of office.

#### Conclusion

The Student Advisory Committee would like to charge to the National Council and the 2015 Student Advisory Committee with the following:

Assist all district officers in achieving the goals that they have 1. set for their terms of office.

2. Continue to improve the process for the Kenneth M. Corbett Most Improved Chapter Award.

3. Select the 2013-2015 Kenneth M. Corbett Most Improved Chapter Award recipient.

4. Help with the distribution of event stickers for the Kappa Kappa Psi passport program.

Finally, the committee would like to thank our advisor, Adam Bates, for allowing us to represent the students through this committee. In addition, the committee would like to thank him for his work in creating a productive environment for District Officers to discuss goals for the coming year. The committee also appreciated the value he placed on student opinions. His positive attitude made it a memorable experience to serve on this committee.

Respectfully Submitted, The members of the Student Advisory Committee

Hannah May, Committee Scribe, Beta Rho, North Central District Vice President for Programs

Allen Andrus, Zeta Beta, Southwest District Vice President Pat Determan, lota Omega, Midwest District President Brandon Douglas, Kappa Chi, North Central District President Kaila Eason, Gamma, Western District Member-At-Large Katelyn Erbacher, Omicron, Northeast District History & Alumni Liaison Faith Guyer, Eta Pi, Midwest District Secretary-Treasurer Elyssa Hartsock, Gamma Kappa, Western District Secretary-Treasurer Molly Lepore, lota Delta, Northeast District Secretary-Treasurer

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Jeffrey Makinster, Iota Omega, Midwest District Vice President Education. Christine further explained her level of focus on each of the three tenants that is part of her "Building a Better Brother" ideal. Musicianship is clearly going to be an area of expertise for Brother Beason, as she is a music educator by trade and training. Service, says Ms. Beason, is something that the fraternity in its current state is addressing at the highest level possible. Finally, a newly developed focus for the national organization on leadership will become a strong focus of her platform, and the committee felt that this was a critical tenant through our discussions with every candidate and introspection into our own individual leadership development. Even within the committee meeting, Brother Christine Beason was actively engaging the membership present and considering new ideas as they were suggested or alluded to by Nominations. Ideas, such as routine officer reports being sent to the entirety of the active brotherhood and the creation of informational videos on each officer and board member, are being eagerly developed in an effort to truly reach out to the active membership and engage the whole of the fraternity in the decisions being made at an executive level. All of these reasons culminate in a firm vote of confidence for Brother Christine Beason for the office of National President of Kappa Kappa Psi. For the office of Vice-President of Colonization and Membership, the committee unanimously supports and elected to slate Mr. Jack Lee. Brother Lee voiced very clearly his goals for the position of VPCM and we viewed his goals to be quite complimentary to the other members of council and the positions voiced by President-Elect Christine Beason regarding membership education and leadership development. He generated and is still pondering methods of helping to develop a Membership Education Program that can be utilized as a basis for chapters across the nation. His recognition of any of his own long-term goals mixing with a future VPCM and President's own goals showed a clear thought toward the future and realization of the gravity of a six-year commitment. For the office of Vice-President for Programs, the committee recommends Mr. Adam Bates. Brother Bates highlighted his plans

Erik Marrs, Iota Kappa, Western District President Alexandra McClean, Iota Kappa, Western District Vice President Helen Moore, Eta Nu, Southwest District President Amanda Polanowski, lota Delta, Northeast District Member-At-Large Seth Sacher, Beta Chi, Northeast District President Maggie Sant, Sigma, North Central District Secretary/Treasurer Josh Stickney, Delta, Southwest District Member-At-Large Kyle Sullivan, Alpha Eta, Southeast District President Carissa Vinovskis, Epsilon Omega, Midwest District Member-At-Large Doug Warford, Eta Beta, Northeast District Vice President Appendix 32 **REPORT OF THE NOMINATIONS COMMITTEE** Brothers of Kappa Kappa Psi, The 2013 National Committee on Nominations is pleased to report that it has completed all constitutionally required tasks and has successfully produced a slate - to be revealed later in this report - of our recommendations for the officers of the National Chapter of Kappa Kappa Psi for the 2013-2015 biennium. Our committee this year operated under three primary principles that we hope can be utilized throughout this election session. Honesty, our first-discussed pillar for our operations, was considered entirely necessary to solicit appropriate and accurate information from each candidate and to enable our committee to communicate within our meetings in a legitimate manner. Respect was, in my own and a few others' opinion, a truly critical aspect to formulating a slate and interviewing candidates for the upcoming term. Finally, transparency, though acknowledging that the committee has, historically, had some severe issues portraying true sentiments within meetings and true and full-fledged reporting at the close of the committee business, is a third tenant that we strove to work for, as we felt that we needed to be open with each other while sitting in our meeting room and be open enough to create an element of trust with you – the voting delegation - with regard to the generation of this very report.

in both his written documentation and his verbal communication Before sharing our nominations for slate, I want to share the overwith the Committee to increase the quality of communication with arching theme under which Nominations functioned this year. These brothers across the nation. This increased quality, Adam indicated, brothers on stage and these brothers bidding to be on stage are just will provide self-generating feedback on its effectiveness based upon that – brothers. Is there any higher honor to a fraternal member than the level of collaboration achieved with his planned interactions with to be a holder of that title? We have all been through the same rituals. active brothers. His "rinse, lather, and repeat," ideology on educating We have all worn the same letters. To achieve the greater good, we are constituents on program instruction and award encouragement, all working together to truly show ourselves what it means to strive coupled with his passion to utilize the Online Membership Reporting and to show the rest of the band world why we state that we Strive for System to capitalize upon the data therein held and to enrich the tools the Highest. Respect, honesty, and transparency should exist in every available to the national leadership shined as strong points to the brother-to-brother relationship, and we need to keep that in mind committee. Adam has a great deal of experience in communicating as we progress into the revelation of the 2013 slate and candidate with active brothers – especially district officers, who are a key corps elections. to help promote effective communication – and his overall success in these areas have indicated Brother Bates's status as our top choice for For the office of President, Mrs. Christine Beason provided incredibly the position of Vice-President for Programs.

strong positions on each aspect of her plans for the presidency and has been slated by the committee for this position. Brother Beason All five candidates for Vice-President for Student Affairs presented to posed a question to the Committee on Nominations - "What are the us very strong platforms for candidacy. Three candidates were able values we are looking for?" It is under this inquiry that we are now to stand out to us in a more profound way, and we decided to discuss able to voice our confidence in the plan for a National Membership each of these candidates in this report along with providing a slated Education Program. This program, as was explained to us by Brother candidate. Beason, is not at all planned for a short-term implementation. The first step to this program is to develop and vet parts of the planned Kelly Nellis emphasized a balance on her focus on her goals over framework over the upcoming biennium. During the two biennia time with a consistent focus on programs that are already effective to follow, the MEP would begin to appear in newly-colonized and achieving their full purpose. Ms. Nellis spoke of her experience chapters and then be phased in for constructive feedback to of having one foot in the door of the active world, being just one chapters undergoing disciplinary action as it pertains to Membership year out from active status, and having her second foot in the door

of her professional career and being established on a career path in its current trajectory. Kelly wants to work towards a more effective utilization of social media and Listservs in an effort to enhance national communication. Her desire to provide tools to individuals to build up chapters and, as a result, the fraternity shined during her meeting with the committee as well. Nominations hereby provides a hearty endorsement and nod of approval to Ms. Kelly Nellis.

Tammi Rice also proved to be very deserving of a tip of the hat from the committee on nominations. She has undertaken having conversations with current Vice-President for Student Affairs Adam Bates in an effort to bring in new ideas and gauge what programs are currently viewed as being effective and beneficial in their current form. Tammi voiced interest in challenging students to ask themselves questions such as, "Why are we here at National Convention?" in an effort to more fully evaluate themselves and their standing in the fraternity. Tammi closed our discussion with the statement that "Leadership is Service," truly proving her potential to integrate with the thoughts of the other candidates for office.

For the office of Vice-President for Student Affairs, the 2013 Committee on Nominations has selected to slate Mr. Matthew Parent. We determined through our discussion of his candidate information that a determined effort to enhance the web presence of the fraternity and its ease of use, and a definitive timeline for such an effort, is something that would greatly benefit the organization. Brother Parent's experience working within a Student Affairs office also put the committee as ease while considering Matthew's qualifications. A focus on balancing and updating static and dynamic web-based resources would be, it was determined, very helpful for the current active membership. For these and other reasons, the committee has selected Matthew Parent to be slated for Vice-President for Student Affairs.

For the open positions on the Board of Trustees, the committee is pleased to report that it has slated each of the three candidates for the three available positions on the Board.

Dr. Rod Chesnutt, current chair of the Board of Trustees, has our full confidence in his abilities to continue serving on the board. His focus on financial stability, creation of endowments, and the sustainability of the Alumni Association proved a definite direction and goal in mind for Dr. Chesnutt.

Mr. Daniel George showed us that he would be willing and able to provide an open mind and a starkly different perspective from the current standard of the board. His past experiences as a governor for the Southwest District showed to us a clear and objective interest for the greater good of the student.

Mr. Eric Morson focused on two key aspects of a strong candidacy for the position on the board. His strong background in finance and strategic planning would be nothing but invaluable assets to the trustees of our corporation. His term on the board for the alumni association has also pegged Mr. Morson as having adequate experience to serve on the Board of Trustees.

Before elections begin, I would like to personally thank a few individuals for the work done prior to the final generation of this report: Derrick Mills and Evan Thompson, advisors to this committee; each committee member, especially those who voiced dissention at varying parts of our candidate evaluations; President Adam Cantley, National President; Mike Osborn, chair of the Advisory Committee on Nominations; and Dr. Malinda Matney, parliamentarian.

Respect. Honesty. Transparency. All in an effort to be sure that your letters are my letters are his letters are hers. As we now head into elections, let's remember our fraternal values and our lessons of the Third Degree.

Respectfully Submitted, Jason A Mlady Chair, 2013 National Committee on Nominations Immediate Past President, North Central District

#### **Appendix 33**

REMARKS FROM THE INCOMING NATIONAL PRESIDENT

Remarks of Incoming President Christine Beason

Brothers,

I am incredibly honored and humbled to be selected to serve you as the National President of Kappa Kappa Psi, the greatest Fraternity in the world! Ten years ago I would never have guessed that I would be here, and now I follow Adam Cantley, who is actually the first Brother I met outside of the Eta Delta chapter. As I met and admired more and more amazing Brothers, I became dedicated to serving this Fraternity, and striving to meet the ideals and values taught in the ritual. I am especially thankful to all those who pushed and supported me along the way, and eternally grateful to Chris and my children for supporting this passion of mine.

As we move into this next biennium, we are poised to do great things for college bands everywhere. We have chapters on over 200 campuses with over six thousand active Brothers and countless alumni. We have the ability to raise the quality of musicianship for our bands, improve our own leadership abilities, and push the boundaries of service. We are already doing many great things for our bands, and now we can to strive to do more!

When we wear our letters, others are instantly judging us. Some will assume we are a drunken Fraternity, because their only exposure is "Animal House." Some will assume we are in it only to have friends. Others will call us "band nerds." But we need to ask ourselves which message we want to send. What are the others in our bands saying about us? What are others in the university saying? We can reach out beyond our Brothers to help the others in our bands understand who we are and what we believe through only our actions. Are we only living our values on the marching field or in the band room? Do we consider the ritual at work and in our other classes? Do we treat non-Brothers with Honor, Integrity, Respect, and Loyalty?

We can be Better Brothers. And when we are Better Brothers, we will have Better Bands. We need to focus equally on musicianship, leadership, and service. We will impress everyone around us by showing and living our values. We will PROVE to the world that we are the outstanding band members!

So, my challenge to you during this next biennium is this: are you a better, more balanced Brother than you were yesterday? Is your band better because of Kappa Kappa Psi? Prove it. Show it. Live it.

AEA,

Christine F. Beason